VOGUE

ARTS NUMBER ··· JULY · 6 · 1929 ··· PRICE 35 CTS · PUBLISHED FORTNIGHTLY ···
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Historically, Raleigh probably never set eyes on Pocahontas, the Indian princess.. but it seems fitting to show the New World offering the Old World its most gratifying of botanical achievements. For after this pretty exchange, certainly the rest is history.....

RALEIGH was the name of a gentleman-adventurer. He made tobacco popular. Raleigh is now the name of a new . . . a boldly original and an altogether perfect cigarette.

It is blended PUFF-by-PUFF

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NEW YORK

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Here a velvet—there a velvet . . . this, transparent—that, the new panne. Fashion cannot wait for fall—she demands her velvets *now!* Barbara Lee is ready . . . with a jacket frock—very new—a dinner gown, velvets for street wear. Here too, are satins for the first cool days . . . and georgettes for the late warm ones. The ideal 'tween-season collection is this, for its models, prophetic of autumn, are also perfect for immediate wear.

Barbara Lee

Lustrous panne velvet, in simple, sophisticated lines, is favored for evening. The longer skirt, fitted hip yoke and rounded decolletage are new, as are the colors. Black, green, sky blue, Vionnet pink. 36 to 44.

It's panne velvet . . . with the modified princess silhouette . . . uneven circular skirt and very new lingerie collar (imported) — altogether, a model that ushers in the fall! Black, brown, Independence blue. 14 to 20.

Transparent velvet fashions this informal afternoon ensemble. The jacket is crepe-lined throughout; the tab-trimmed blouse (tuck-in or outside) is finished with crystal buttons. Brown with capucine; blue with eggshell; black with flesh. 14 to 20.

Panne velvet, in soft, becoming lines, needs little trimming to accentuate its charm! The skirt is four-tiered; the blouse, slightly fulled above the tailored belt. Black, brown, Independence blue. 36 to 44.

Barbara Lee Costumes for Women and Misses are shown exclusively at the shops listed here

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Vogue is published fortnightly by The Condé Nast Publications, Inc., Boston Post Road, Greenwich, Conn. Executive and publishing offices, Greenwich, Conn. Entered as second class matter at the Post Office at Greenwich, Conn., under the Act of March 3rd, 1879. Editorial offices, Graybar Bldg., Lexington at 43rd, New York, N. Y. Subscription for the United States, Canada, Porto Rico and the Philippines, $6.00 a year in advance.

Vol. 74, No. 1
Whole No. 1364

EXTRA QUALITY
TRADE MARK
DUNLAP
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"Le Trappeur" has two sweeping tucked lines that taper from the base of the narrow crown at back to graceful points in front, as if to capture the tiniest—and sauciest—of bows. In the season's smartest colors. $18 . . . Other Dunlap hats from $12.50 up.

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ARE FEATURED IN THE SMART SHOPS OF

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LE TRAPPEUR

For your convenience this summer, Dunlap Hats may be found in the shops of L. P. Hollander & Co. at such smart resorts as Southampton, York Harbor, Hyannis, Watch Hill, Darien, Spring Lake —and, of course, in New York and Boston.

VICI kid

REG. U.S. PAT. OFF.

Abroad, in town, at smart resorts ... Vici kid

IN Europe—where feet aren't built on the American plan—the lucky traveller who **never** gets museum legs or a Riviera limp is the one who brings over plenty of shoes of VICI kid ... Cool, dependable and in the smartest colours.

In town at home—where hot pavements do disastrous things—the woman who never wilts when shopping or who never climbs out of her shoes in the middle of a bridge game wears VICI kid ... Light, delicate and just as good in darker tones as in pale country shades ... VICI Marine is a new blue, livelier than those worn last year, perfect with blue-grounded prints.

At smart resorts—where everyone tans, uses tan powder, wears clothes that echo or make breath-taking contrasts with tanned skin—the athletic girl and the slim *élégante* agree on the merits of VICI Como, the new toasted beige that starts the sun-worshipper off on the right foot.

MADE ONLY BY ROBT. H. FOERDERER INC. PHILADELPHIA

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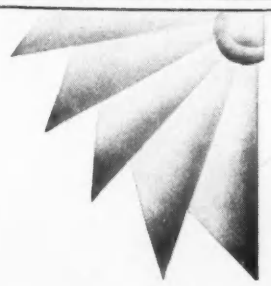


LA PANNÉ-VEL . . . the New *Double* Panne Velvet: the reign of velvet puts panne in a première place—and "La Panné-Vel," with its supple, all-silk, georgette back, its glowing high-lights and subtle depths of color, is the most fluent expression of this new mode—a revelation of the modern art of the loom. ✣ ✣ ✣

The Shelton Looms — ONE PARK AVENUE, NEW YORK

Swimming – Sunning – Playing

With the New Freedom of Today

BE SHE a debutante, or an even more sophisticated modern, every smart woman knows that the swift-moving spirit of today demands new freedom. *Freedom of mind* as well as of body. Freedom that allows one to swim, sun, play with unfettered enthusiasm. Freedom that comes with the delicious satisfaction of knowing one looks one's best.

Such freedom is yours in an Ocean suit. All Ocean athletic suits are made with an *invisible waist seam*, assuring you of snug, *FIRM* fit. So exquisitely soft, and supple and light *you forget it's on* . . . until some charming tribute makes you remember the exciting color Ocean has made for you. You'll adore the authentic styles of Ocean suits made individual by gay, vivid colors, expertly blended in a complete range of lovely *tones*.

All the Ocean styles, admired at Europe's fashionable beach colonies, as well as at our own, await you in the leading stores. Every Ocean suit is marked with the name *OCEAN*. Buy your suits by this name. The Ocean Bathing Suit Company, 10 West 33rd Street, New York. Established 1883.

OCEAN

BATHING SUITS

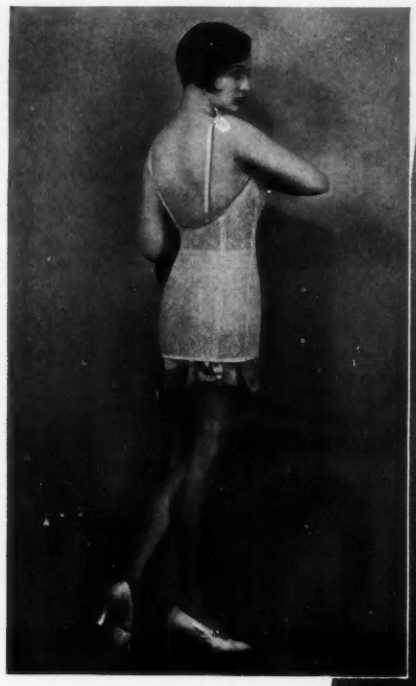
Bon Ton

glorifies the sun-tan figure with Décolletan Dualistes of sheer net

Glorifies it with lowcut back and suave uplift lines that accent the lovely natural lines of the figure—so marked a high light of the revealing summer mode.

To quote Vogue: "The smartly slender woman is a wise encourager of subtle curves . . . she accentuates her nipped-in waistline, her rounded bust, the gentle curve of her hips . . . she is natural . . . she keeps her figure within the kindly restraining bounds of a corset . . . the mode of clinging, molded lines make this imperative."

For Evening



Décolletan Dualiste 800 E. A sheer, boneless Décolletan Dualiste whose audaciously lowcut back follows the lines sponsored by Paris and American couturiers for evening. Cut on suave uplift lines . . . of embroidered net in eggshell . . . so flattering to sun-tan skin. Price $10.00.

An exquisite creation of organdie over silver cloth—by Milgrim

For Sports

A smart Spectator Sports costume of gingham—Saks-Fifth Avenue

Décolletan Dualiste 801 E. For spectator sports, for U-back tennis dresses. Molded clinging lines—and in accord with the vogue for smart cottons—fashioned of cotton net with uplift lace brassiere. Net is doubled for strength . . . in the new apricot color—boneless. Price $10.00.

To achieve the clinging grace of the new mode — the flexibility, the uncorseted look—requires figure molding of a high order . . . perfection of line and fit. Bon Ton has accomplished it in new Décolletan Dualistes of sheer cool net, so light in weight and comfortable you are scarcely aware of having one on. Like all Bon Ton molding garments, these net Décolletan Dualistes are designed in accordance with the Bon Ton Figure Type Chart . . .

To reveal the beauty of your individual figure

Look for the Bon Ton Figure Type Chart in the fitting rooms of smart shops. Based on a scientific survey of women's figures, it will help you and your corsetiere to determine the Bon Ton Garment designed to bring out the beauty of your individual figure. Send coupon for booklet that describes the latest Bon Ton creations and the new Figure Type System.

V6

BON TON ATELIER,
Worcester, Mass.

Please send me your booklet, "Molding your Figure to Fashion," with Figure Type Chart.

Name_____

Street_____

City_____ State_____

My corsetiere_____

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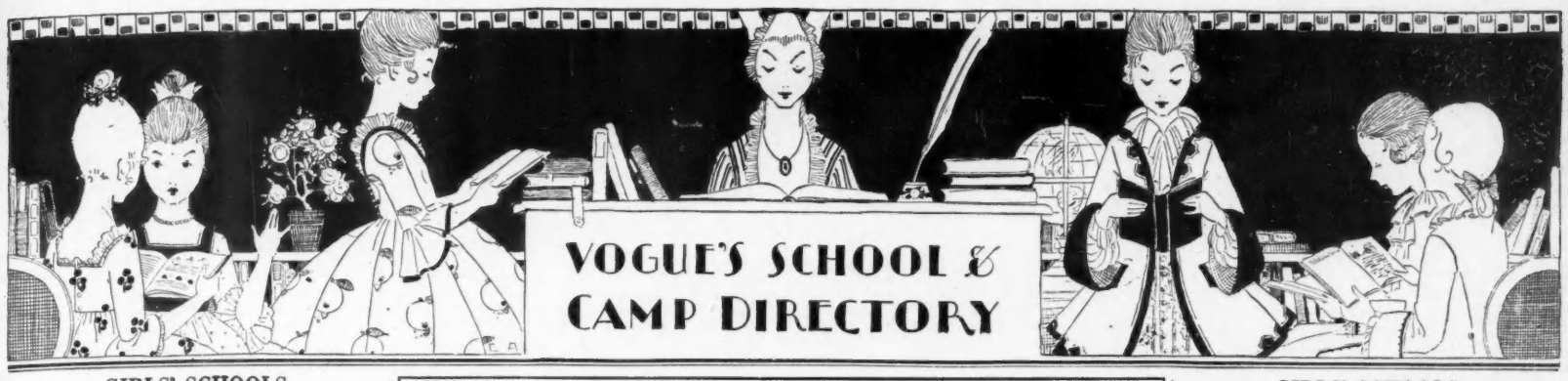

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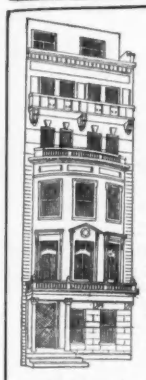

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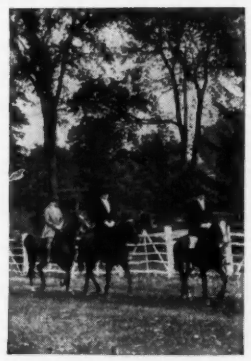

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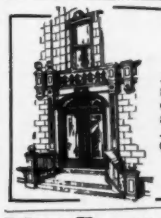

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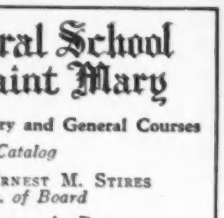

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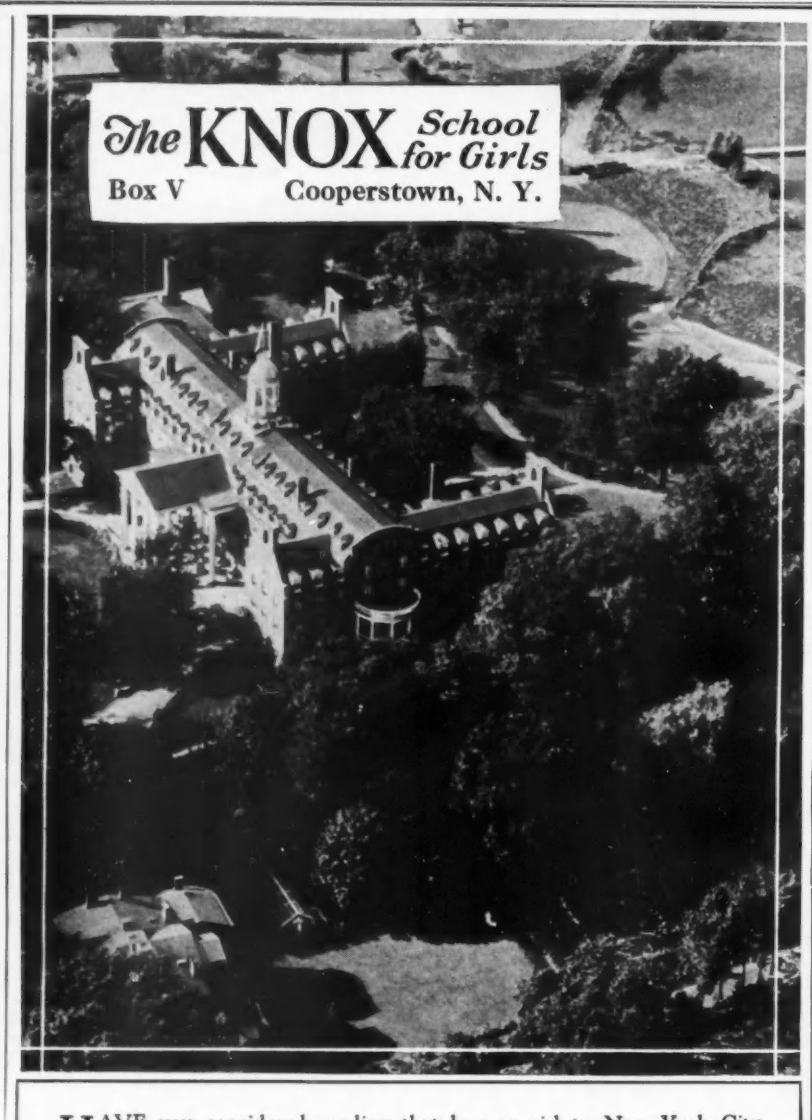

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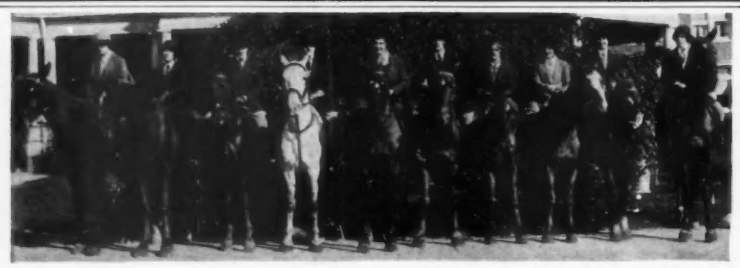

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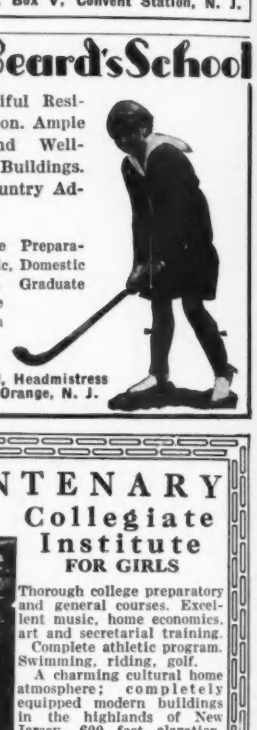

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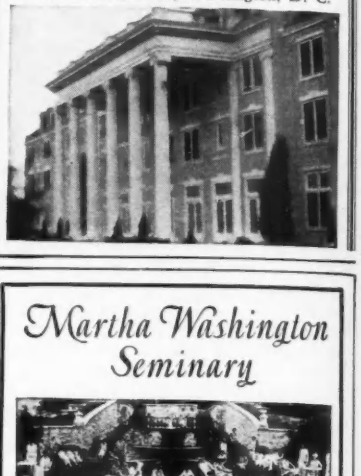

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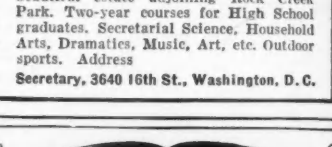

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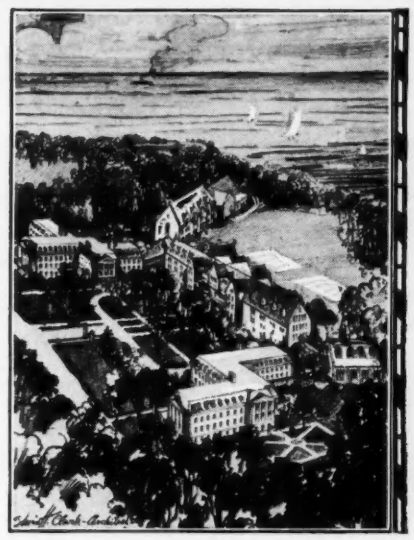

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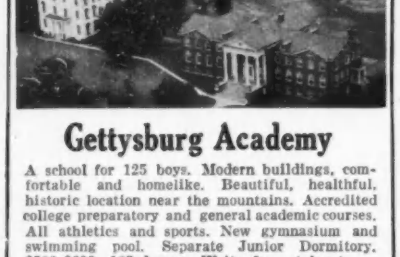

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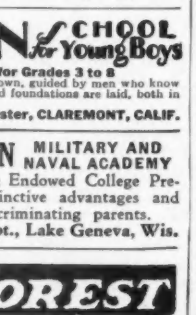

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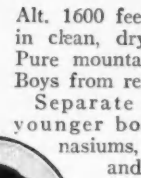

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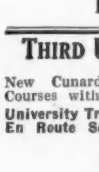

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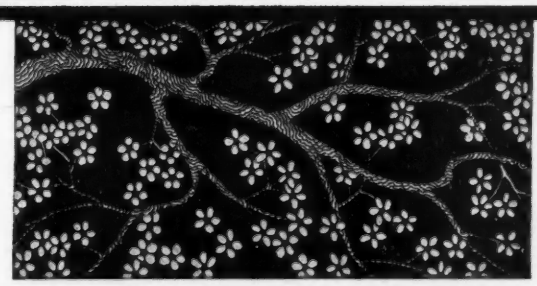

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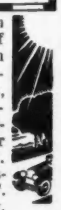

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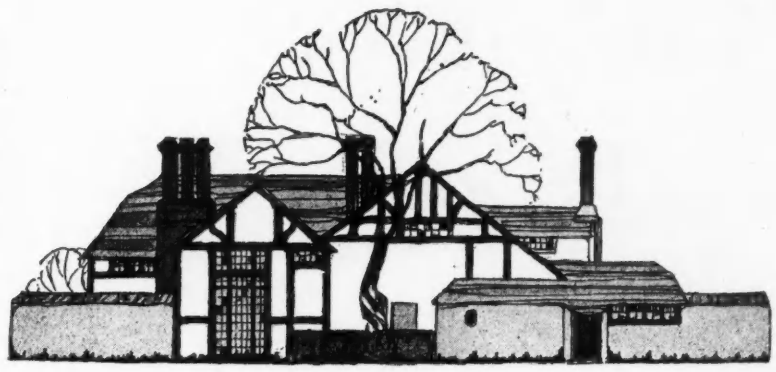

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SOCIETY

Births

NEW YORK

Beal—On May 25, to Mr. and Mrs. William De Ford Beal (Beatrice Starr), a daughter.

Burke—On May 25, to Mr. and Mrs. Frederick H. Burke (Maude Robinson White), a daughter.

Carver—On May 22, to Mr. and Mrs. Alexander B. Carver (Eugenie Edmunds), a son.

Kahn—On May 26, to Mr. and Mrs. Gilbert W. Kahn (Anna Whelan), a daughter.

Stevenson—On May 26, to Mr. and Mrs. William Sherman Stevenson (Ruth Brewster Noyes), a son.

PHILADELPHIA

Donaldson—On May 20, to Mr. and Mrs. F. Stirling Donaldson (Helen Gracey), a daughter.

Harrison—On May 27, to Mr. and Mrs. Joseph Harrison, junior, (Lucretia S. Heckscher), a daughter.

Deaths

NEW YORK

Ditson—On May 14, Charles H. Ditson, husband of Alice Tappin Ditson.

Forbes—On May 26, in Paris, Florence Forbes.

Jones—On May 30, in Paris, Louise Caldwell Jones, wife of the late Gilbert E. Jones.

Paine—On May 30, in Wisner, New York, Henry Gallup Paine, husband of Ann Miller Paine.

Worcester—On May 21, Edwin Dean Worcester.

CHICAGO

Boyden—On May 30, William Cowper Boyden.

SAVANNAH

Ravenel—On May 3, in Baltimore, Maryland, Lisa Lemar Ravenel, daughter of St. Julien Ravenel, junior, and Mrs. Barrington King.

Engagements

NEW YORK

Allen-Timken—Miss Marsha Key Allen, daughter of Mr. Edward Mortimer Allen, to Mr. Henry H. Timken, junior, son of Mr. and Mrs. Henry H. Timken, of Canton, Ohio.

Auchincloss-Armitage—Miss Frances Auchincloss, daughter of Doctor Hugh Auchincloss and Mrs. Auchincloss, to Mr. Thomas Watson Armitage, son of Mr. and Mrs. Paul Armitage.

Campbell-Renshaw—Miss Larch Campbell, daughter of Mrs. E. D. Bullock, to Mr. Palmer C. R. Renshaw, son of Mr. and Mrs. Alfred H. Renshaw.

Fay-Watson—Miss Polly Fay, daughter of Mrs. August M. Fay, to Mr. Charles Watson, third, son of Mr. Charles Watson, of Philadelphia, Pennsylvania.

Fitch-Bonnell—Miss Marion La Grange Fitch, daughter of Doctor Allen Fitch and Mrs. Fitch, to Mr. John Harper Bonnell, son of Mrs. John Harper Bonnell.

Engagements—Continued

Fleming-Stone—Miss Elizabeth Fleming, daughter of Mr. Henry Stuart Fleming, to Mr. Ralph Emerson Stone, son of Mr. Frederick Condit Stone, of Peekskill, New York.

Hopkins-Damon—Miss Christine Stark Hopkins, daughter of Mr. and Mrs. Judson Gilbert Hopkins, to Mr. Sherman Damon, son of Mr. and Mrs. J. Linfield Damon, of Brookline, Massachusetts.

Howell-Weaver—Miss Lillian Leacock Howell, daughter of Mr. William Francis Howell, second, to Major S. Fullerton Weaver.

Ide-Wood—Miss Mary Ella Ide, daughter of Mr. and Mrs. Alba Marshall Ide, to Mr. Theodore Voorhees Wood, son of Mrs. Charles R. Wood, of Elkins Park, Pennsylvania.

Murray-Coleman—Miss Esther Murray, daughter of the Right Reverend John Gardner Murray, D.D., and Mrs. Murray, to Mr. R. Taylor Coleman, son of Mr. and Mrs. Garland Coleman, of Richmond, Virginia.

Sprague-Stempel—Miss Eoline Sprague, daughter of Mr. and Mrs. Edward Buell Sprague, to Baron Josef Giorgivich Stempel, of Petrograd and New York.

Waterbury—Wynne-Finch—Miss Gladys Waterbury, daughter of Mrs. John I. Waterbury, to Major William Wynne-Finch, M.C., of North Wales, England, son of Mrs. Charles A. Wynne-Finch, of London, England.

BOSTON

Mills-Pryde—Miss Florence Mills, daughter of Mr. and Mrs. A. Ernest Mills, to Doctor George Pryde, of Dundee, Scotland.

PHILADELPHIA

Hafner-Pederson—Miss Lillian B. Hafner, daughter of Mrs. Elizabeth Hafner, to Mr. Louis C. Pederson.

Loud-Le Ghait—Miss Mary Frances Loud, niece of Mr. and Mrs. Arthur H. Lea, to Mr. Edouard Le Ghait, son of Mr. Raymond Le Ghait, Belgian Minister to Austria.

Millikin-Neely—Miss Helen Louise Milliken, daughter of Mr. and Mrs. B. Carter Milliken, to Mr. M. Elmond Neely, junior, son of Mr. and Mrs. M. Elmond Neely, of Haddonfield, New Jersey.

Mitchell-Clure—Miss Mary Mitchell, daughter of Mr. and Mrs. John Jay Mitchell, junior, to Mr. Norbert James Clure, son of Mr. and Mrs. Wilford O. Clure, of Scarsdale, New York.

Nolan-McEvoy—Miss Jane Nolan, daughter of Mrs. John P. Nolan, to Mr. Lawrence McEvoy, son of Mr. Peter P. McEvoy.

Ogden-Hunter—Miss Margaret Shippen Ogden, daughter of Mrs. Everett Malcolm Hawley, to Mr. Robert Hunter, son of Mrs. Ernest Howard Hunter.

Scott-Kennedy—Miss Anna Dike Scott, daughter of Mrs. Edgar Scott, to Mr. Moorhead C. Kennedy, junior, son of Colonel Moorhead C. Kennedy and Mrs. Kennedy.

Snyder-Bent—Miss Molly Wood Snyder, daughter of Mr. William Henry Snyder, of Chestnut Hill, Pennsylvania, to Mr. Harry Howard Bent, son of Mr and Mrs. Rufus Howard Bent.

(Continued on page 31)

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SOCIETY

(Continued from page 30)

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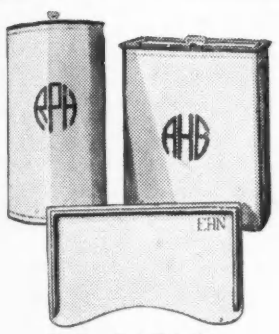

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Engagements—Continued

Starr-Helber—Miss Charlotte C. Starr, daughter of Mr. and Mrs. Theodore Ducoing Starr, of Chestnut Hill, Pennsylvania, to Lieutenant Carlyle Leland Helber, U. S. N.

Taylor-Ely—Miss Mary King Taylor, daughter of Mrs. David Taylor, to Mr. Robert Grosvenor Ely, son of Mr. and Mrs. William Grosvenor Ely, of Schenectady, New York.

ST. LOUIS

Carter-Brand—Miss Virginia Kier Carter, daughter of Mrs. Robert Lee Carter, to Doctor Earl Le Roy Brand, son of Mr. and Mrs. L. C. Brand.

How-Wallace—Miss Margaret G. How, daughter of Mrs. Charles Adams, to Mr. John K. Wallace, son of Mr. and Mrs. Harry Brookings Wallace.

Weddings

NEW YORK

Aguirre-Willys—On May 25, in London, Mr. Louis Marcelino de Aguirre, of Buenos Ayres, and Miss Virginia C. Willys, daughter of Mr. and Mrs. John North Willys, of New York.

Alexander-Tilton—On June 24, in the chapel of Saint Bartholomew's Church, Mr. Archibald Stevens Alexander, of Bernardsville, New Jersey, and Miss Susan Dimock Tilton, daughter of Doctor Benjamin Trowbridge Tilton and Mrs. Tilton.

Arneille-Porter—On June 22, Mr. James Rae Arneille, junior, son of Mr. and Mrs. James Rae Arneille, of Denver, Colorado, and Miss Joyce Porter, daughter of Mr. and Mrs. Louis H. Porter.

Bergh-Throop—On June 13, in Saint James's Church, Mr. Roland Christian Bergh, son of Mr. W. Christian Bergh, and Miss Helen Sands Throop, daughter of Mr. and Mrs. Enos T. Throop.

Brown-Davis—On June 12, Mr. James Muncaster Brown, junior, and Miss Jean Holden Davis, daughter of Mr. and Mrs. Lee Parsons Davis.

Brown-Winslow—On June 12, Mr. Francis Gordon Brown, son of Mrs. Townsend Lawrence, of New York, and Miss Ann Carrington Winslow, daughter of Mr. Burns Winslow, of New York.

Carpenter-Drayton—On June 4, Mr. C. Whitney Carpenter and Miss Catherine Hamersley Drayton.

Dunn-Alexander—On June 7, in the chapel of Saint Bartholomew's Church, Mr. Roswell Colt Dunn and Miss Emily Read Alexander, daughter of Mr. and Mrs. William F. Alexander.

DuBois-Robinson—On May 29, Mr. Henry P. DuBois, son of Mrs. James Taylor DuBois, of Teheran, Persia, and Mrs. Benson Robinson, daughter of Mr. and Mrs. William Sumner Benson.

Godfrey-Gray—On June 15, Mr. Henry Fletcher Godfrey, son of Mr. Henry F. Godfrey, and Miss Marie Louise Gray, daughter of Mr. and Mrs. Francis Gray.

Hoppin-Jaffray—On June 15, in the Church of Saint Barnabas, Irvington-on-Hudson, Mr. William W. Hoppin, junior, and Miss Edith Hewitt Jaffray, daughter of Mr. and Mrs. Edward Somerville Jaffray.

Howells-Seabury—On June 15, at the Church of the Incarnation, Mr. William White Howells and Miss Muriel Seabury, daughter of Mr. and Mrs. William Marston Seabury.

Lowe-Ives—On June 1, in Saint John's Church, Mr. James R. Lowe and Miss Elizabeth Ives, daughter of Mr. and Mrs. James E. Ives.

McKinley-Ansley—On May 31, in All Saints Chapel, Great Neck, Long Island, Mr. John R. McKinley, son of Mr. and Mrs. William McKinley, and Miss Kennetha T. Ansley, daughter of Mr. and Mrs. William Atmore Ansley.

Manville-Schniewind—On June 11, in the chapel of the Fifth Avenue Presbyterian Church, Mr. H. Edward Manville, junior, son of Mr. and Mrs. H. Edward Manville, and Miss Ethel B. Schniewind, daughter of Mr. and Mrs. Henry Schniewind.

Merriman-Riddle—On June 8, Mr. John Ashley Merriman, son of Mr. and Mrs. H. Morton Merriman, and Miss Elizabeth Sisson Riddle, daughter of Mrs. Hildreth S. Riddle.

Pratt-Hallowell—On June 10, Mr. Irving Pratt, son of Mr. and Mrs. Harold Irving Pratt, and Miss Ellen Rice Hallowell, daughter of Mr. and Mrs. Norwood Penrose Hallowell.

Reed-Lesher—On May 25, Mr. Guy Vivian Reed, of Putney, England, and Miss Margaret Esther Lesher, daughter of Mr. and Mrs. Arthur Lawrence Lesher.

Russell-Pardee—On June 6, Mr. Frank Russell, son of Mrs. Frank Russell, of Pittsfield, Massachusetts, and Miss Gertrude Burton Pardee, daughter of Mrs. Ensign Bennett Pardee.

Weddings—Continued

Tarrant-Roberts—On June 14, in the Church of the Transfiguration, Lieutenant Legare Kilgore Tarrant, son of Mr. and Mrs. Robert L. Tarrant, and Miss Cornelia Barrett Roberts, daughter of Colonel John Lovering Roberts and Mrs. Roberts.

van Beuren-Greacen—On June 29, in the chapel of Saint George's Church, Mr. Frederick T. van Beuren, third, son of Doctor Frederick T. van Beuren and Mrs. van Beuren, of Morristown, New Jersey, and Miss Nannette Greacen, daughter of Mr. and Mrs. Edmund Greacen.

van Beuren-Ziegler—On June 12, Mr. Archbold van Beuren, son of Mr. and Mrs. Michael van Beuren, of New York, and Miss Margaret Plumer Ziegler, daughter of Mr. and Mrs. Carl Augustus Ziegler.

van Tets-Collins—On June 4, in Saint James's Church, Mr. William van Tets, of Bilthoven, Holland, and Miss Dorothy Collins, daughter of Doctor Howard D. Collins and Mrs. Collins.

Whitman-Remington—On June 29, at Saint John's of Lattingtown, Locust Valley, Long Island, Mr. Allen Earle Whitman, son of Mrs. H. Rowland Vermilye, and Miss Denyse de Zerman Remington, granddaughter of Mr. and Mrs. Franklin Remington.

CLEVELAND

Bossi-Cary—On May 25, Mr. Burton Bossi, son of Mrs. Arnaldo Luigi Bossi, of Milan, Italy, and Miss Rachel Cary, daughter of Mr. and Mrs. Sheldon Cary.

Danield-Newell—On June 8, Mr. Rexford Danield, of New York, and Miss Nancy Newell, niece of Mrs. James R. Garfield.

Young-Christensen—On June 15, Mr. Charles J. Young, son of Mr. and Mrs. Owen D. Young, and Miss Esther Marie Christensen, daughter of Mr. and Mrs. Niels Anton Christensen.

PHILADELPHIA

Dunn-Kremer—On June 14, Mr. Robert Dunn, son of Mr. and Mrs. Edwards Shippen Dunn, and Miss Frances Toby Kremer, daughter of Mr. and Mrs. John Kremer.

Heckscher-Butcher—On June 24, in the Washington Memorial Chapel, Valley Forge, Pennsylvania, Mr. Maurice Heckscher, son of Mr. and Mrs. Stevens Heckscher, and Miss Constance Antelo Butcher, granddaughter of Mr. and Mrs. Henry C. Butcher.

Houghton-Rhoads—On June 22, Mr. Walter Edwards Houghton, junior, son of Mr. and Mrs. Walter Edwards Houghton, and Miss Esther Lowrey Rhoads, daughter of Mrs. Logan Rhoads.

Hurd-Wyeth—On June 28, Mr. Peter Hurd and Miss Henrietta Wyeth, daughter of Mr. and Mrs. Newell Converse Wyeth.

Ingalls-Hunter—On June 14, Mr. George Howard Ingalls and Miss Mary Reeves Hunter, daughter of Mrs. Ernest Howard Hunter.

Kneedler-Siedler—On June 8, in the Bryn Mawr Presbyterian Church, Mr. H. Martyn Kneedler, junior, son of Mr. Henry Martyn Kneedler, and Miss Elizabeth Siedler, daughter of Mr. and Mrs. George J. Siedler.

Korff-Hodge—On June 14, Baron Serge Alexander Korff, of Washington, D. C., and Miss Mary Stuart Hodge, daughter of Doctor Edward B. Hodge and Mrs. Hodge.

Prevost-Bullock—On June 1, in All Saints Lutheran Church, Germantown, Pennsylvania, Mr. Emile Paul Prevost and Miss Evelyn Frances Bullock, daughter of Mr. and Mrs. John Whitson Bullock.

Quarrier-Woolston—On June 29, Mr. Sidney Sayre Quarrier, of Short Hills, New Jersey, and Miss Eliza Atlee Woolston, of Chestnut Hill, Pennsylvania.

Robinson-Combes—On June 14, Mr. Francis Robinson, of Hartford, Connecticut, and Miss Suzanne Marie Combes, daughter of Mr. and Mrs. Horace M. Combes.

Sinkler-Wentz—On June 1, Mr. James M. R. Sinkler, son of Mrs. S. Deas Sinkler, and Miss Sarah Brinton Wentz, daughter of Mrs. Lewis Audenried.

Skerrett-Gayley—On June 8, Mr. William Henry Skerrett and Miss Janette Bell Gayley, daughter of Mrs. William Creighton Gayley.

Stevens-Morgan—On June 2, Mr. Lewis Miller Stevens and Miss Elizabeth Morgan, daughter of Mr. and Mrs. Reed A. Morgan.

Williams-Bromley—On June 22, Mr. David Alexander Williams, son of Mr. and Mrs. Ira Jewell Williams, and Miss Josephine Henry Bromley, daughter of Mr. and Mrs. Charles S. Bromley.

ST. LOUIS

Baker-Sommer—On June 1, Mr. Lazare Baker, son of Mrs. Walter Russell, of Paris, France, and Miss Josephine La Rose Sommer, daughter of Mr. and Mrs. Charles Henry Sommer.

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SPORTS NUMBER

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VOGUE is published every other Thursday by The Condé Nast Publications, Inc., Greenwich, Connecticut. Entered as second class matter at the Post Office at Greenwich, Connecticut, under the Act of March 3, 1879.

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The CONDÉ NAST PUBLICATIONS, Inc.
EXECUTIVE AND PUBLISHING OFFICES:
GREENWICH, CONNECTICUT

EDITORIAL OFFICES
GRAYBAR BUILDING, 420 LEXINGTON AVENUE
NEW YORK, N. Y.
Cable Address: Vonork, New York

VOGUE FOREIGN ADDRESSES

City	Street	Cable
LONDON	Aldwych House, Aldwych, W.C.2	Volon, London
PARIS	65 Avenue des Champs-Elysées	Vopar, Paris
BERLIN	Kurfürstendamm 211, W. 15	Voglin, Berlin

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Printed in the U. S. A. by The Condé Nast Press
Title Vogue Registered in the U. S. Patent Office

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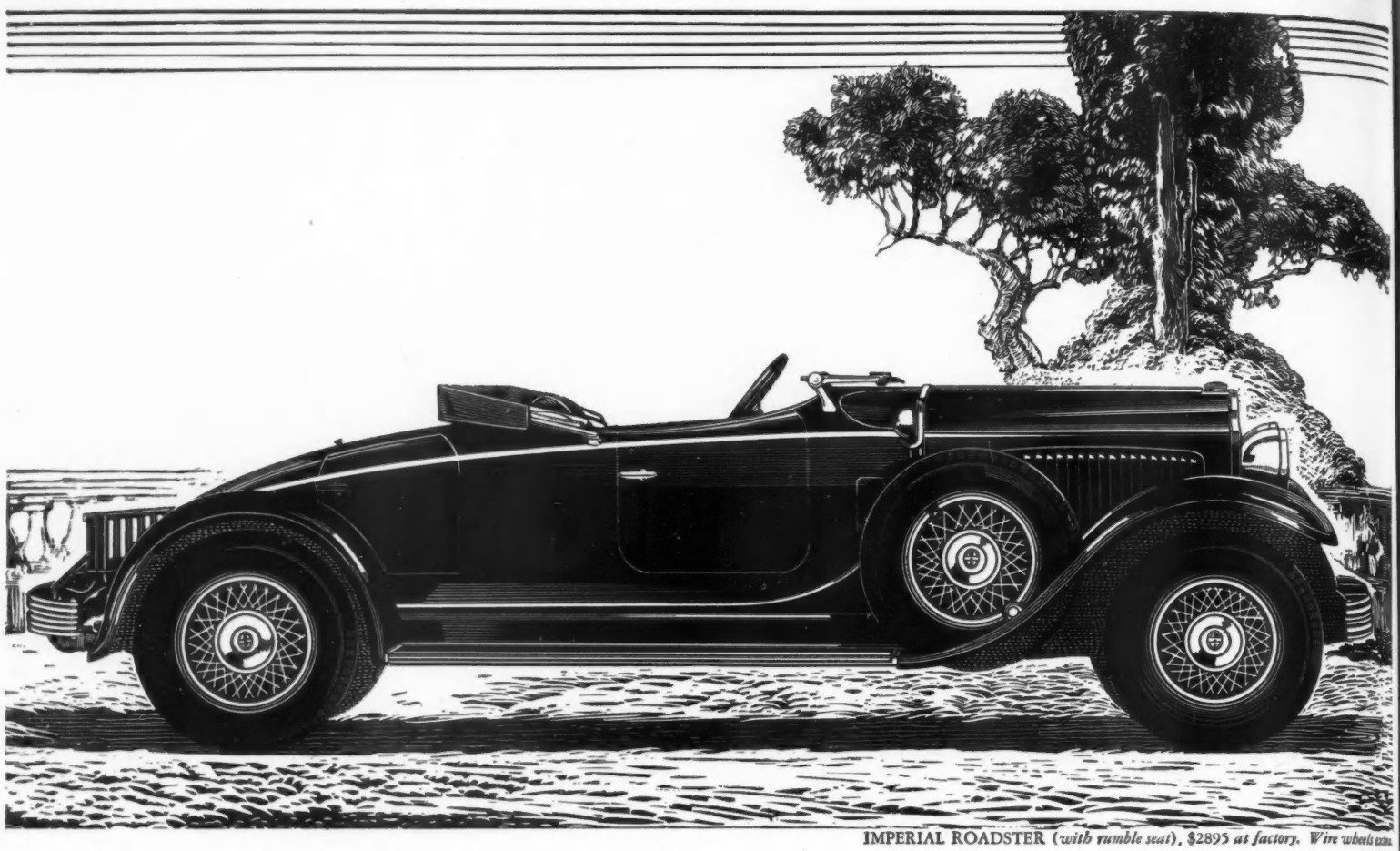
SUBSCRIPTIONS for the United States, Canada, Mexico, Panama Canal Zone, Porto Rico, Hawaii, and the Philippines, $6 a year in advance. Single copies, 35 cents. For other countries, subscription prices will be furnished on request. Address all correspondence to Vogue, Greenwich, Conn.

AMERICAN VOGUE in Europe—besides British Vogue, French Vogue, and German Vogue published in London, Paris, and Berlin, copies of the American edition of Vogue may be obtained in Europe at the following book-stalls: MADRID: Sociedad General Española de Librería, 25 Calle de Ferraz. PARIS: Brentano et Cie, 37 avenue de l'Opéra; Librairie Galignani, 224 rue de Rivoli. BERLIN: R. Nettke, 1 Leipzigerplatz, Berlin W. 9. BRUSSELS: Salon des Modes de la Librairie Dechenne, Passage du Prince (Galeries Saint Hubert). VIENNA: Hermann Goldschmiedt, Wollzeile 11. ROME: Tito Adriani, Via del Tritone.



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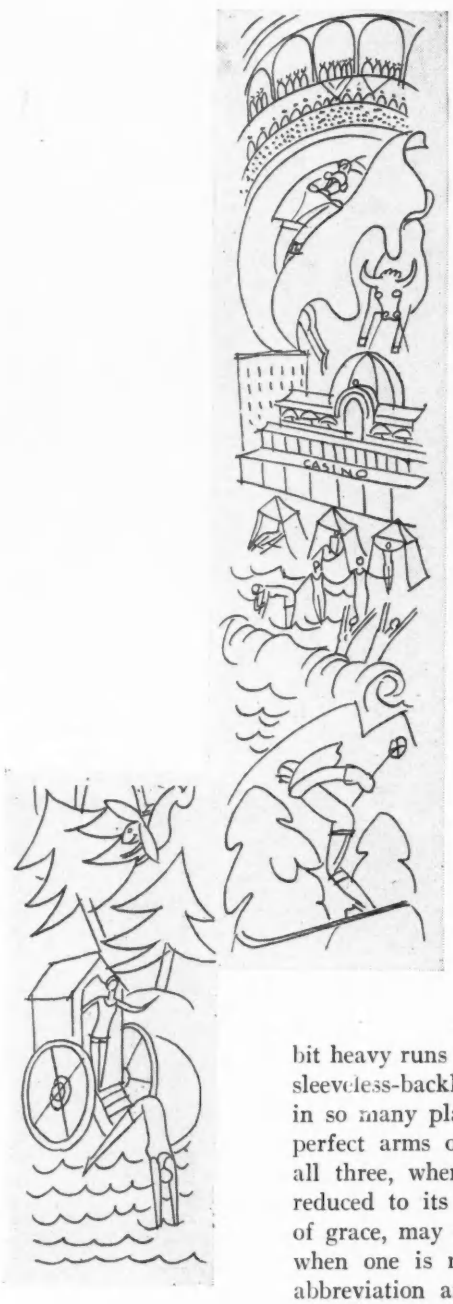


THERE is no denying the fact that this summer is seeing a great deal of the ladies. They show bare backs by day, as well as by night. Scarcely a feminine sleeve is in evidence outside of the city limits. Skirts are short, and bathing-suit skirts (if any) are shorter. Many sports dresses are scant, too, and all are barren of concealing drapery.

All of this may be very smart—or very dreadful. If one is young and slim, all or any of these revelations are safe. If one is definitely not-so-young and not-so-slim, all should be avoided. These two rules are simple and should be so obvious that neither group would be in doubt. But if one belongs to the vast majority, betwixt as to age and between as to figure, then one should study oneself and every revealing mode with the greatest care and attention.

Does a view of your back add to the charm of the landscape? If so, you may follow the low-backed mode. Are your arms smooth and white and not too muscular? Then, omit sleeves, by all means, when your fancy dictates. Are your legs well shaped and slender, curved and tapering? Wear your skirts as short as fashion and the occasion permit.

But don't do all three at once unless you belong to the first enviable group. Not even for the most active and energetic sports. A woman who is only a little bit heavy runs the risk of looking really fat in a short-sleeveless-backless dress; she seems to be bursting out in so many places. One feels that a woman with imperfect arms or legs or shoulders is imperfect as to all three, when all three are emphasized by a dress reduced to its minimum. Even a slight flaw, a lack of grace, may make a woman's whole body seem ugly when one is made overconscious of it by too much abbreviation and fidelity to fashion.

Remember, too, that the scanty mode in its present extreme versions is the delight of the cheap little shop. Almost any dress with no back, no sleeves, no fulness, no length, and very little line can be copied for eight-ninety-eight. Most of them look it.

VOGUE'S-EYE VIEW OF THE MODE

Hoyningen-Huené

MRS. GILBERT G. BROWNE

Mrs. Browne, the former Miss Phyllis Baldwin, is a daughter of Mr. and Mrs. Joseph Clark Baldwin, of Mount Kisco and New York, and the twin sister of Mrs. Baldwin Preston. Mrs. Browne, who belongs to the interesting set of young society women devoting part of their time to business, is a partner with Mrs. Eliphalet Nott Potter in "Madame et la Jeune Fille," a smart fashion shop on Madison Avenue

BRITANNIA RULES THE SPORTS MODE

BY VISCOUNTESS WEYMOUTH

ENGLISHWOMEN, in general, have not had the reputation for being well dressed, although there have always been conspicuous and brilliant exceptions. However, the Englishwoman scores over the French and American women when she dresses for the country. The Englishwoman of the caricatures, lanky and angular, in a badly fitting, thick, and prickly Harris, clod-hopping feet in vast brogues, with a manlike hat stuck on the back of her head, has vanished. In her place has risen a really well-dressed individual who purposely avoids "the height of elegance," but who manages to be extremely chic in her country clothes, a chic that is here because she wears the right clothes for the occasion. In France, the country clothes are too dress-makery and fussy. In America, it struck me that they were, perhaps, not well chosen for the occasion.

If I were asked for the names of the Englishwomen who wore the best country clothes, I should say: Lady Victor Paget, because she is perfectly dressed on all occasions and is a genius who really understands clothes; the Hon. Mrs. Richard Norton, who is, I consider, one of the two best-dressed women in England; Mrs. Dudley Ward and Lady Louis Mountbatten, because of their extreme neatness; Lady Brecknock, because she invariably looks lovely in any form of country clothes, and especially when dressed for hacking or shooting; and Lady Alexandra Metcalfe, who looks especially well either in smart racing clothes or dressed for a point-to-point and who understands exactly what to put on. Mrs. Fred Cripps is a smart horsewoman, one of the neatest figures on a horse and an authority on anything to do with kit for hunting or hacking. I am convinced that any of these is a perfect model of how a woman should dress in the country, and on such women England confidently stakes her reputation for country clothes.

The key to the philosophy of dressing for the country is simplicity, and, to "get away" with simplicity, one must have perfectly cut clothes. Therefore, one thinks first of the tailor, and, second, of the style. A bad line in one's country clothes, a line too tight or too loose, can not be disguised or concealed. If the scarf of your fluttering printed chiffon frock is a little out of place, probably no one besides yourself will ever know; but a blemish in the cut of your plain tweed coat can not be "arranged" so that it is invisible. If you think to cover up an ill-cut collar with a gay scarf, remember that you are going to meet country breezes that will blow any pretence aside. Therefore, in country clothes, cut and workmanship are supreme.

The most important items for English country life are tweeds, and here I may say that tweeds in England lead a kind of dual life. For years, England has been making beautiful tweeds, but the great world of fashion has only recently discovered this, with the result that English factories are inundated with orders from France and America and tweeds are appearing in ways and places that Englishwomen at one time never dreamed of. The kind of tweed coat that goes to lunch at the Berkeley with a printed crêpe de Chine dress, a Reboux hat, and a torrent of jewels, is very far in cut and conception from the tweeds that go shooting on the moors or fishing in the loch. Often, these new tweeds are eminently becoming to Englishwomen for smart town wear, but they are a part of the mode of the moment and subject to its rules and vagaries, whereas country tweeds are subject to quite other rules which have little to do with current fashion.

If, for instance, you are going to shoot in Scotland,

MARCHIONESS CURZON OF KEDLESTON

MAJOR McKENZIE

LADY IRENE CUBITT

LADY MARY GRAHAM

you choose your colours, not with reference to the particular shades that Paris is favouring for the season, but with a very practical consideration in mind. You think of the moorland colourings of heather and bracken and try to get something that will not stand out from the background and scare away the wily grouse. All shades of brown, green, and grey, and some blues and mauves, are, as a rule, safe. But beware of the red, orange, and yellow blends. And you are more likely to look thoroughly well turned out for the country if you choose an English, rather than a French, tailor, for the cut and style of your coat and skirt are matters of tradition. It adapts itself, of course, in certain particulars to the fashion of to-day, but there is much more to it than that.

The Englishwoman's choice of a good tailor for coats and skirts nearly always lies in the men's tailors, some of the best of whom are on South Molton Street or in Knightsbridge. But if you take some one not English to Victor, for instance, she is all surprise. She will find a small square room lined with shelves of big bundles of beautifully smelling tweeds. The uninitiated say, "Oh, good morning, can I see some of your models?"—a question which causes not so much consternation as surprise. What models? Here is not an establishment where you sink into an armchair and smoke cigarettes while mannequins parade before you. Here is the practical business of choosing your tweed and letting your tailor do the rest. At most, you can be shown the half-made tweed suit of Lady X to decide on the placing of a line, but no more.

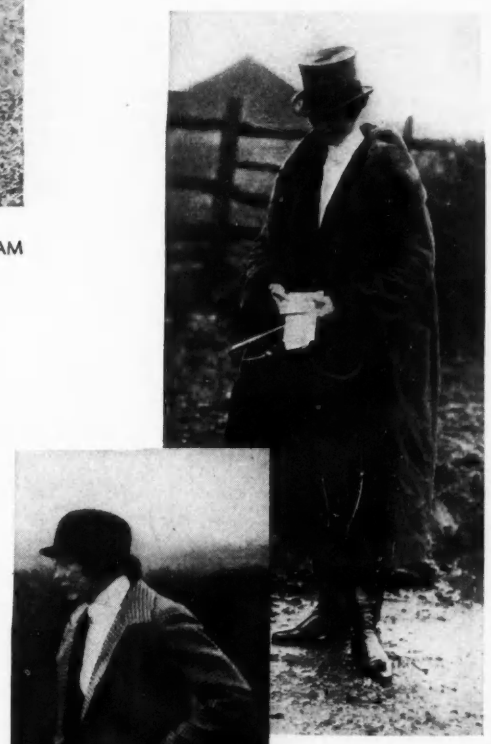
But when you choose your tweed, you do not always choose it in London. In fact, one of the most renowned places for tweeds is a whole twelve hours' journey from London—at Oban, in the north of Scotland, where Chalmers shows you an unrivalled collection. Many Englishwomen, when they are in Scotland, make a point of going to Oban, to buy tweeds which can not be found elsewhere.

Whether you have your tweeds made in Scotland or England, you will find that your tailor will not let you have any kind of a fussy suit. Any sort of elaboration is fatal to the chic of such clothes. Their whole success must depend on their trimness.

Some women are born to wear tweeds, and those who go to Scotland year by year grow into them. I can think of none that look neater than the three sisters, Lady Stanley, Lady Blandford, and Mrs. de Trafford. Their coats and skirts are plain, almost to severity, but marvellously tailored, and they look their very best, either in Scotland, wearing rough tweeds, or at a race-meeting, in the neatest of tailor-mades.

LADY BLANDFORD LADY ALEXANDRA METCALFE

LADY CHESHAM



LADY WARRENDER

LADY EILEEN CLARKE

Businesslike tweeds alone are not the strict uniform of the country. There are the numerous varieties of three-piece suits, consisting of skirt, jumper, and cardigan, most useful to the spectator at sports and to the golfers.

One essential for looking really well in tweeds is a very supple figure. Your suit may be sturdy, but, if well made, it will not be in the least clumsy, and a stiff figure or carriage is fatal to chic in wearing it. Fortnum and Mason have invented a godsend called a "slim fit," for which I shall never cease to be grateful. It takes the place of a belt or corset and is wonderfully comfortable, being boneless and made of a double thickness of coarse net. It slips over your head and is supported by ribbon shoulder-straps. It is ideal for wearing under country clothes, but more suited to the thin than the fat.

If you are actually taking part in a sport, such as tennis or riding, your stockings must be thick, either a silk-and-wool mixture or woollen. Here, again, Chalmers of Oban produces the best. (Does it seem curious that we travel all across Scotland each autumn to buy stockings at a small shop that lies by the edge of a harbour looking at the Western Isles, the most romantic place in Britain? But speciality shops, shops where we go for one thing that we like, are a part of English dress life.) As a spectator at a sport, such as racing, watching golf, or just "lounging" in the country, I prefer silk *(Continued on page 96)*

Hoyningen-Huené

Irande names these beach pyjamas "J'attends" and makes them of yellow crêpe marocain, with wide, high-waisted trousers and a sleeveless tuck-in blouse. For those who prefer real swimming to lounging on the sands is Jean Patou's black jersey suit, "Naïade," cut in such a fashion that not a fraction of an inch of possible tan is lost; from Jay-Thorpe. The men's suits illustrated on this page and on page 42 are Jantzen suits, from A. A. Tunmer. Schiaparelli's bathing wrap, No. 304, is illustrated on the opposite page. It is like the soft, enveloping Algerian burnoose, made of a loosely woven white woollen material. The white crêpe rubber sandals are an excellent design and very well cut and are from Schiaparelli; photograph posed by Georgia Graves

THE SANDS OF 1929

SEASCAPES

FIGURES are facts—and facts have to be faced—, so be brave and decide whether your happiness lies in swimming suits or lounging clothes. There is no dressed-up road to swimming. Straight is the way, and narrow. If your mirror does encourage you, then remember that there is one infallible way of recognizing a good bathing-suit. It looks the same before it goes into the water, while it is in the water, and after it comes out of the water. With such a suit, there are no painful revelations, no damaged illusions, and, above all, no regrets. A stout fabric and fast dyes, as well as a helpful cut, are essentials. And enough can never be said as to the reassuring effects on mind and body of the suit that fits so correctly and comfortably that there is firm support where needed, with no pull anywhere, no unpleasant wandering of straps, and no scantiness of cut or material, despite the fact that the suit positively moulds the body.

In contrast to the mode in general, which is feminine, the bathing mode is definitely masculine. Each season, there is greater uniformity in the costumes of the smartest bathers. There is very little difference between the men's and the women's suits. All are shorter than ever and very much cut away—never, of course, to such a point as to make swimming or exercise an uncomfortable experience, but all the décolletages are cut to secure a maximum of sunburn. (This is surely the place to mention Patou's "Huile de Chaldée" and Chanel's "Fleur de Jasmin." They will keep you from burning a feverish pink and help you to achieve an even tan, even if you sit all day on the rocks. Every one has his secluded rocks, and a favourite ledge where an all-over tan can be prudently, yet successfully, negotiated.) If you don't want to be sunburned, try swimming in a light-weight, high-necked, long-sleeved sweater.

Bathing-suits, by the placing of their belts, have a very interesting relation to the mode in general. These belts are always at the high natural waist-line. After a summer of these bathing-suits, many pairs of eyes will return to the city in the autumn with a much more sympathetic appreciation of the newest silhouette with the long limb-line. When in your bathing-suit, try wearing your belt at the low familiar line and see how the short-legged appearance ages you and makes you look old-fashioned. You can't do anything about the waist-line of a bathing-suit. Nature alone says where it can be placed; dressmaking is powerless on the beach. The belts placed at the top of the trousers are, as a rule, white, although black, red, and blue belts are quite correct. All the one-piece suits that look like two-piece outfits, because of their short trunks under a long top, also definitely mark the natural waist-line with a belt. There are *(Continued on page 98)*

Hoyningen-Huené

Hoyningen-Huené

BARE FACTS ABOUT FASHION

(Opposite page) The classic one-piece suit varies only in colour. "Ondine," Lucien Lelong's suit of heavy jersey, may be had in either red or navy-blue. The proportions are balanced and accented by a white belt and narrow white stripes placed below the hip-line; posed by Georgia Graves

Hoyningen-Huené

The most energetic swimmer would be aided to championship performance by Jean Patou's beautifully cut black and white suit, shown above. Like all smart swimming-suits, it is cut on simple masculine lines and belted at the natural waist-line. The close-fitting, heavy jersey tunic is worn over trunks; from Franklin Simon

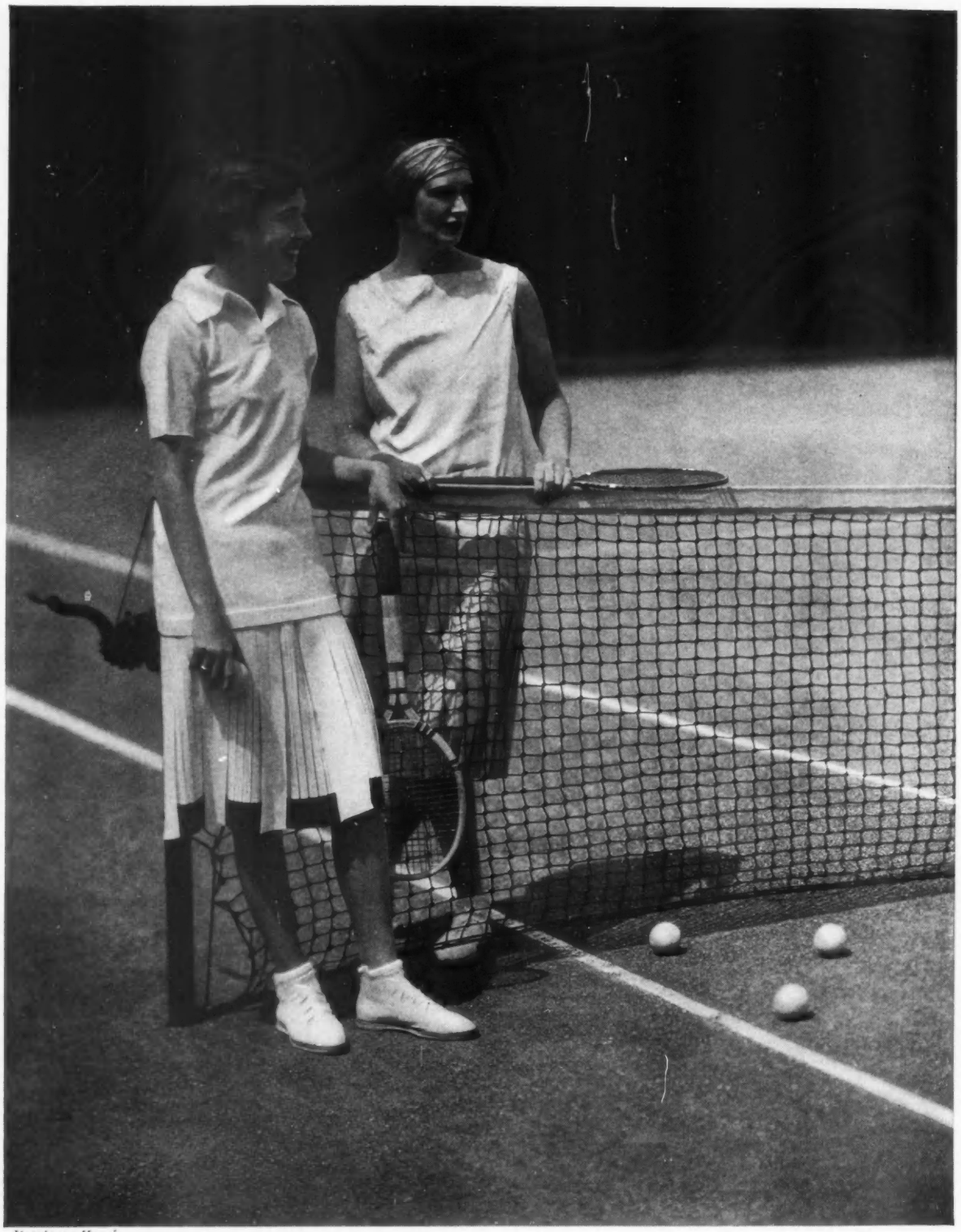
(Left) Bathing fashions are distinctly at variance with the feminine trend of the mode in general. The same season that brings frocks with soft draped lines and becoming details is firmly insistent on plain, almost uniform bathing-suits. Hermès advocates a heavy white jersey top tucked into navy-blue shorts; from Franklin Simon

NO WIND THAT BLEW DISMAYED THE CREW

Floating around in the margin is a pair of non-skid yachting gloves from Hermès. The tucked and stitched palm is of beige box calf, and the wristband and back are of cream coloured chamois. The jolly tar clutching the rigging is wearing O'Rossen's suit, "Mon Beau Navire"; from Altman. A blue ratine reefer is worn over a grège, navy-blue, and red striped sweater and a box-pleated skirt of grège wool crêpe. The second mariner is facing the perils of the deep in Jane Regny's "No. 4"; from Saks-Fifth Avenue. It combines a jacket of heavily ribbed white cotton piqué and a navy-blue flannel skirt. Triangular incrustations give width to the skirt. Both costumes are ideal for their purpose—seaworthy, simple, and smart

PARIS COUTURIERS TAKE TO THE WATER

Hermès has taken two additional steps in the direction of luxurious bathing. One is the beverage shaker, which manufactures its own ice, and the other is the watch, with a waterproof case of leather and silver. Below these (in the margin) is a Schiaparelli sandal of white crêpe rubber, for bathing or beach wear. Au Grand Frédéric shows the black jersey suit on the left, with white stripes and a low back. A white straw hat and yoke scarf add contrasting touches to Irande's dark red crêpe de Chine pyjamas. Schiaparelli suggests the black tussur trousers on the right, worn with a black jersey sweater, a sunburn coloured linen jacket, and a Turkish towelling scarf; costume from Kathleen. Stitched raffia hat from Marie-Christiane



Hoyningen-Huené

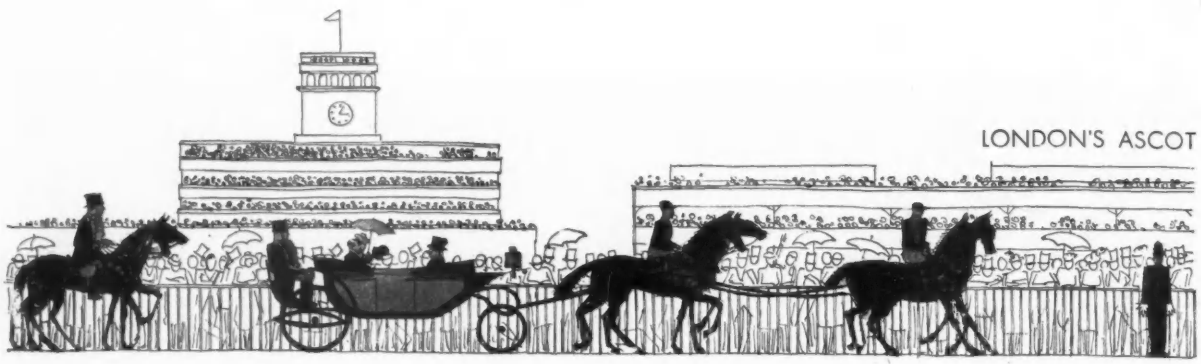
LONG ISLAND TENNIS

Mrs. Nelson Doubleday and Mrs. Harold E. Talbott were photographed on Mrs. Doubleday's court at Oyster Bay. Mrs. Talbott wears pale green crêpe and a striped silk head-band; her opponent wears a white polo shirt and a crêpe skirt

Hoyningen-Huené

A CHIC SPORTSWOMAN

Mrs. Harry A. Curtis is as noted for her chic as for her excellent golf game. She was photographed at the Women's National, wearing a brown-and-yellow tweed skirt, a scarf to match, a yellow flannel jacket, a brown béret, and brown suède shoes



LONDON'S ASCOT

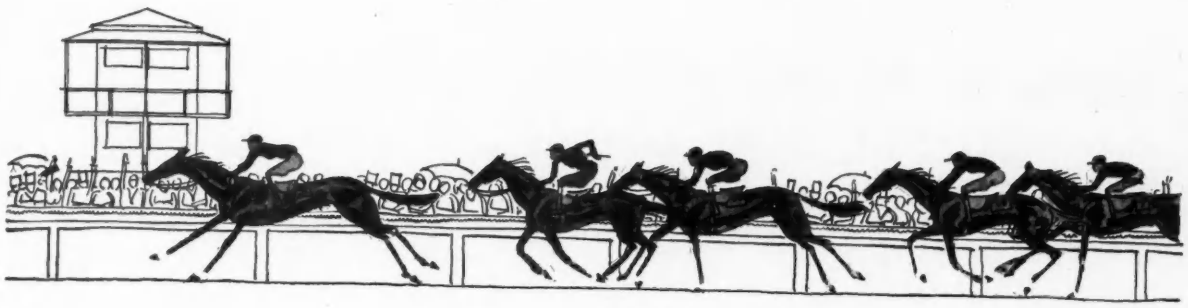
VOGUE FOLLOWS THE RACES

IT IS THE greatest game on earth. It is admittedly the sport of kings and the all-absorbing interest of countless commoners. There is no group of people in the world so personally attractive to look upon as "horsy" people, and none more likable. Therefore, how and why and wherefore, in the name of all that is holy to horsy men and women, does a mere observer dare to write up the races when a hundred good riders and true could do the job better? Because the magnitude of the subject demands a certain perspective, because those who are passionately excited about the Eastern Amateur season, about gentleman rider's records, Saratoga in August, or one great professional classic like the Grand National at Aintree, are not so thrilled by the smell of the trampled grass of the *pelouse* on Grand Prix day or the hoarse cries of a Maryland crowd out for blood at Havre de Grace.

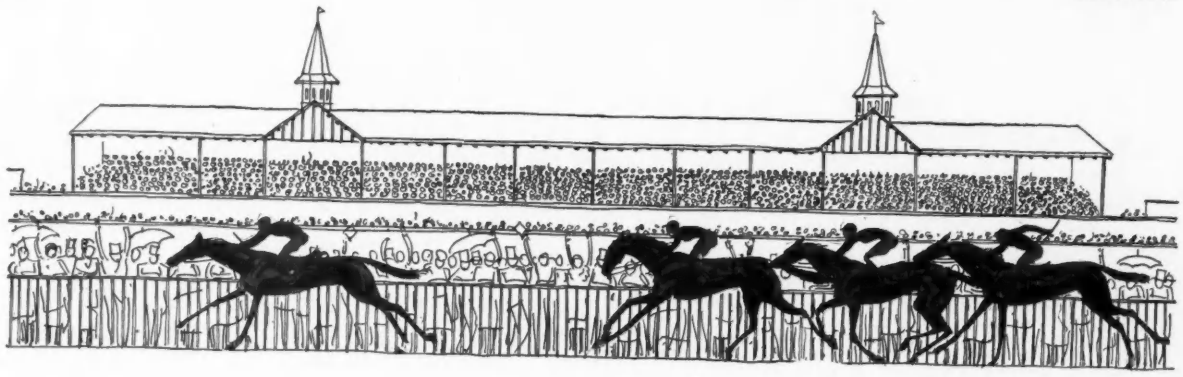
Besides, people who really know a lot about the game will get excited and argue about comparative merits. You simply can not force the young man or woman who lives for the Maryland Hunt Cup to take a proper interest in what the well-dressed bookie will wear in that milling turmoil which is the English Derby. So this is a description of racing meets from the ignorant looker-on's point of view, through the wrong end of the field-glass, with the horses and jockeys rather tiny, seen far away, and the crowd around the Jockey Club at Pimlico, or Auteuil, rather more important. What heresy to find the crowd as enthralling as the race! What shudders of horror good horse lovers will feel! But, in America alone, three excellent and expensive periodicals are published for those who really care and who know the technical jargon by heart, while, in England, quite as many more appear weekly on the news-stands. This article is written, not for the initiates who know it all by heart already, but for ordinary human beings not yet in the sacred circle.

I have been to at least half the great races of the world, amateur and professional, and yet I can barely tell the difference between a selling-plater and a classic winner, except that all geniuses, including horses, have a sort of aura of greatness about them—a temperamental touch of divine fire which sets them apart from the herd. It seems to me that the safest rules for the duffer are: to say nothing at all when points or point-to-points are being discussed, to show an eager interest in everything that excites your horsy companion, and to let yourself go when the horses draw near to the winning-post. Perhaps you will be invited again by the same escort. If you were lucky enough to go along on a Grand National party with Jock Whitney or Laddy Sanford, I hope you did not tell either that you thought Easter Hero or the now immortal Sergeant Murphy was a pretty horse. You may be a second Helen of Troy and another Madame de Staël, but horsy people would rather you knew the Stud-Book before you gave your opinions. Better not explain to Downy Bonsal how you would have managed the second jump at My Lady's Manor.

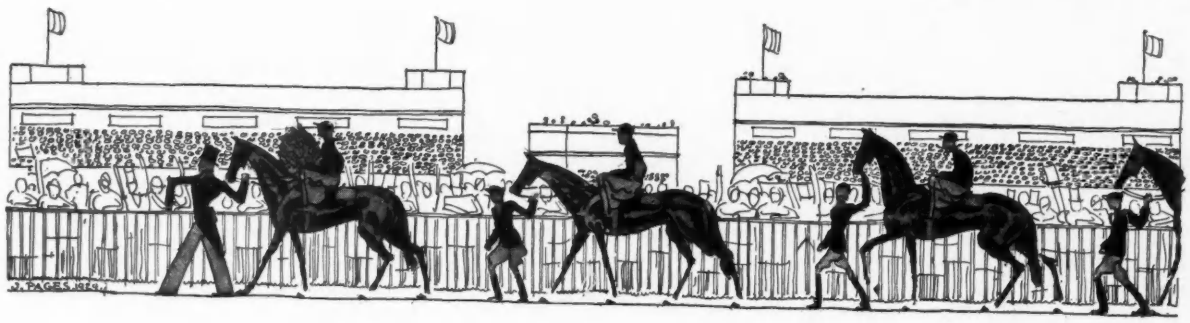
Spring and summer have a crowded calendar of famous fixtures. The people who ride a lot can't hunt until autumn. So they go to the races instead. As for owners, trainers, or jockeys, they are kept so busy, so on tenter-hooks, that one wonders they do not *(Continued on page 94)*



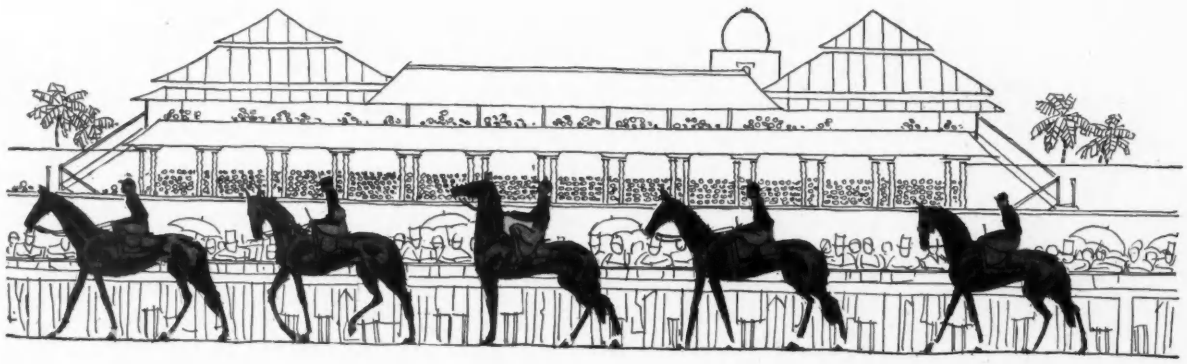
BELMONT



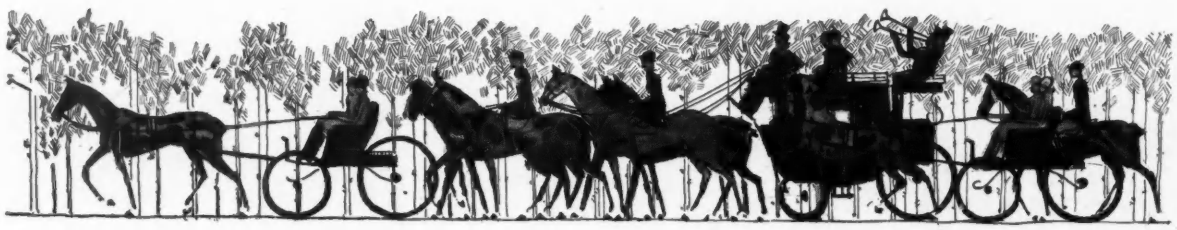
THE KENTUCKY DERBY



LONGCHAMP



MIAMI



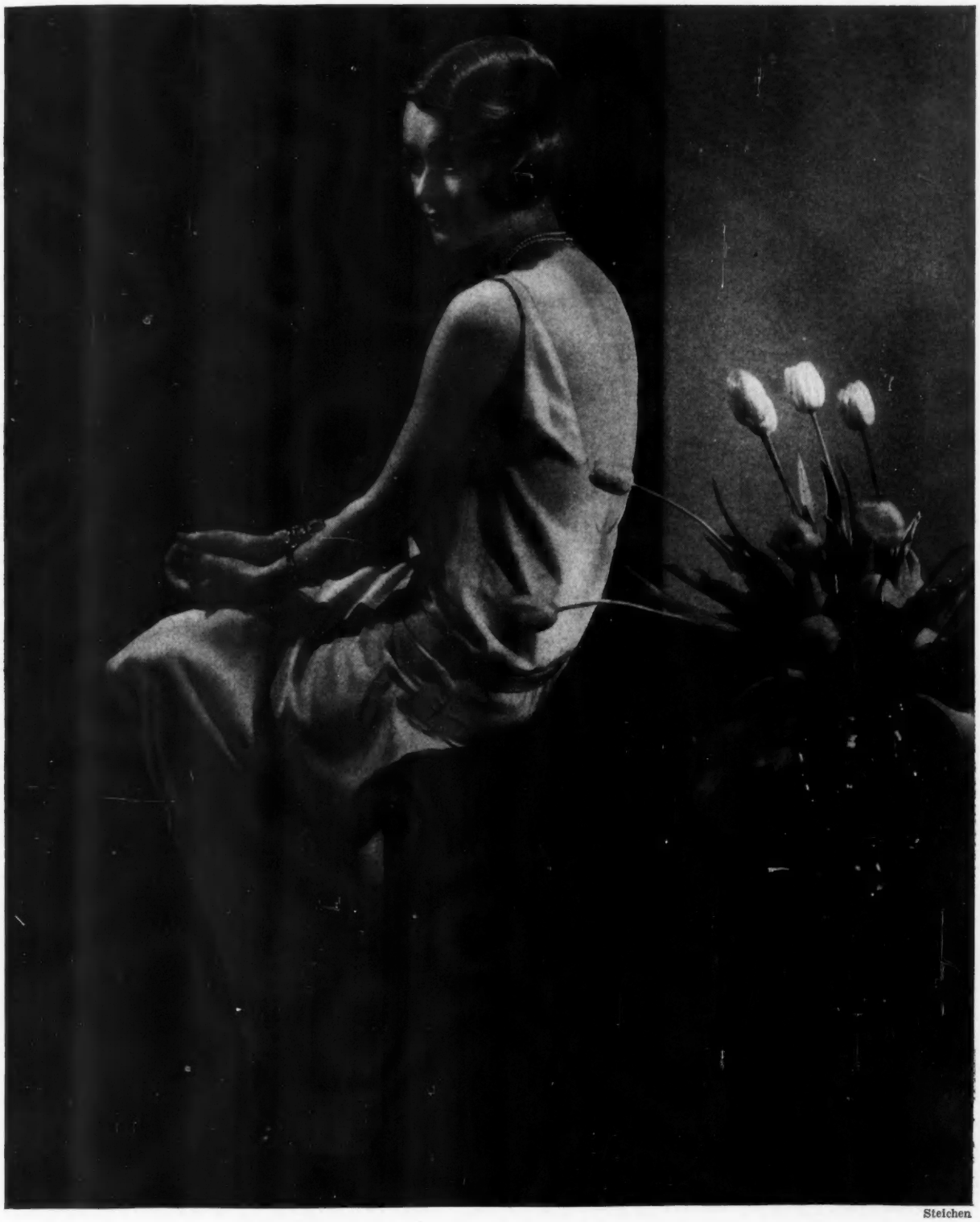
AIKEN

Corn-yellow chiffon is a perfect complement to Miss Bennett's fair hair and blue eyes. The cascading circular flounces add height, and the very smart princesse line is gracefully suggested

A new soft spongy woollen fabric in dusty pink is used for this simple sports suit. The blouse is of crêpe de Chine to match; the hat was designed by Marie-Christiane for this costume

Stelchen

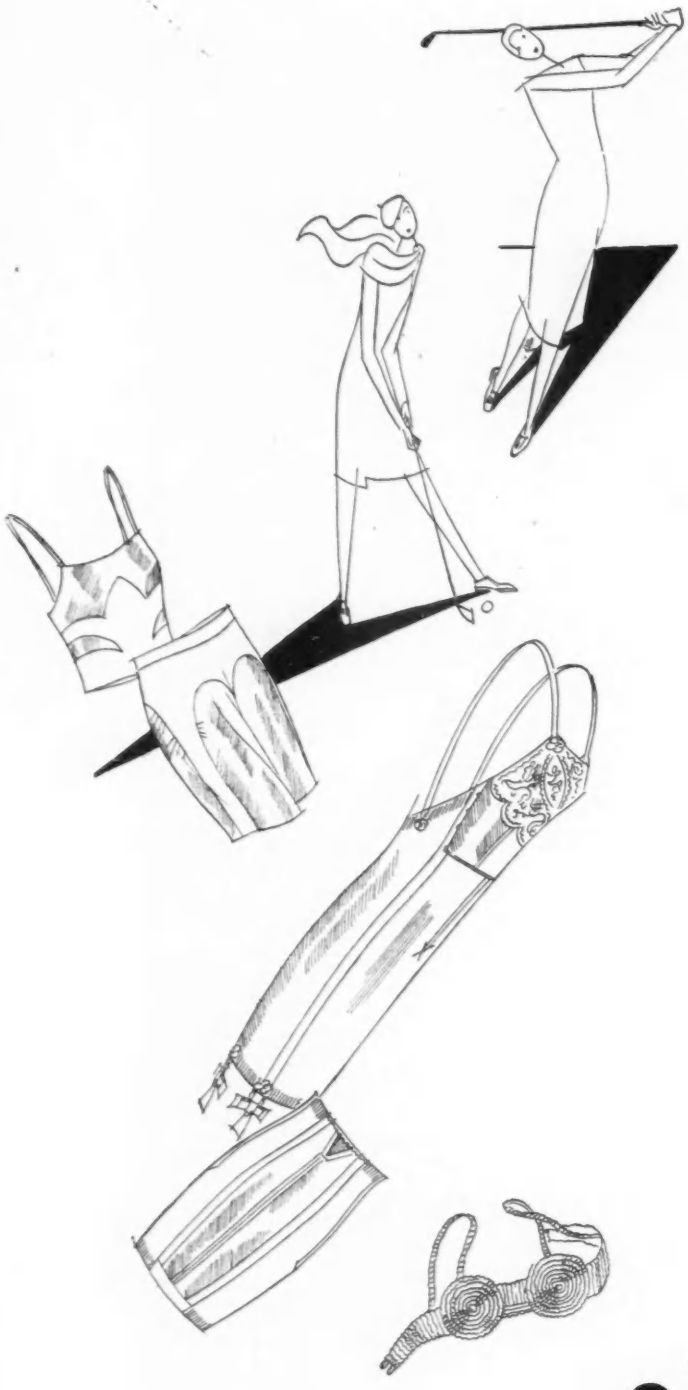
AUGUSTABERNARD COSTUMES

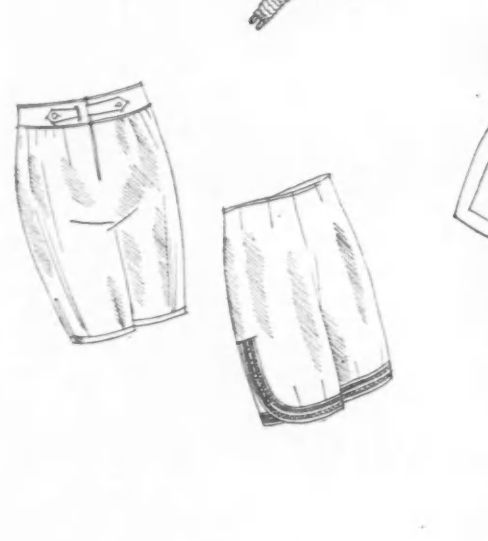


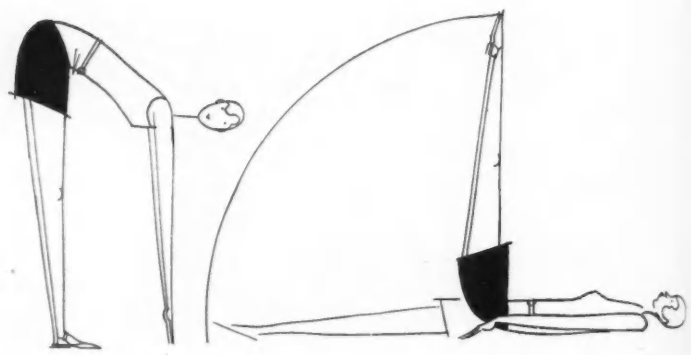
Steichen

The simplest of flat crêpe evening dresses can be undeniably distinguished. The lines of this one, designed by Augustabernard, flow downward; a low-placed peplum and a low décolletage follow its graceful, dipping hem-line. The crêpe is in a delicate shell-pink

WORN BY CONSTANCE BENNETT







THE LOST WAIST-LINE

REVELLING in her freedom of line and limb, the modern young woman has lost sight of an important asset—her waist-line. Changing fashion now compels her to recover it. Flounces and widening skirts demand length to balance them, and, as skirts lengthen, waist-lines, in logical sequence, move higher and dresses follow the natural lines of the body. All young creatures being long-legged, a long-limbed silhouette is more youthful, and its proportions satisfy the eye.

This new, but normal silhouette requires, as its foundation, not only a slim figure—attained by a well-balanced diet and simple, regular exercises—, but fitted chemises and slips, drawers with yokes, to avoid all bulkiness, and girdles that extend higher and are slightly curved. There should be nothing confining, but a supple garment that moulds the figure softly and helps to slenderize waists—which will surely need it, if the belt-line is to have a fixed position at the normal spot which many of the new dresses indicate.

Cadolle has an excellent corselet of silk elastic webbing and heavy faille, illustrated in the middle at the left on this page. The brassière top, attached at the left side and fastened at the right, is free across the diaphragm. Berthe Beunat shows a slightly nipped-in girdle of satin with elastic sides and a V-shaped elastic insert in the back that gives added pliability. This is shown just below the corselet on this page. Rosine Perrault makes a combination-slip with fitted bodice, of pink crêpe de Chine embroidered in blue, which is illustrated at the lower right on page 110 and is excellent with these models. A fine mesh elastic girdle, from Cadolle, at the

IN QUEST OF AGILITY

lower right on this page, has the new high-cut front and low back. The ensemble pictured at the top of page 110 is from Rosine Perrault. It is fashioned in two shades of pink crêpe satin and has yoked drawers and a very short chemise with a low back and a rounded cut that eliminates undue folds.

No matter how feminine the mode, tailored garments have their place and are an essential in the realm of sports. Nowhere else do supple limbs need greater freedom, so the active young woman eliminates from her sports wardrobe all unnecessary garments. What she wears must be practical and, above all, comfortable. No hitching and binding shall mar her athletic prowess. By reducing her sports clothes to a thoughtfully planned, judiciously cut, and carefully selected minimum, she achieves a cool and collected appearance.

The day of voluminous bloomers, with their tight elastics, is past. Woman has recovered her childish faith in the reliability of the button and the buttonhole, so her slim-fitting knickers are buttoned at the waist-line and are cut with the same authority that marks the trim lines of an English athlete's shorts.

For active sports and, particularly, for swimming, a brassière is an essential. Schiaparelli has designed an ideal one for wear under a bathing-suit. This is shown near the lower left on page 52. It is crocheted of a soft silk thread that gives a firm support, and it is made in a variety of colours. Au Grand Frédéric, a shop that makes a specialty of knitted goods of all kinds, are ribbed jersey shirts of an excellent quality of silk with a band of lighter ribbing at *(Continued on page 110)*

Anton Bruehl

MODERN TEA-SETS

The creative faculties of many of the foremost designers have been engaged, recently, in the problem of adapting traditional subjects for applied design to modern standards. Furniture, china, or fabrics, even though they are objectively beautiful, can easily be ill-suited to their purpose or impractical. Many of the modern *objets d'art* lack dignity; their efforts to be different and distinctive result merely in their being extreme and affected. Such objects are particularly out of place on the tea-table. A ceremony such as the ritual of serving tea does not lend itself to a display of fantastic crockery and bizarre silver. The very word "tea-time" suggests old silver, a mellow background, china that has been prized by generations of charming hostesses. Flippant little novelties are unsuited to this gracious hour.

The tea-sets reproduced on these pages show how effective and harmonious good modern design may be in traditional usage. The single problem of the tea-service has brought forth an amazing variety of personal interpretations. Charming contrasts of pattern and character are possible within the limits of modern design. The three-piece service shown in the photograph at the upper left on this page is distinctly modern, yet the simplicity and unexaggerated grace of the lines save it from being in the least dated. The fine craftsmanship and the individuality of view-point of Peter Mueller-Munk, its designer, have produced a work of art that would grace any interior. It may be had from Lord and Taylor. The yellow porcelain tea-cups shown with it, from Mrs. Ehrich, are decorated with pastoral scenes and ancient ruins in sepia by Jean Luce.

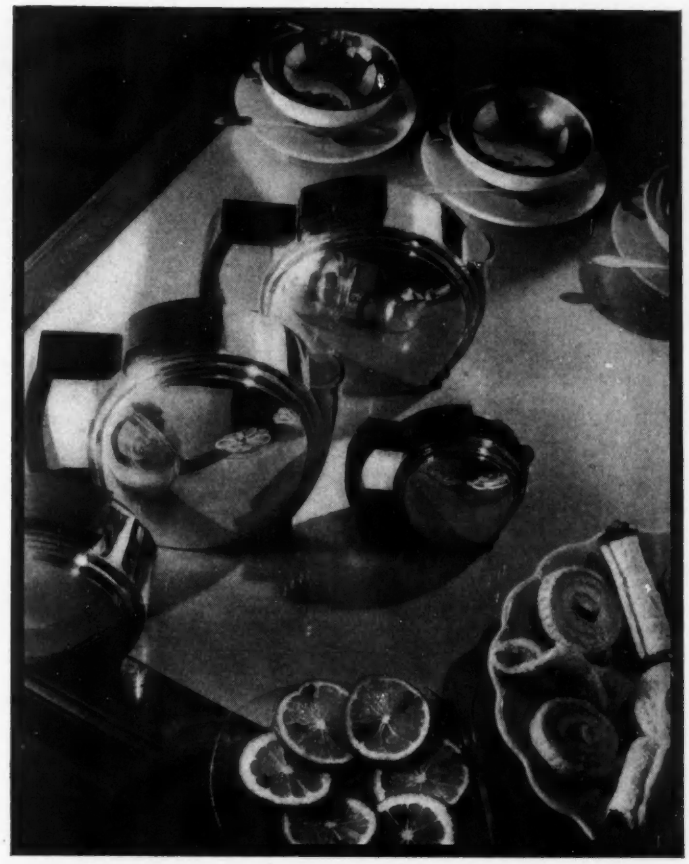
The tea-set, from the Danish and Swedish Silversmith shop, in the photograph

at the lower left, on the opposite page, also is capable of harmonizing with a setting of almost any period. In spite of the fact that it is of pewter, it is a trifle more formal and ornate than the Mueller-Munk interpretation. Pewter becomes a newly interesting medium when its graceful form is determined by Just Andersen's exquisite workmanship, worthy of the best Danish tradition in silversmithery, with true elegance of design and the colour and lustre of silver. Crown Derby cups and plates are effectively combined with the pewter.

The illustration at the upper right on this page shows Puiforcat's distinctive oval service. It is characteristic of the celebrated French silversmith's preference for the utmost simplicity in form. The design repeats the circular motif of the cups and saucers in an interesting way, making a charming composition of the whole tea-table. Jean Luce's white porcelain tea-cups lined with platinum combine most effectively with this design. The Puiforcat service is from Saks-Fifth Avenue; the Luce tea-cups from Mrs. Ehrich; and the lacquer table by Jallot from the Park Avenue Galleries.

Puiforcat designed also the small four-piece tea-set shown in the photograph at the lower right. This is from the Park Avenue Galleries. The engraved pattern, instead of serving merely as unrelated ornamentation, is part of the fine structural design. The exquisite white porcelain cups from Eugene Schoen were made at the State Porcelain Manufactory in Nymphenburg. Excellent proportions such as these render a piece of modern silverware as dignified and charming as the most elegant examples of Georgian workmanship.

When the things we live with are frivolously and unsoundly designed, they soon become tiresome, and unwise investments in silver are necessarily a costly experiment. But these four groups show the possibility of experimenting with the modern without danger of regretting the step or of finding ourselves possessing articles of merely passing interest. The modern note, when restrained in feeling, dignified in treatment, and subtle in form, is a note that may enhance any room, however conservative in tone.



Anton Bruehl

Steichen

CAMILLA HORN

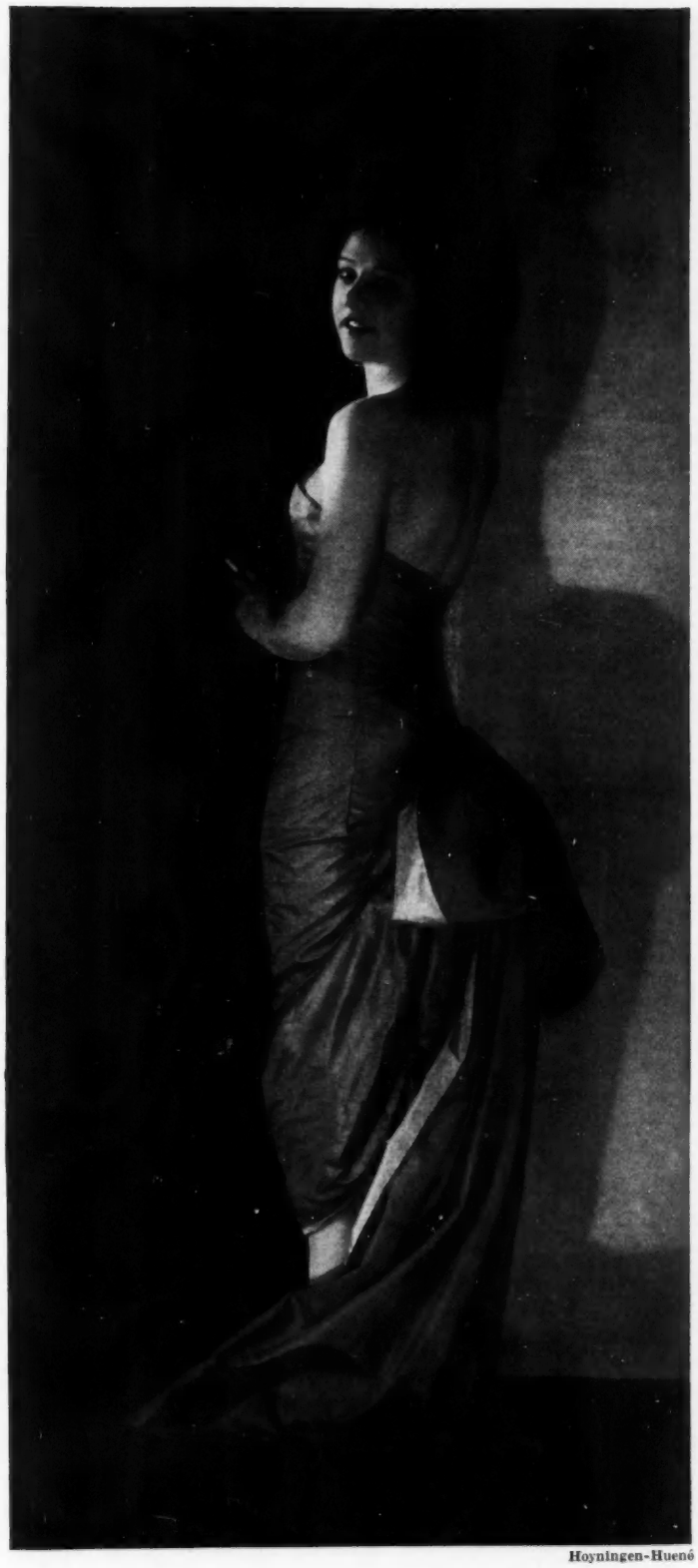
The ethereal star of "Faust," who came to this country to be John Barrymore's leading woman in two pictures, is very lovely in this white moire wrap. It is unlined, and a large bow hangs from one shoulder; from Bendel; jewels from Marcus

SEEN on the STAGE

By David Carb

THE THEATRICAL YEAR in New York never really ends. But there are definite seasons with clearly marked beginnings and endings—seasons that run exactly contrary to Nature's. Her autumn is the theatre's spring, her spring its tired, mellow, yellowing period. And during Nature's summer, the theatre behaves just as she does in winter—the same stale, bare, dead appearing surface; beneath, the same feverish activity getting the ground ready for fresh fertility. When plays begin to sputter into town like forgotten fires, with no one seemingly responsible or much interested, and when practically all musical shows are agglomerations of song numbers and unrelated sketches burlesquing or satirizing some of our tendencies or some happening in our life or theatre—when such concoctions crop up in numbers on Broadway, the winter of the stage has begun.

The revues have been unusually slow in arriving this year, and there are far fewer of them. Indeed, at this writing, there are but two, "The Little Show" and the latest edition of "The Grand Street Follies." The former is straining the capacity of the Music Box Theatre, but whether the merit of the show or the lack of competition draws the crowds, only time and the lure of other productions will make clear. Not a single "Vanities" or "Scandals" or "Follies" (except the one mentioned above, which most of us still regard as not quite professional)—not a one of the harbingers of the theatrical winter has come to town yet. Weather forecaster, stage doorman, and all in between regard this as a remarkably "late spring." But the stirrings about town indicate hectic preparation, so we may be vouchsafed much soon. Meanwhile, we have the two advance exhibits to consider. *(Continued on page 92)*



Hoyningen-Huené

LIBBY HOLMAN

"The Little Show," an intimate revue at the Music Box Theatre, is the setting for Libby Holman's expressive hands and low, husky voice when she sings the devastating "Moanin' Low"—the latest version of the "Blues"

Fotograms

THE RACES
AT BELMONT

(Left) Mrs. Robert H. McAdoo and Miss Nancy Yuille, recently returned from Europe, wore charming costumes from Patou at the opening of the racing season. This annual event always brings together throngs of smart New Yorkers

(Lower left) Miss Mary C. Whitney and Mrs. De Forest Alexander wore extremely smart ensembles at the first day of the racing season. (Below) Mrs. Harrison Williams wore a Patou costume of printed crêpe de Chine

Two photographs from Cameragrams

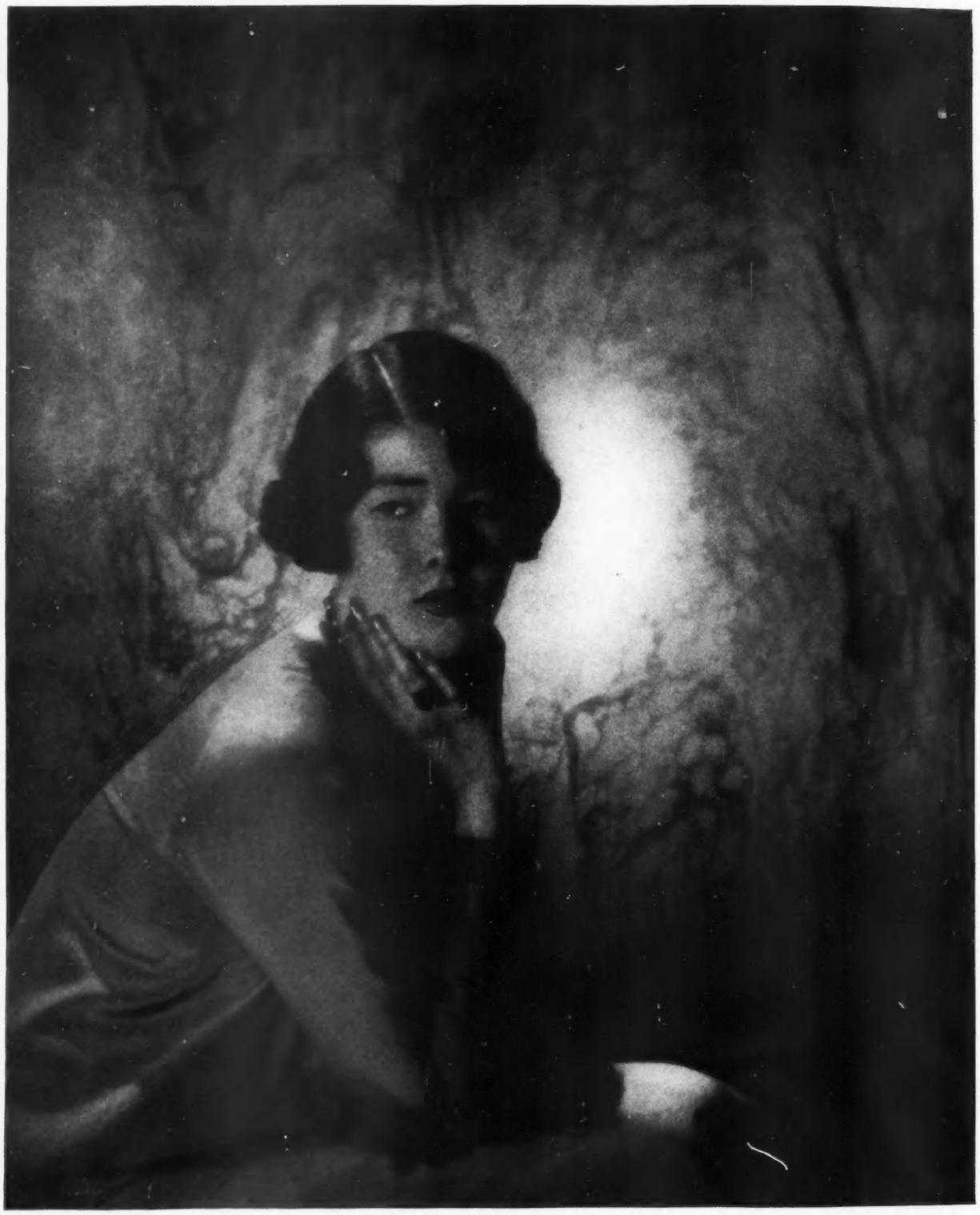
Two photographs by International Newsreel

Mrs. T. Markoe Robertson's exceptionally chic costume is from London Trades and is made of a tweed in red and beige. Tweed costumes were chosen by many of the best-dressed spectators at this Long Island racing event

(Upper right) Mr. and Mrs. William de Rham, also, were among the spectators. Before her marriage, Mrs. de Rham was Miss Ruth Ledyard. She is the daughter of Mr. and Mrs. Lewis Cass Ledyard, of New York

(Right) Interested spectators at the races were Mrs. Thomas Hitchcock, senior, and Mr. and Mrs. Thomas Hitchcock, junior. Before her marriage, last December, Mrs. Hitchcock, junior, was Mrs. Margaret Mellon Laughlin

Acme Newspictures



Cecil Beaton

Mrs. Cushing, who was Miss Cathleen Vanderbilt before her marriage, not only divides her enthusiasms between racing and the arts, but possesses that happy faculty of gathering around her amusing personages of both continents. Mr. and Mrs. Cushing spend their summers in Europe and have recently sailed for England

MRS. HARRY C. CUSHING, THIRD

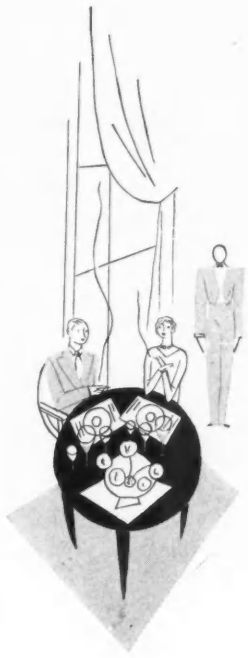
THE WAYWARD GUEST

BY ANNE TIFFANY

Just what are guests? Are they, to paraphrase Mr. Thomas Jefferson, "the grateful recipients of your kindly and generous hospitality," or are they the much sought after or eagerly hunted lion or playboy who, if properly and humbly approached, may condescend to add just that particular charm to your party which only he or she can give? Certain it is that, in these days, although to "give a good party" (and everything nowadays is a "party") is regarded with admiration, the fact remains that the guests feel that they themselves and what they bring to it are fifty per cent. of the attraction. And, should you offend that particular set, then, for the moment, your star is dimmed and you look to another lot for your popularity, at least until you are forgiven.

Just how and when the guest, and not the host, became the benefactor I do not know—but certainly this is the present state of affairs. These "Charming People," who are more charming to my mind and more active, more vital, and more intelligent than my own generation, are also intensely endowed with a sense of their own importance. Well, who can say that they may not be right? And if they sometimes fail entirely to be either well bred or well behaved, surely the fault must rest entirely with those who have brought them up. Yes, entirely!

I have been accustomed to an unusual amount of hospitality all my life. My father, a Scotchman with a great many English connections, had a long train of people coming across the sea, and this fact, coupled with my American mother's generosity of welcome, made an unusual atmosphere. Long before I was born, the Visitors' Book, which started in 1870, showed the increasing flow of guests from almost every nation. They were a motley lot—one night, a Maharajah and his staff, an English Resident, with full royal etiquette, and the next a Canadian miner, who had never seen a finger-bowl before. It was during the Maharajah's visit that an amusing incident took place. The head housemaid hurried before dinner to my sister's room —"The Indian gentlemen have brought their own sheets. They are so fine—like handkerchiefs—, must I make up their beds again? Their servants can't understand me." The Resident, Captain Campbell, was sent for in a hurry —mystification, examination, and explanation. The "sheets" were the Indians' turbans.



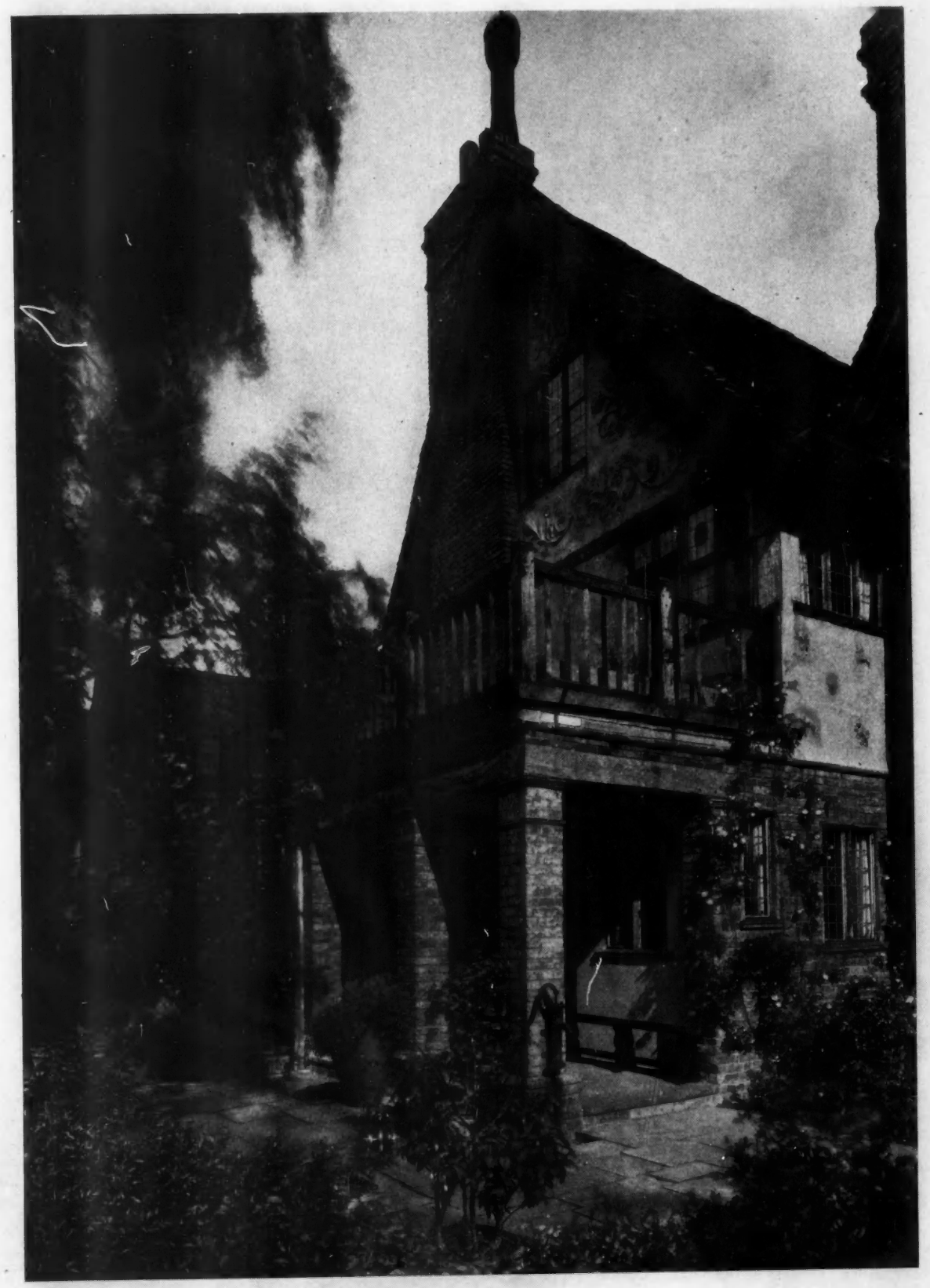
Looking back over all these years, I remember certain rules my poor father imposed. I say "poor," because there were six of us unruly souls and (all too early in our lives) no mother. We had many friends, and he had many of his own who were constantly coming and going, and yet the house ran smoothly, beautifully, comfortably, and gaily, because my sister was not only the best hostess, but the best housekeeper in the world. The guests were never all my father's friends; never all ours. Young and old, important and unimportant, all were mixed, and all seemed to enjoy one another. We had to be punctual, and we had to be entertaining, and at least appear entertained. Those laws were inexorable. Also, no one ever dined at my father's table without dressing. If one of us younger ones got home late, we had to fly up-stairs, tub, and climb hurriedly into an evening dress or dinner-jacket, and begin dinner, perhaps in the middle of it—, but dress we must. Perhaps, there were only two of us at home, a brother and myself, but we would no more have thought of going to dinner without changing than without washing.

The laws of "playing the game" were equally strict. I had, then, a very lovely and brilliant younger sister, and one night, following one of the "Canadian Miner nights," my father said to her, "What was the matter with you at dinner last night, Isabelle, were you ill?" Most of us feared my father, but not she. She answered, "No, I was not ill, Papa, just bored, I think." There was a pause, then, "My dear, I should like you to remember I permit no one to be bored at my dinner-table." *(Continued on page 102)*

Hendrick V. Duryea

A SETTING FOR CATHERINE PARR

"Coomb Wood House," where Catherine Parr, the sixth and last of Henry VIII.'s wives, passed many of her days, is now the home of Sir Ernest and Lady Horlick. Originally built in Colchester, it was transported to its present location at Cowley, Gloucestershire. Everything has been carefully preserved intact, and, both inside and out, it is much as it was in the time of Catherine Parr, with old brocade hangings in "old-red," and doors and mantelpieces of the Tudor period. The carving on the eaves and beams is particularly beautiful, with a lacy delicacy. The house, because of perfect proportions, appears larger than it really is



Hendrick V. Duryea

Hoyningen-Huené

CHARTING LONDON SHOPS

TWEEDS AND CHEESES

MY DEAR, *where* did you get it? It's perfect. But no one showed me anything like it when I was there!" Thus one returned traveller to another. Both had recently been engaged in that fascinating occupation, shopping in London, but one was more knowledgeable than the other. For this pursuit, easy and delightful as it sounds, is really a skilled art, full of mysteries to the uninitiated, though well worth acquiring. The truth is that London is so large and old and complicated, so full of traditions and odd corners, so far from being a plain, straightforward, roaring city with all its goods on show, that when our charming American friends who are in London for a few days ring up and ask us to take them shopping, we hardly know where to begin. They want, of course, the shops that are authentically and typically English, that smack of England, and the things that one can not find at just the same shade of perfection in Paris, Berlin, New York, or any other city in the world—sports clothes and sports accessories, rackets and the like, and then—well, more sports clothes, and very English perfumes, and gloves, and shoes, and perhaps glass.

You start in a taxi. And that alone makes Americans laugh, for the London taxis are very old and perched high up on what were, long ago, their springs. "Where to, Lady?" says the old, old driver, and you say "Fortnum and Mason's, Piccadilly," explaining that this is London's newest and best store for women's tweeds and sports things—jumpers, belts, and shoes, but above all for very workmanlike tweeds. The taxi groans to a stop, and a commissionnaire hastens to hand you carefully out in front of windows dressed with Bradenham hams, Gruyère cheeses, Bath chaps, fat ducks.

"I thought you said we were going in here for tweeds," says your American friend, all surprised. She can hardly believe, as you pilot her in past the hams and soups and fruits and wines, that this is how we shop in London. The best tweeds obtainable live on the second floor. "I see; just temporarily while the store rebuilds." No, not that: permanently. The shop has just been rebuilt. (We don't say "store" in London. By "stores," we pretty well understand the good old Army and Navy Stores, longest established of all the great stores, and with full and singular claim to that word; Harrods, where you can buy everything from a mouse-trap to an airplane, from silk stockings to ten-acre fields; or Selfridge's, which is almost a city in itself.) Fortnum and Mason's has just been rebuilt, but, in London, we *like* to have our windows dressed with Bradenham hams when we go to buy our new tweeds. And we *prefer* to walk through the poultry department to get our sports shoes. We are like that. (This with scarcely concealed national pride.) And the department, with its rolls of tweeds, and tweeds made up and in process of ordering, its sports belts and jumpers (all so plain and right), its cardigans and scarfs, proves exactly what our American friends want.

But, now, to more English clothes and a more exclusive type of shop. We go to Lady Victor Paget's, in Grafton Street, where you get the tweeds and sports clothes she designs so well, and the best copies of French models to be had in London. On the whole, what we mean by "English" clothes is superb tweeds and sports things designed here, tea-gowns designed here, but evening dresses copied from French models, although, naturally, there are exceptions.

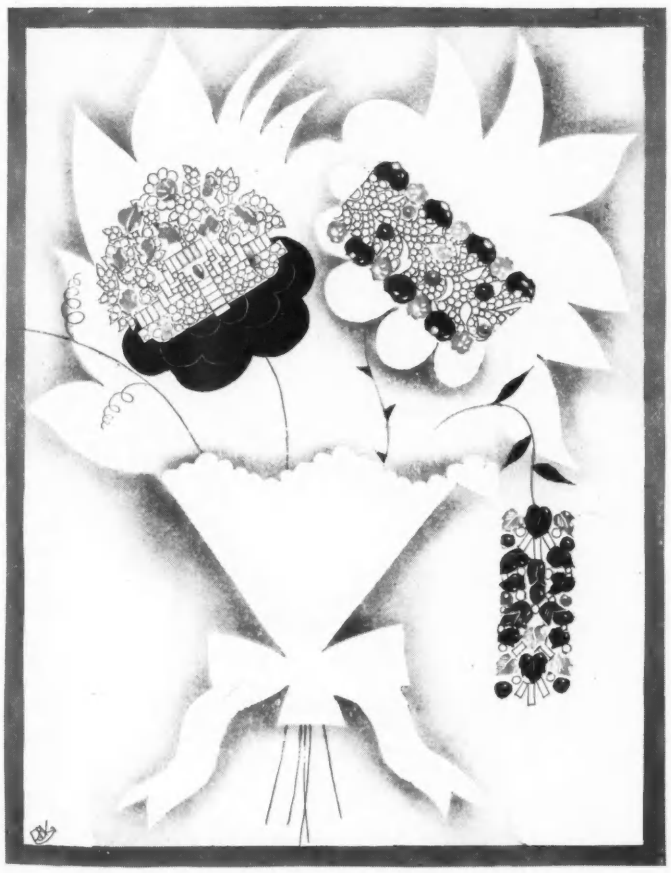
The taxi stops between a man's tailor shop and a book-shop. "What makes you think this is Lady Victor's?" There is a minute—but really minute—brass plate that whispers ever so low *"Lady Victor Paget."* But it isn't that. You know. You have to know. *(Continued on page 104)*

Lucienne of Reboux made this hat for Lady Abdy and named it after her. It is made of navy-blue straw with an ornament of triangular diamonds. It is Lucienne's favourite hat, and a great number of smart women have liked its smooth crown and flattering brim; from Best

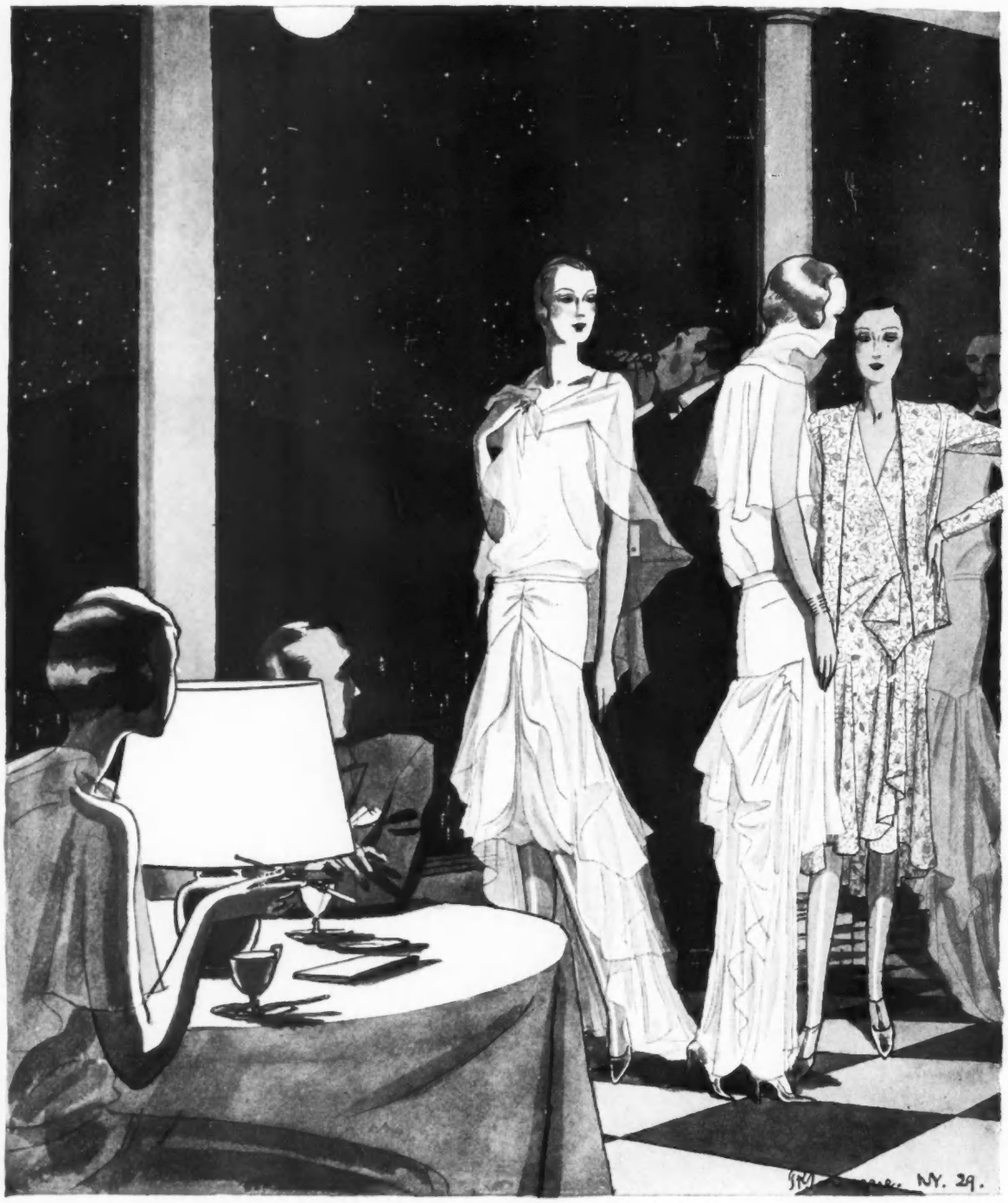
REBOUX NAMES A NEW HAT FOR LADY ABDY

PARIS CARVES JEWELS INTO VIVID FRUITS

At the right are shown a pendant and a bracelet from Mauboussin. The pendant is of diamonds, onyx, and delicately carved emeralds. The bracelet has crystal links and is set with diamonds, emeralds, rubies, and sapphires in a graceful, intertwining festoon of leaves. Both are examples of the marvellous variety and subtlety of the design of modern French jewellery and the combination of different coloured stones in a single jewel



At the left are shown a brooch from Ostertag, and fragments of bracelets, the upper one from Lacloche, the lower one from Ostertag. The brooch, a basket of exotic flowers, is made of diamonds and emeralds. The Lacloche bracelet is a gorgeous medley of pearls, diamonds, sapphires, emeralds, and rubies, combined in an interesting design. The other bracelet is a delicate arrangement of diamonds, rubies, sapphires, and emeralds. Jewels of this type are the only rivals, in the smart woman's opinion, of single magnificent stones in settings designed solely to bring out the beauty of a superb gem. Costume jewellery is occasionally used, however. All of these jewels were designed especially for the Salon des Artistes Décorateurs and the Exposition des Arts de la Joaillerie et de l'Orfèvrerie



A brief capelet—which is rapidly rivalling the gossamer jacket for summer evenings—accompanies the Augustabernard gown of corn-yellow chiffon, shown at the left, and also the Augustabernard grey chiffon dress with the interesting back drapery, shown in the centre; both from Wanamaker. The pale grey string lace dress at the right follows the princesse line and adds a jacket; Jay-Thorpe

A CAPELET OR A JACKET

A WEDDING IN THE COUNTRY

The wedding guest at the left goes sleeveless in a crisp biscuit coloured chiffon frock; from Best. The lady in the centre wears a beige flat crêpe ensemble; the one at the right a red-and-white printed chiffon dress with elbow-length sleeves; from Saks-Fifth Avenue. All three prove the chic of long suède gloves. The train-bearer's dress of white organdie has a cherry sash; from Saks-Fifth Avenue

SEEN IN THE SHOPS

BY NOW, of course, the purchase of an initial summer wardrobe is a thing of the past. Long ere this, one has assembled dresses, shoes, coats, and hats, and already they are well worn. But now, one begins to be conscious of the things that were forgotten, the little things that would fit into the wardrobe so nicely, the "filling-out" things. Consequently, Vogue has selected several such additions to a wardrobe, some of which are to be worn in the dead heat of summer, hot-weather fashions, and some of which will carry over into the autumn.

The particular problem of suiting your evening wrap to the new lines of your long-skirted dress has been solved by the designers. Bonwit Teller has a variety of these very light-weight coats from Paris, all with interesting treatments of the down-in-the-back movement and with charming dressmaker details of scarfs and flares. They are in chiffons and in light-laméd fabrics.

An amusing hot-weather fashion from Best's, shown on the opposite page, is the combination of a pussy-willow silk dress and chiffon lingerie in the same design. The very sight of the delicate print is refreshing, and the models are in such a gossamer weight that the wearing of them is barely perceptible.

Aside from these and the other models illustrated, the shops are full of a number of things that Vogue would like to tell about, but has no space to devote to their illustration.

For instance, there is the matter of pyjamas. Pyjamas widened their trousers, buttoned up their coats, and stepped from the bedroom, with a complete change of personality, some while ago. But, for a time, it did seem as though pyjamas didn't quite know where they belonged—those for the beach were sometimes found in the boudoir, and those that should have been dining formally gathered round the tea-table. But, at Mrs. Russell Sard's shop, Abeille, 19 East Sixty-first Street, pyjamas found their proper setting. Smart women now flock to her shop and, under her guidance, buy the right type for their own uses. Mrs. Sard shows, for lounging or an elaborate tea, the first pyjama ensemble with a cape that Vogue has ever admired. It is made of mellow pink brocade and georgette crêpe and has full shantung flounces on the trousers, falling with the same heavy softness as do those on the very long cape. For a rather formal informal dinner (and such a contradiction is possible), Mrs. Sard has a charmingly feminine affair with two ruffled tiers on the trousers, a crossed vest, and two ruffled tiers on the rather long coat. Another pair, of satin *(Continued on page 90)*

Delightfully cool is this chiffon coat with a pattern in beige and orange on a black ground. It has two tiny ruffles. (Right) An unusual coat of vague-flowered cream-white taffeta with horizontal gold threads forms a deep scallop in the back; coats from Bonwit Teller

For restaurant dining is this attractive chiffon turban, which is moulded on the head after it is put on. It is both smart and cool—an unusual virtue in a hat that fits the head so closely; in all colours; from Jay-Thorpe

Of white crêpe de Chine piped in blue is this two-piece dress (upper right) with scalloped trimming and a pleated skirt on a yoke; from Best. The dress of printed pussy-willow, beside it, has a multi-coloured floral print on a blue ground. It is trimmed with fine pleats, faggoting, and a bertha; Altman

(Extreme left) Cool and moderate in price is this very smart, loosely woven woollen sweater in three shades of green; from Franklin Simon. The attractive lingerie (left), made especially to accompany the printed frock that is shown above, is of chiffon in the same smart, small design; from Altman

THE YOUNGER GENERATION

THE smart child is deprived of the pleasure of choosing evening gowns and négligées until the ripe old age of seventeen or eighteen, but her sports wardrobe may be highly developed practically from the cradle! And any one who is not a proficient athlete at ten or twelve is rare. The modern little girl is not limited to dolls and embroidery, any more than her mother is restricted to household problems and afternoon calls. And the sports clothes of twelve must be just as correct and comfortable as those that twenty wears. All the practical details that make grown-up tennis frocks and riding-clothes smart are repeated for the younger generation. The well-dressed child avoids the more startling vagaries of the mode. Sun-backs and elaborate beach costumes are denied to youthful elegants, but the simplicity and good lines of chic sports clothes may be faithfully echoed.

The budding disciple of smartness must learn that every detail of her riding habit is carefully thought out —the correct lacing of the boots, the colour scheme, the necessary gloves, tie, and hat. Even the very informal habit's casual air is deceptive. One may ride bare-headed in a turtle-necked sweater, yet one's jodhpurs must be perfectly cut, and the design of one's boots is unalterably decreed.

The two classic varieties of bathing-suits are shown in the accompanying sketches. The simple one-piece appears on the opposite page, and the model with brief trunks and a striped top is shown below. One golf suit has a cardigan, and the sleeveless tennis dress is entirely in the spirit of the mode. The clever way in which fulness is introduced at shoulder and knee by the use of pleats is a noteworthy feature.

Correct for informal riding are the tan gabardine jodhpurs, boots, and beige turtle-necked sweater; Abercrombie and Fitch. (Right) The jersey bathing-suit has a red-and-white top and red trunks; from Tots Toggery

For golf, the well-dressed girl of twelve or fourteen may wear this attractive pull-over sweater of white lace wool, bordered in two shades of red, and a pleated skirt of white cotton piqué; from Saks-Fifth Avenue

Classic for a young girl is the simple, one-piece bathing-suit of bright blue jersey with a white canvas belt. The beret is of blue and white rubber; costume from Best. A light blue sudanette cotton broadcloth tennis dress, made without sleeves and with a square neck and a skirt with front pleating, is ideal for energetic sports. Inverted pleats in the back of the bodice give shoulder freedom; from Best

The formal youthful riding-habit has a brown tweed coat, tan gabardine breeches, and a white cotton shirt. The young horsewoman wears brown leather field boots, correctly laced. Her hat is of soft brown felt; costume from Abercrombie and Fitch. Classic for golf is the bois-de-rose jersey sweater and jumper with a flannel skirt to match; Tots Toggery. A second tennis dress is of white sudanette; from Best

DISCOVERIES IN CHIC FOR THE SPORTSWOMAN

THE sportswoman must have the right sports clothes if she is to play the game as it should be played. And just what these right clothes are is best decided by sportswomen themselves. So Vogue has conferred with several who are widely known for their measure of chic and the excellence of their games in their own particular fields, to learn the "ins and outs" of their successful sporting wardrobes.

A famous amateur tennis player shudders at the thought of most silk tennis dresses and wears linen or shantung models.

She invariably wears a white dress for playing, relying on her belt and brief angora socks for colour.

She plays best in soft white doeskin shoes, laced in the good old-fashioned manner, with thin crêpe rubber soles, carried by Saks-Fifth Avenue.

She is comfortable, when playing, in no underwear but the shirts and shorts made of the same soft lisle as men's underwear. These are shown by Best.

She always carries to the courts an unbelievably woolly white angora sweater, a size larger than she usually wears, and puts it on as soon as the match is over. It has long sleeves, and she buys it in the men's department at Dobbs.

She scorns head-bands, but, sometimes, if the sun is too dazzling, indulges in the protection of an eye-shade.

She will entrust her agile feet and legs only to medium-weight lisle stockings held up by a garter belt.

With all the youthful vigour that a seventeen-year-old golfing prodigy might be expected to have, and with a great amount of casual poise, as well, Helen Hicks gave the intimate idiosyncrasies of her golfing wardrobe.

She always wears a sweater and skirt (this was quite emphatic). The skirt, with only a flare for fulness, is made of soft doeskin which she bought in Bermuda and which, incidentally, can be procured also from Abercrombie and Fitch. The sweater is a size larger than she would wear for other purposes.

Because she is indifferent to the glare of the sun, she coolly disregards a hat.

Gloves she finds a bit hampering, so, for the same reason that track men wear heavy shoes when running before their meets, she wears gloves only for practise.

She invariably strides onto the tee in thin woollen stockings and flat golfing shoes of the moccasin type.

One might suppose that professional swimmers would be so engrossed in darting, slipping, and gliding with eel-like rapidity through every square foot of water that they would have no time to consider such dallying modes as pyjamas. We learn, however, from Aileen Riggin, that she means to have a pair this summer, in which to be lazy on the beach to her heart's content—a virtue we never would have believed of so spirited a person.

Her actual swimming costume is just as simple as we imagined. Her suit is a regulation one made of wool with a tiny skirt and as little back and sides as it is possible to have and still retain one's modesty—and one's suit.

Her cap is made of strong rubber that fits snugly and keeps the water out of her hair—but, so as not to be drab, both the suit and cap are bright in colour.

When she walks on the beach, she wears West Indian sandals, and, when she emerges cold and dripping from the water, she envelopes herself in a great flannel bathrobe like that a man wears.

This sort of costume might seem to be too well-known for mention, but, to the sporting younger generation, too often tempted by inappropriate fussiness in swimming suits, we venture to whisper that nothing is smarter than this for truly vigorous swimming.

It is very interesting to discover that smart women are becoming so democratic that the erstwhile menial overall has now been adopted almost as a uniform for rough sportswear. Relishing this new democracy, Vogue telephoned a woman of impeccable taste, who is an ardent fisherwoman.

She said that the grey dungarees sold by Lord and Taylor have been, up till now, the never-changing basis of her fishing costume, but that, this summer, she means, on occasions, to be somewhat gayer in pastel linen ones from Franklin Simon. On cold or rainy days, she wears a natural coloured tee-shirt with them and a thin rubber fishing shirt which she buys from Abercrombie and Fitch. And, when the heat of summer is on us, she is seen in the little short-sleeved, striped lisle shirts, from Franklin Simon, that look like the sweaters French children and *(Continued on page 88)*

DESIGNS FOR PRACTICAL DRESSMAKING

A FOLIO OF SPORTS FASHIONS

Sports clothes—like most other things in modern life—have become highly specialized. What is right on a fairway is wrong on a tennis court. Beach costumes differ decidedly from those that go into the water, while the mode that puts to sea in a yacht is still another matter. The paddock, the gym, the worship of the sun, even the spectator gallery demand their individual attire. And all of this means that a sports wardrobe to-day must be a comprehensive affair. To the woman with nimble fingers, however, the problem need not be a formidable one, for, on this page and the two following, Vogue has assembled a small portfolio of sports fashions that are smart and traditionally correct and surprisingly simple for the amateur dressmaker to make

SPORTS ENSEMBLE No. 9892—(Left) For her who takes her tennis seriously, this one-piece shantung frock is as serviceable as it is smart. Fulness is introduced into the skirt by circular godets, and sleeves are optional. The slashed back opening may be worn open or closed. A pull-on jumper and a shaped visor complete this practical ensemble. Designed for sizes 14 to 40

SPORTS ENSEMBLE No. 9895—(Right) Equally smart on the tennis court or in the spectator gallery is this one-piece sleeveless frock of silk crêpe with a tucked circular section in the skirt. A deep sun-back or a higher neckline are indicated. The unlined silk crêpe jacket is collarless, with patch pockets and set-in sleeves. Designed for sizes 14 to 40

DESIGNS FOR PRACTICAL DRESSMAKING

JUNIOR MISSES' BATHING-ENSEMBLE No. 9899 (Left) This two-piece bathing-suit of dark and light jersey is accompanied by full trousers and a double-breasted jacket. Designed for sizes 13 to 21

JUNIOR MISSES' BATHING-ENSEMBLE No. 9899 (Above) This four-piece ensemble of jersey includes trousers, a double-breasted jacket, and a bathing-suit. Designed for sizes 13 to 21

BLOUSE No. 9898; SKIRT No. 9693 (Right) A linen sailor blouse with long, short, or no sleeves goes to sea smartly with a circular flannel skirt. Designed for sizes 14 to 40; skirt, 26 to 40

OVERALL ENSEMBLE No. 9896 (Extreme right) This overall exposes a suspender back to the sun. A linen chukker shirt and straight jacket are included. Designed for sizes 14 to 38

MODES FOR SANDS AND SEA

DESIGNS FOR PRACTICAL DRESSMAKING

SPORTS SUIT No. 9898 (Right) The fashion of exercising calls for this two-piece cotton gabardine suit, with tuck-in or overblouse with sleeves, yoke, and collar optional. Designed for sizes 14 to 40

FROCK No. 9891 (Above) Good form in golf is assured with this one-piece silk crêpe frock. The model has four inverted pleats and a shaped yoke in back. Designed for sizes 14 to 46

RIDING-HABIT No. 9897 (Left) This habit has a coat of twill, regulation linen breeches, and a cotton broadcloth shirt (No. 9900). Designed for sizes 14 to 44; shirt, 14 to 40

SPORTS ENSEMBLE No. 9892 (Extreme left) Shantung serves smartly for this tennis frock; sleeves optional. A pull-on jumper and sun visor are included. Designed for sizes 14 to 40

COSTUMES FOR ACTIVE SPORTS

DESIGNS FOR PRACTICAL DRESSMAKING

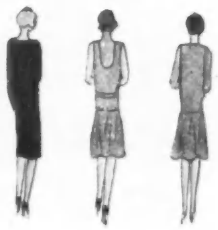
FROCK No. S3352—A batiste bow trims this two-piece frock of flat crêpe with a shaped front section and two inserted godets. Designed for sizes 14 to 42

ENSEMBLE No. S3353—If the circular cape version is used, this three-piece ensemble should be of flat crêpe and without sleeves. Designed for sizes 14 to 40

ENSEMBLE No. S3353—If the collarless jacket is substituted for the cape, the ensemble is then made of light-weight woollen. Designed for sizes 14 to 40

FROCK No. S3350—Flat crêpe fashions this one-piece frock with set-in sleeves and a graduated flounce, which terminates at the waist-line. Designed for sizes 14 to 42

EVENING FROCK No. S3351—This sleeveless chiffon frock has two circular flounces finished with loops and ends at the side back. Designed for sizes 14 to 38



VARIOUS VERSIONS OF THE LOW FLARE

John Barrymore • F. Scott Fitzgerald • Cornelius Vanderbilt, Jr. • vote her the

Most Beautiful Young Mother

John Barrymore

Mrs. Richard O'Connor
of Dover, New Jersey . . . chosen from Woodbury beauties of forty-eight States as the most beautiful young mother

Cornelius Vanderbilt, Jr.

F. Scott Fitzgerald

"MORE THAN ANYTHING—I would teach a child to tell the truth!"

She looks at you with beautiful, cloudless blue eyes—eyes that seem no older than those of her little boy. She is only twenty-two. Her beauty is of a delicate, reticent sort; golden hair, as bright as silk; a skin of that wonderful morning-glory purity that is hardly ever seen in people after early childhood. Her manner has the candour and simplicity of a child's.

But her mind is that of a woman; resolute, courageous, sincere, truthful.

She made a romantic marriage at sixteen. Her baby was born when she was seventeen. She has had to face realities early. It has given her an unusual maturity of thought and outlook.

She loves babies; loves to dress them, bathe them, feed them. "That's the fun of having children. I wouldn't have a nurse for Jimmy Dick, no matter how much money I had."

Her fresh beauty made such an instant appeal to her judges that all three unanimously voted her first among lovely young mothers.

She has been a Woodbury user for years, and attributes her extraordinarily beautiful skin to the fact that she never uses any soap but Woodbury's on her face. "I always wash my face with warm water and Woodbury's soap at night. It does something for my skin that no other soap seems to do. It gives it a fresh, live, stimulated feeling—and at the same time keeps it perfectly soft and smooth."

THE SERIES OF beautiful Woodbury users now running shows us that charm of feature, of coloring, may vary in their appeal for every different individual. But the charm of a beautiful skin is universal. It touches every heart, appeals to everyone alike.

Woodbury's Facial Soap has helped thousands of beautiful women throughout America to gain and keep a clear, fresh, flawless complexion. Commence, now, to take care of *your* skin with this wonderful soap. No matter what faults your complexion may have—Woodbury's will help you to overcome them.

Get a cake of Woodbury's today, and in the booklet that is around each cake, find the treatment your skin needs. Start using it regularly! *You, too, can have the charm of "A Skin You Love to Touch!"*

WE SHALL BE HAPPY to send you a delightful Woodbury set, containing a trial cake of Woodbury's Facial Soap, Facial Cream and Powder, Cold Cream, treatment booklet, and directions for the new complete Woodbury Facial, for 10 cents and your name and address. The Andrew Jergens Co., 1413 Alfred St., Cincinnati, Ohio. For Canada, The Andrew Jergens Co., Ltd., 1413 Sherbrooke St., Perth, Ont. © 1929, The A. J. Co.

DESIGNS FOR PRACTICAL DRESSMAKING

FROCK No. 9894—This printed crêpe frock achieves the fitted hipline by the use of tucks, then adds a buckled belt. It may be sleeveless. Designed for sizes 14 to 44

FROCK No. 9894—The frock at the left, above, has a neck-band and jabot in one, a circular flounce, and flaring sleeves (optional). Designed for sizes 14 to 44

FROCK No. 9893—Semi-sheer crêpe fashions this ensemble with a deep-yoked circular skirt, plain or scalloped, and a collarless jacket. Designed for sizes 14 to 40

ENSEMBLE No. 9893—The blouse of the ensemble is sleeveless, with self-trimming at the neck. It may be an over-blouse or tucked in. Designed for sizes 14 to 40

TWO USES OF THE SAME SMART LINES

Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 15 North Jefferson Street, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 70 Bond Street, Toronto, Ontario. Prices of patterns are given on page **110**

WHAT !

Water with cream?

Exactly: Fountain of Youth, 1929 version

SILKEN, tender, delicately fragrant—pat on Pinaud's Cream with swift light fingers—

Then in clear cool water, *wash the cream away!*

It is this simple, delightful treatment which is revolutionizing skin care today... a modern Fountain of Youth in your own home!

For in the brief instant of its caress, Pinaud's Cream does three amazing things:

- *Cleanses* your skin more exquisitely, more thoroughly than it has ever been cleansed before—
- *Supples* the tissues with delicate, swiftly-absorbed oils—
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In thirty swift seconds—a complete scientific treatment!

Now look in your mirror. Touch your cheek. You can not only see but *feel* the new loveliness that is yours. And day by day, as you use Pinaud's Cream faithfully, your face grows younger still: fresher, finer-textured, more flower-like.

(Use lots and lots and *lots* of water when you wash Pinaud's Cream away. Start with the water warm, if you like—then, even after the cream has quickly vanished, keep splashing more water on—and let it run colder and colder! You will find that actually and literally you are "washing the years away!")

Send today for your trial tube

You will find Pinaud's Cream in jars and tubes at leading Drug and Department Stores everywhere. Or check the offer you prefer below and mail the coupon to PINAUD, Department H-7, 220 East 21st St., New York. (In Canada—560 King Street, West, Toronto, Ontario.)

☐ Please send me *Free* enough Pinaud's Cream for 3 treatments.
☐ For 25c enclosed send two weeks' supply of Pinaud's Cream.

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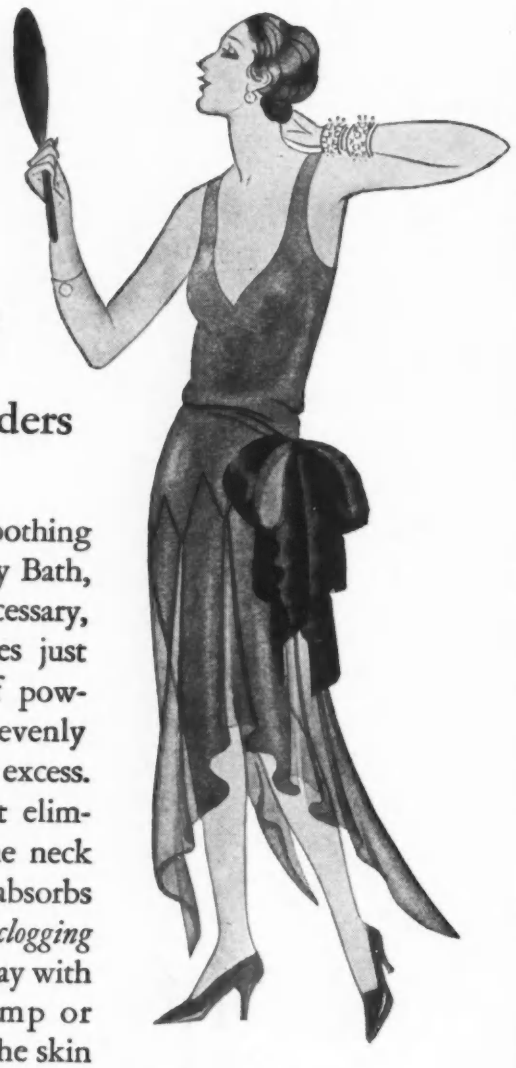
Keep cool and comfortable with a LINIT Beauty Bath



Eliminate Use of Dusting Powders

AFTER the soothing LINIT Beauty Bath, powdering is unnecessary, because LINIT leaves just the right amount of powder on the skin, evenly spread and without excess. You will find that it eliminates shine from the neck and arms, harmlessly absorbs perspiration *without clogging the pores* and does away with the inevitable damp or semi-dry feeling of the skin that one usually feels after an ordinary bath.

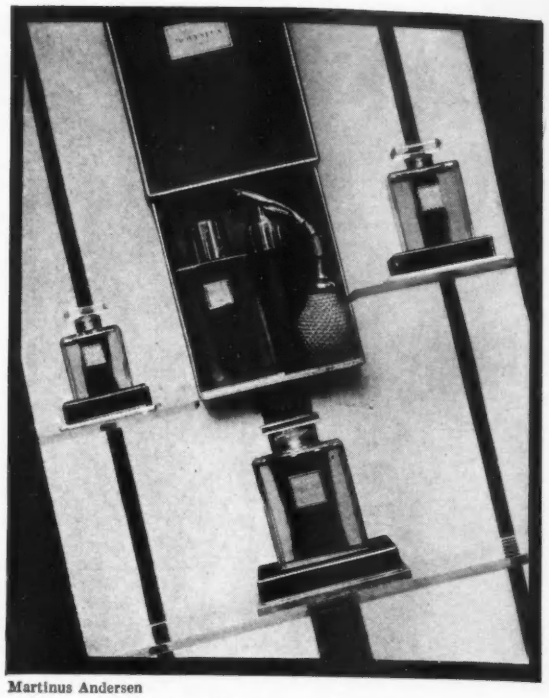
In addition, your skin is wonderfully soft, smooth and supple!

LINIT is so easy to use—merely dissolve half a package in your bath (it dissolves immediately). That's all there is to it—bathing as usual does the rest.

Starch from Corn is the main ingredient of LINIT. Being a pure vegetable product, it contains none of the mineral properties found in many cosmetics today. Doctors and dermatologists who realize the purity and soothing qualities of Starch from Corn, generally recommend it for the tender and super-sensitive skin of young babies.

LINIT is sold by your Grocer.

THE BATHWAY TO A SOFT, SMOOTH SKIN.



Martinus Andersen

"Fête," the Molyneux fragrance, is encased in new modern packages of great chic, which include an excellent atomizer set; from Altman

ON HER DRESSING-TABLE

NOW that sunburn days have really arrived, and a great part of the feminine world is acquiring a tan, sunburn preparations are being given their just and proper place. As one goes through the various phases of getting and keeping a smooth, even brown, the preparations and cosmetics that actually render aid in this process become apparent. And, as is always the case in the field of beauty preparations, the selections differ widely according to the different requirements and different types of skin and colouring.

A SUNBURN COMBINATION

An effective new sunburn combination that is proving adaptable to many different types is Cotytan, a sunburn coloured liquid, and Cotytan powder. These cosmetics from the house of Coty are intended primarily to complement one's natural tan, although they may be used to create an artificial tan, if one so desires. The Cotytan preparations are especially successful in that their shade is entirely natural; it is difficult to imagine a blend that more nearly approximates the shade of a genuine tan acquired beneath the sun.

The liquid Cotytan can be applied to the arms, shoulders, and legs with the palm of the hand, and, if one uses it upon the face, it is applied sparingly with a bit of dampened cotton and allowed to dry before Cotytan powder is smoothed on. The powder is of the usual excellent Coty texture, and is available in "L'Aimant," "L'Origan," and Paris fragrances. These new cosmetics may be purchased in the many shops that carry the Coty preparations.

An inclusive group of sunburn preparations has been added to the Produits Bertie, under the name of Solaire preparations. The first of these, *lait* Solaire, has many unique properties to recommend it. It is intended for use when one first goes upon the beach and wishes to tan evenly, smoothly—and painlessly. When this is used, there need be none of that newcomer-to-the-sunburned-world appearance that neophytes dread as the preliminary step. For *lait* Solaire is coloured a sunburn hue, which it imparts to the skin the moment that it is applied. If one is skilled in these matters, one can apply *poudre* Solaire over a coating of *lait* Solaire and present a very creditable sunburn appearance even on the first days at the beach, at the same time that one is protecting the skin from a severe burn. *Lait* Solaire has another advantage in that it is almost entirely impervious to water, so that its protective quality lingers even after a dip in the ocean.

The other preparations in Madame Bertie's sunburn group are *crème* Solaire, a fluffy cream that provides a bronze powder base for the Solaire powder; lotion Solaire, a liquid to be used upon the arms and legs to provide a bronze finish that does not streak or become discoloured; and the Solaire lipstick in a distinct orange shade that blends excellently with sunburn colouring. The Produits Bertie may be purchased in New York Shops, as well as in some shops in other cities.

"PRODUITS DE STYLE"

Madame Bertie has introduced the Solaire preparations under the heading of *Produits de Style,* a step that constitutes an interesting departure in the cosmetics field. When a definite cosmetic vogue appears, such as the present one for sunburn, these preparations will be featured by her only so long as the vogue retains its chic, after which they will be entirely withdrawn from the line to make way for the next smart fashion.

Exactly three minutes from the famous information booth in the Grand Central Station—and those three minutes underground, if desired—, one may be prepared for the week-end from tip to toe—or be repaired after a strenuous holiday, as the case may be. Charles De Zemler, recently of the Racquet Club, and, before that, barber to European nobility, has an institution of which an auxiliary department for women is a unique feature. This institution, besides the merit of its service, exerts an extraordinary appeal through a collection of rare old En-

(Continued on page 86)

POSED BY NAOMI JOHNSON

DOBBS - Fifth Avenue - New York

NEW YORK'S LEADING HATTERS

The Dobbs SUNNY BRAE *— a dainty little hat in the popular slip-on mode — for casual wear in town or country . . . sports or travel! Lovely colorings in your required size.*

Exclusive Representatives for Dobbs Hats *in most of the Principal Cities*

Cameldown
REG. U.S. PAT. OFF.

A COAT TO GO WITH YOU WHEREVER YOU GO !

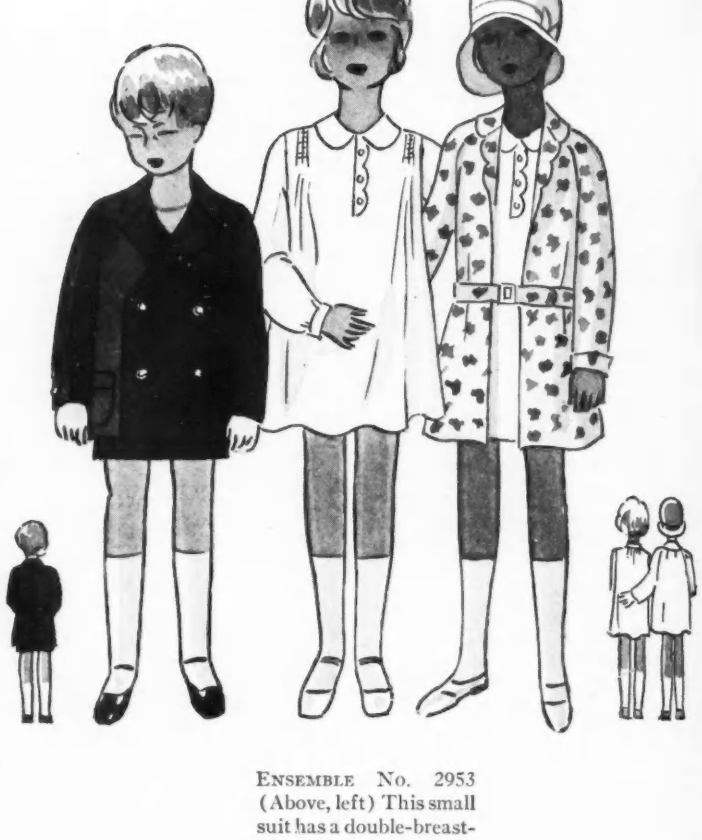
soft
sumptuous
warm

100% pure, imported Camel Wool.
Styles for every form of sport and lounge wear . . . at your favorite shop • Tailored by

DEL MONTE-HICKEY • New York

LITTLE WAYS OF FASHION

DESIGNS FOR PRACTICAL DRESSMAKING



ENSEMBLE No. 2953 (Above, left) This small suit has a double-breasted coat and straight flannel trousers. An inverted pleat appears below the belt in back. Designed for sizes 2 to 6

ENSEMBLE No. 2954 (Middle, above) An ensemble for a very little lady includes a handkerchief linen dress with groups of shirrings and a coat (shown at right). Designed for sizes 2 to 10

ENSEMBLE No. 2954 (Above, right) Worn over the dress shown in the centre is this unlined coat of printed linen with raglan sleeves, shaped collar, and revers. Designed for sizes 2 to 10

BLOUSE No. 2952 TROUSERS No. 2956—This cotton broadcloth shirt has a yoke and long or short sleeves. The flannel trousers are straight. Designed for sizes 4 to 10; trousers, 2 to 6

SAILOR SUIT No. 2955 Drill is a serviceable fabric for this sailor suit with long or short trousers and a pull-on blouse with a yoke and sleeve emblem No. 618. Designed for sizes 4 to 10

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perfectly fr

Frances Ingram

WITH HER CHART-LIKE MANNEQUIN EXPLAINS WHY

"Only a healthy skin can stay young"

OF all the rules in the primer of beauty, the most important is this—keep your skin healthy if you want it to stay young.

On my little mannequin I have starred the six spots most difficult to care for. These are the six places where imperfections come most quickly and where lines form to strike fear to every mortal woman's heart

But treat your skin wisely — guard well its health at the six vital spots — and your complexion will tell only flattering fibs about your birthdays.

This famous cream keeps your skin so smooth—so enchantingly young

Milkweed Cream will help you marvelously in caring for your skin and protecting its youthfulness. It is slightly therapeutic in its effect, and does things for your skin that no other cream, however expensive, can possibly do.

It is a splendid cleanser but, to me, its most appealing virtue is the way it brings smoothness to the skin. Roughness vanishes—blemishes disappear. Tiny wrinkles are discreetly smoothed away. Your skin becomes smooth—clear—altogether lovely.

Today, buy a jar of Milkweed Cream. You will find the directions that come with it very simple to follow. Mark on the label the date you start using it and notice how your skin improves in a single month.

I wish you would send the coupon for my booklet on skin care; in it I have made a special study of every type of skin. And, if you have any particular beauty questions, feel perfectly free to write me for advice.

1. The Forehead . . Lines and wrinkles are all too likely to form here prematurely unless the skin is kept soft and pliable—and this Ingram's does with marvelous effect.
2. The Eyes . . Puffiness and crows' feet are so very aging and unbecoming. To keep the skin smooth and supple, turn to the soothing and softening services of Ingram's.
3. The Mouth . . To prevent drooping lines at corners of the lips, tone the skin and keep the muscles firm by using Ingram's. It is amazingly helpful for invigorating circulation.
4. The Throat . . Guard against a crepey throat if you value your youth. Ingram's, with its trace of medication, prevents flabbiness and restores the skin to firmness.
5. The Neck . . Finely etched, circular lines are signs of accumulating birthdays. Be faithful to your use of Milkweed Cream. It wafts well-established lines to obscurity and guards against new ones.
6. The Shoulders . . Every woman who would proudly wear evening gowns or sleeveless dresses should cleanse her arms and shoulders and keep them blemish-free with Ingram's.

© 1929

SUNBURN

Milkweed Cream is marvelous when you are sunburned. It soothes away the redness and smarting. And, should you acquire a tan, it will encourage a lovely, even effect, keeping the skin soft and supple and preventing the burn from coarsening its texture.

★ ★ ★

Frances Ingram, Consultant on Care of the Skin, Dept. B-79, 108 Washington St., N. Y. C.

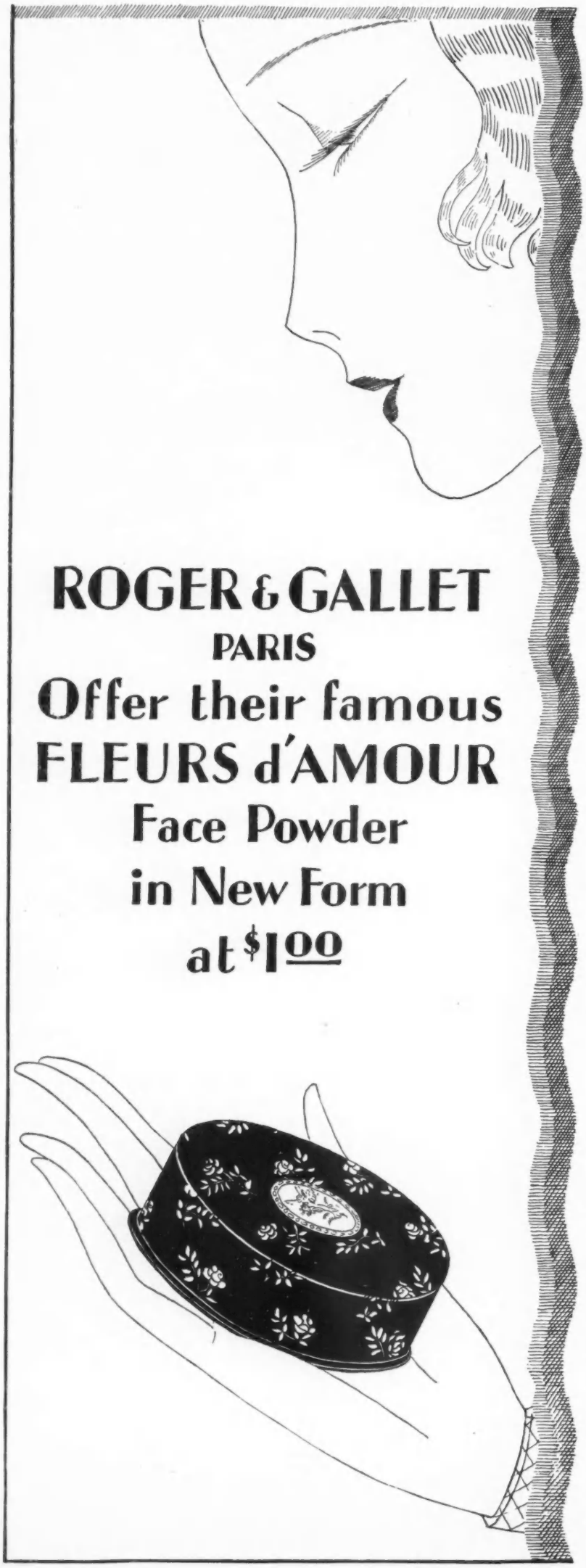
Please send me your free booklet, "Only a Healthy Skin Can Stay Young" which tells in complete detail how to care for the skin and to guard the six vital spots of youth.

*Name*_____

*Street*_____

*Address*_____

INGRAM'S *Milkweed Cream*



Martinus Andersen

The new Reboux fragrances are labelled simply by small squares in green, red, yellow, and black. The Reboux chiffon kerchiefs have amusing modern animal appliqué; from Altman

ON HER DRESSING-TABLE

(Continued from page 82)

glish prints on tonsorial subjects and of historical barbers' instruments.

Here, in a modern setting of cool green appurtenances and brown walnut furniture, the departing week-end guest may receive a manicure of hygienic excellence, finished by a massage with a hand-lotion and a facial treatment with preparations from a house long known for the purity of its products. Although the latter treatment is termed "facial," it includes a stimulating massage of the neck, shoulders, and upper arms. For further embellishment of the feminine person, a good shampoo and waving service is offered for the hair, not to mention cutting and trimming. And to carry the attention literally to the toes, the services of an exceptionally good chiropodist are available by appointment, which should prove a boon to the discriminating woman.

COSMETIC INNOVATIONS

Monsieur Pierre, the coiffeur whose beauty preparations are winning an increasing following, has recently introduced several interesting new items in his series. One of these is an excellent pore lotion that is very efficient in contracting the pores and refining the texture of the skin. It is especially to be commended for use on a skin that has a tendency towards oiliness. Another new Pierre item is eye-shadow in paste form in brown and blue-grey, the latter a shade that proves very flattering for the person of in-between colouring with eyes of greyish cast. Another most amusing innovation is an eyebrow pencil that is reproduced in exactly the same form as a regulation pencil used for writing purposes. The shaft is in orchid, with a black top, or holder, and "Pierre" outlined in silver letters on the side. The pencil itself is a soft black and is used to rim the lids very lightly and create just enough of an accent to bring out the colour of the eyes.

A smooth, soft paste rouge that is very natural in its effect is available in a miniature jar, with a lip-salve to complement it. These are created in a variety of different shades, and the brunette who requires a really dark colour, which still has a bit of sparkle in it, will find the brunette shade one that meets her requirements unusually well. All of these preparations, together with a very good dry rouge in compact form, carry out in their containers the distinctive Pierre colouring of orchid, silver, and black, and they are obtainable in many New York shops, as well as in shops of many of the larger cities.

A REFRESHING LOTION

A lotion that refreshes and revivifies the skin is surely a welcome bit of summer-time beauty equipment. Dorothy Gray has recently added such a preparation to her series in a new texture lotion, a pleasant liquid that leaves the skin wonderfully cool and fresh. In cleansing the skin of make-up, the lotion should follow a cleansing cream (since the lotion itself is not intended to remove make-up), and in the morning, used alone, it enables one to present a firm, fresh skin to the world. At any time in the summer days when one's skin becomes hot or sticky, this liquid proves a fragrant delight.

The perfumes of Molyneux, the French couturier, have occupied a chic place in the feminine world ever since their appearance, and now they are introduced in new and exceptionally smart modern packages. "Fête," the perfume that appears in the illustration on page 82, is in crystal bottles encased in packages of beige suède-like material with gold lines, a combination that is especially chic in its effect. All of the Molyneux fragrances are carried out in face powder, dust powder, and bath salts, and there is a new and very successful travelling set that includes a bottle of the scent and a separate atomizer top. This set is shown in the centre of the photograph on page 82. Molyneux perfumes are obtainable at Altman and other New York shops and at a few shops in other cities.

CRYSTAL . . *so appropriate for the occasion . . these charming jeweled crystals echo the gaieties of summer in their very design . . sail boats, fish, golf players . . mounted with diamonds in brooches and hat pins.*

BLACK STARR & FROST-GORHAM Inc.

FIFTH AVENUE, CORNER 48TH STREET, NEW YORK • • SOUTHAMPTON • PALM BEACH

Associated with SPAULDING-GORHAM, INC., *Chicago and Paris*

Use cold cream?

then remove it entirely every day

to avoid sallowness, acne and other skin troubles, learn to *rub cold cream off instead of rubbing it in.*

FACE creams, dust and dirt that gather in the pores, powder and rouge—all these things endanger your skin beauty. Wash cloths and towels don't really remove cold cream. They *rub it in, instead of off.* And they must be laundered too often when soiled with cream and make-up. Old pieces of linen are regular germ-breeders, infecting the skin.

You must remove cold cream with a substance that is made *to absorb!* There is a product created just for this purpose, called Kleenex.

Kleenex cleansing tissues are soft, delicate to touch, pure white, hygienic. You use them once, then discard them like paper. And they cost so little that laundry bills seem extravagant in comparison. They're ideal for blending rouge and powder, too.

If you don't already know Kleenex, send the coupon below for a sample packet.

Kleenex Company, Lake-Michigan Bldg., Chicago, Ill. Please send sample to

Name.....

Address.....

V-1

City.....*State*.....

Kleenex
Cleansing Tissues

DISCOVERIES IN CHIC

(Continued from page 74)

French sailors wear so frequently.

She finds the very lengthy rubber hip boots from Abercrombie and Fitch indispensable, for she has an unfortunate faculty for sliding off rocks into holes in the stream. Inside of these, she wears, first, some short angora socks of her own, and, secondly, a pair of her husband's woollen socks.

She rarely finds a hat necessary, relying on a childish barrette to keep her cropped hair out of her eyes. If it rains, she wears a beret. Her scant underwear is, as always for sports, of lisle or cotton.

Nowadays, the adventurous among those who week-end at Newport, Cape Cod, Montauk Point—or almost anywhere else for that matter—hop into a "swallow," with their luggage stowed in the pit, and speed through the air. After an hour or so of flying, a familiar roof or an oak-tree marks the destination, and down comes the plane on the nearest landing field, while out come the pilot and the luggage, to be met on an open country road by a waiting motor. A very convenient method of travel, you will admit, but one for which no clothes already in one's possession will do. Often it is cold; the machinery of the plane is greasy and somewhat exposed to one's clean lisle stockings; one may even have to play mechanic, sometimes. Taking these things into consideration, after long conferences with various women who fly their own planes, Altman has had Carette, the Paris tailor, design some airplane suits and have designed some, also, of their own. The most practical, and therefore the most popular one, is made of tan or white cotton gabardine, which may be dipped in the tub and swiftly whipped to cleanliness, after one or two wearings. This suit is a one-piece affair with a slanting slide closing from the shoulder to below the waist and with slide fastenings on the large pockets above the knees on the trousers.

Rumble seats have their virtues—but also their drawbacks. Long, windswept drives may offer charming scenery to those seated in the "dicky," but there is, also, that great, black bugbear, the wind, so pleasant when it whips one's face to a healthy tan and so infuriating when it shuffles around one's legs, coughs near one's feet, and rips up a desperately clutched blanket. There are cures, however, for even these ills. Blankets, even when one is rolled in like a sausage in a roll, are apt to be useless. Corners fly, they flap in the breeze, no matter with what vise-like grip they are held. But a never-failing, always-staying-where-it-is-put device is a rug shown by Alice Marks, at 19 East Fifty-Second Street. It is warm, woolly, and made like a bag, and it opens conveniently far down and then fastens with a slide closing, thus becoming, not only a sort of warming-pan, but also a bone protector, because of its soft thickness. Something was said about its being a steamer rug, but, oh, how unimportant this seems when there are rumble seats in the land!

If you are an avid golfer who conscientiously keeps score on every hole, who puzzles over the total when the long, hard battle is over, and who subsequently finds a wealth of stubby club pencils in your pocket, which you feverishly grasp instead of the cigarette for which you are searching, you will welcome the advent of Gofskor, a watch-like instrument that keeps score for you automatically. Merely by pressing a little gadget after each stroke, another after each hole, and a third at the end of the match, your separate and total strokes for the round are recorded. And, although it pains us to mention such a thing, we might add that in addition to convenience and accuracy, this device has been instrumental in avoiding some of the differences of opinion as to scores that one hopes gentlemen golfers do not experience. This is available from Spalding, for a pleasingly moderate sum.

Do you remember those long, lazy days at the beach, last summer, when you basked and ate and basked till you got so bored with the sand that you would have given your soul for a city pavement, yet didn't want to leave for fear your hard-earned tan would dissolve into milky-whiteness overnight? So you tried to play bridge or sew to pass away the time, but the cards and sewing implements got tangled with the newspaper spread on the sand as a table. Now, Mary Nowitzky, who undoubtedly suffered the same difficulties, has designed for Wanamaker a neat little table that does away with all this annoyance. It is very low, made of canvas bound in oilcloth, and has four convenient pockets, with slide fastenings. Its legs are made of bamboo, and it can be folded up and carried with all the ease of a light, grass basket.

Altman has created a "barefoot" shoe that is ideal because it is lined with satin, which allows one's feet to slip smoothly in and out of it. It may be had in black mocha kid or natural coloured linen.

AUTUMN FORECAST

In the midst of summer heat, it may seem a little previous to mention a Forecast of Autumn Fashions. But a Forecast is a Forecast, a casting of events before the actuality. And the next issue of Vogue, the July 20 number, is just that, a gathering of the forces of fashion before the triumphal onslaught. It is well to inform oneself in advance, so that one may plan thoughtfully and intelligently, and so make a perfect impression on an autumn day. All the details and detours of the mode, the nuances and the novelties, are revealed in this really very important issue

"The World's Finest Motor Car"

Duesenberg

265 h. p.

The Duesenberg Catalogue Just Published Says:

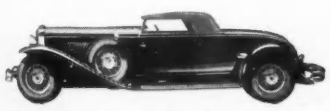
THE OBJECT of this book is to be informative; to give you a partial insight into the design, the structural strength, the metallurgy and the numerous exclusive ways in which Duesenberg provides for your utmost safety, comfort and enjoyment. . . . . The same motives which actuate the creation of any masterpiece prompt the building of this, the world's finest motor car. In every realm of human endeavor there is innate in certain men the driving desire to produce something that excels with finality. Always there is devotion to an ideal with only one thought in mind: to produce the best, forgetful of cost or expediency or any other consideration. When this is finally accomplished the work is acclaimed a masterpiece by those who are in a position to know; it is recognized as a standard by which all other things of its kind are judged . . . . This is true, whether the creation be a Taj Mahal, a Grecian vase, Cellini's metal craft, a Rembrandt painting, or—a Duesenberg car.

We say this without egotism. The superlatively fine has no need to be boastful. So confident is Duesenberg of the unquestioned supreme position its product occupies, that a nameplate is considered superfluous. Nowhere on the car do you find the name Duesenberg. But everywhere throughout the car you discover those master strokes of engineering and design and construction obtainable nowhere else than in a Duesenberg . . . . Yet the Duesenberg is marketed on the same basis as the most popular-priced car: dollar-for-dollar value. The Duesenberg price is set by the car's inherent worth.

Necessarily, its appeal is to only a very few. Any masterpiece can only be appreciated by those who understand the principles upon which its greatness is based. Therefore the ownership of a Duesenberg reflects discernment far above the ordinary. . . . . We are not the first to have had the ambition to build the world's finest motor car. But in our case this achievement was made possible by the experience and the creative genius of the man who designed it. . . . . For many years the world has recognized his name as a synonym for scientific pioneering, for high precision standards, and for performance attainments outdistancing all others. The climax of Fred S. Duesenberg's lifetime of effort and study is summed up in this new car . . . We submit the new Duesenberg, after more than two years of untiring zeal to excel every other car in the world, in every way.

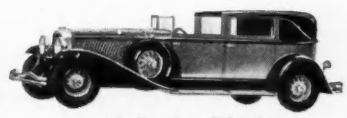
Chassis $8,500

DUESENBERG, INC., INDIANAPOLIS, IND.

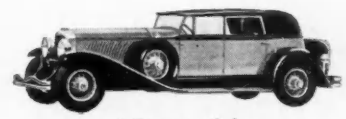


Convertible Coupe

Sport Phaeton



All Weather Cabriolet



5 Passenger Sedan

SILKEN SHEATHES OF STRENGTH—

Lustrous silk that envelopes your ankles in a flattering caress . . . silk so radiant that washing does not dim its gleam — all this Bijou Hosiery gives.

Yet Bijou Hosiery is so resilient . . . so expertly woven that instead of impractical beauty; ready to vanish with a flick of wear, you have silken sheathes of strength . . . *Colors by Grison of Paris.*

BLUE LINE HOSIERY MILLS, Inc. *New York Office and Salesroom*
267 Fifth Avenue . . . . . *Mills,* **Denver, Pa.**

SEEN IN THE SHOPS

(Continued from page 70)

sleeves that slip through the velvet coat, after the fashion of jockeys' suits. Then, for the large woman, there are pyjamas of plain, but luxurious fabrics, with deceptive, long coats that take inches off her appearance. For pleasant, lazy hours, after riding, at tea-time, or at a solitary dinner, there are versions, in many colours, of the painted pyjama. Here, too, are found tailored, monogrammed, boudoir pyjamas, of monotone crêpe de Chine bound in harmonizing colours, with monogrammed dressing-gowns to match. Finally, there are those pyjamas that are indispensable on a yacht for after-swimming leisure on deck. These are much the same as those for the beach, except that they are made of Rodier fabric, like shantung, but heavier, instead of the less expensive domestic shantung.

The endlessly wearable dress for scorching summer days is a little, thin, almost net-like one of cool rose batiste. It is very simply made, with no sleeves, but fitted shoulders, a gathered waistline, and a daintily feminine jabot of handkerchief linen. This also may be purchased in the shop of Abeille.

TO WEAR WITH A SUIT

The Tailored Woman shows a sleeveless blouse that seems to us to be unusually wearable. It is made of handkerchief linen, in a wide variety of colours, and it has a jabot that is at once tailored and feminine. Rather widely pleated, the jabot extends to the lower corners of the rectangular yoke. This type of blouse can be worn with a skirt or a light-weight tweed or cotton suit in the summer and, again, with one's tweeds and woolens in the autumn.

An exceptionally dainty collar-and-cuff set is offered by Saks-Fifth Avenue. It is made of the finest handkerchief linen, tucked, hemstitched, and edged with filmy net, and a long, wider jabot accompanies it. Another set, shown by the same shop, is of crêpe de Chine, very fresh and very white, with a triple-hemstitched, scalloped edge.

A certain angora sweater, at Franklin Simon's, is so very flattering in its flesh-pink shade, so miraculously soft, and so charming with its lacy, triangular inserts that it deserves especial mention.

To the country gentlewoman who has adopted gardening as a hobby, the shops are paying a great deal of attention. Personally, we consider overalls, a thin lisle shirt, and canvas shoes the most practical costume and one obtainable almost anywhere. But Lord and Taylor has originated a special garden suit that is made of heavy linen with a loose blouse like those worn by French students and trousers that button at the ankle to keep out, we suppose, insects and the good brown earth.

That new and very interesting shop, the Paris Galleries, in which all the salable articles and all the salespersons are quite French, is showing a delightfully cool-looking substitute for the long strands of imitation pearls that are even now holding their own. These new beads are made of thin, transparent glass, linked in the well-known slave-chain manner, and are charming with thin silks and chiffons. Another popular offering of this shop is a long chair, made of a series of attached square cushions, for the porch or garden. The cushions are covered with striped crash, bound in oilcloth, and may be pulled out flat to form a languorous couch or be folded up to the height of an ordinary chair, with a little back. We can't get off the subject of this shop until we have mentioned the airy little figurines of lucid Bohemian crystal. They are very light and feathery and have peculiar blue light suffusing them. They are mounted on unblown Bohemian crystal, which is rough and black, and make extraordinarily decorative pieces for an occasional table.

Another hot-weather note is the silk baku used for hats at Kurzman's. These hats are infinitely nicer than the name would lead one to believe, having a soft, creamy look instead of a shiny one, being extraordinarily light and cool, and being pliable enough to be packed in a suitcase for days without any injury. At this shop, too, are flat envelope bags made of that versatile fabric, shantung, in innumerable colours, with unusually smart monograms done in contrasting tones.

HOT-WEATHER COMFORT

May it be said that possibly, in this season, one's feet do not take very kindly to the hot leather and thick rubber of the ordinary tennis shoe? Wanamaker has freed the foot, so to speak, by creating a mesh tennis shoe made of cool, porous net of heavy string. This allows plenty of toe and foot motion, with air-cooled comfort.

Another suitcase straw hat is a little two-coloured one for sports, made by Best. It is offered in one style only, but in a variety of shades, and is delightfully flexible and airy. This shop also has good neutral shoes for summer, made of natural coloured heavy shantung with brown or yellow and white embroidered dots.

RULES FOR ANSWERS TO CORRESPONDENTS

ANY reader can obtain from Vogue Information Service answers to questions on social conventions, customs, entertaining, and matters of etiquette; on costume and fashion; on household decoration; on shops and wholesale houses dealing in merchandise of interest to Vogue readers, and on other subjects that fall within the scope of this magazine, by conforming to the following regulations.

RULES FOR CORRESPONDENCE

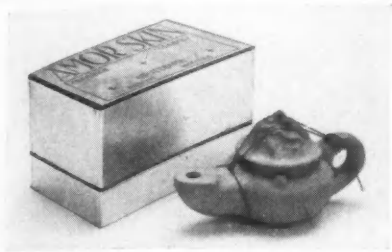
(1) The name and address must be legibly written or printed at the beginning or end of every letter.

(2) In order to answer all inquiries promptly, Vogue suggests that as few questions as possible be asked in any one letter; a reply may be delayed because of the totally unrelated questions contained in a letter, any one of which may require a considerable amount of research to answer it adequately.

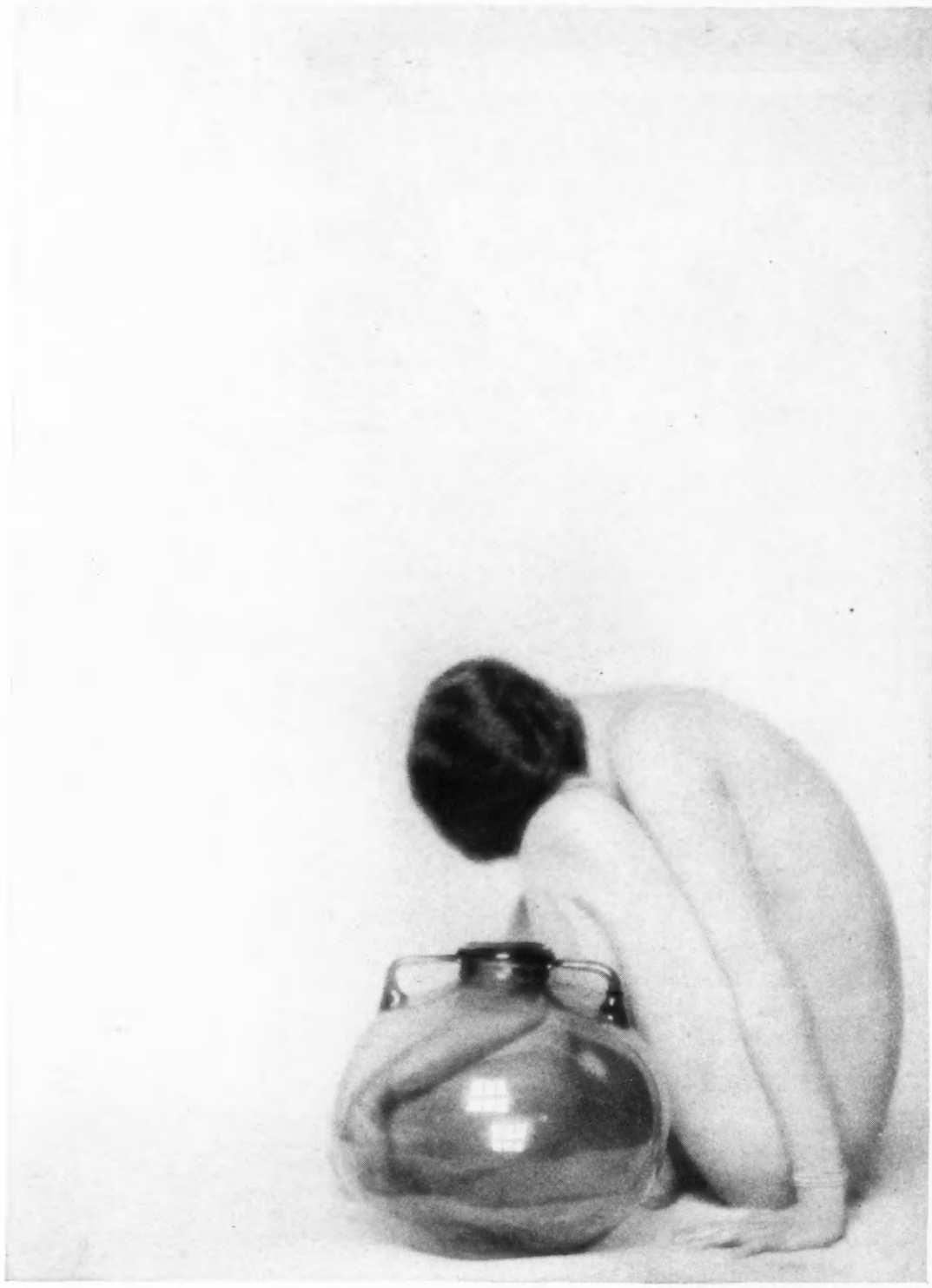
(3) Unless especially requested to keep a reply confidential, Vogue is privileged to publish any inquiry and answer that it considers of interest to its readers.

AMOR SKIN

OPOTERAPIA, BERLIN



Note: The price of Amor Skin is $25 a jar. This will not seem extravagant when it is realized that each jar contains sufficient Amor Skin for three months treatment.



Beauty and the Tortoise

WOMEN who refuse to grow old have found a marvelous new ally in Amor Skin. Fragrant with the scent of Switzerland's wild peach, this ointment embodies the hormone-bearing substance of young turtles and represents the most recent outstanding contribution of organotherapy.

By revitalizing the hormone-starved cells which lie beneath the skin, Amor Skin erases wrinkles, crows' feet and other marks of age. Endorsed by the University of Berlin and the skin clinic of the University of Bonn, awarded the grand prix in Paris and in Florence in 1927, Amor Skin has won recognition that has no parallel in cosmetic history.

Due to the great demand and the limited supply available for importation, it is obvious there will not be enough Amor Skin to meet all requirements this year. We suggest therefore that at the time of purchase, every woman place a reservation order for an additional jar at the end of her first three months treatment.

Single strength for young women . . . $16.50. Double strength for older women and obstinate cases . . . $25.00.

MAIL THIS COUPON FOR FREE INSTRUCTION

Amorskin Corporation, V-7
205 East 42nd St., New York

I should like to know more about the scientific way in which Amor Skin erases wrinkles and returns youth to the skin.

Please send your descriptive booklet to

M.....

Street.....

City.....State.....

THE SPIRIT OF ST. MALO
still sails the seven seas

It has always been a battle . . . the sea on one side, the Breton on the other.-:-Those little old-time frigates with their 90-foot keels . . . but the Holy Virgin of the Grand Porte brought them through.-:-That brave St. Malo ensign, blue with a white cross and scarlet quarterings . . . how it flew triumphant through the storm! -:-Jacques Cartier hoisted it . . . and found the St. Lawrence.-:-L'Agnelet ran it up . . . and the Spanish galleons crumpled.-:-Discoveries are done today, although privateers are gone, but the spirit of St. Malo still sails the Seven Seas in the 110 ships of the French Line, led by those three giants, the *"France"*, the *"Paris"* and the *"Ile De France"* that together form the Weekly Express Service between Paris and New York, calling at Plymouth for London. -:- When you've taken the 3-hour boat-train from Le Havre and seen Paris again . . . gay, sophisticated and forever adorable...wouldn't you like to run up to St. Malo and hear the bell "Noguette"?

French Line

Information from any authorized French Line Agent or write direct to 19 State Street, New York City

French Line Officers and Stewards Converse in English

SEEN ON THE STAGE

(Continued from page 57)

If what has already arrived indicates the trend, this between-season will not differ materially from the one last year; it will offer wide variety without a great amount of originality, and its exhibits will not veer far from the formula that recent years have crystallized. But, then, the plays and musical entertainments of the past nine months have for the most part done that also. Few of the scores of productions wander from the regular path; they are the ones that linger in the memory.

The test of a theatrical period should be: What, without referring to memoranda of any sort and without straining to remember, do I recall? Of the winter of 1928-29, first and foremost, "Journey's End." That, its every detail, is etched indelibly on the memory. "Street Scene" is remembered as a throbbing picture of a section of New York. Katharine Cornell in "The Age of Innocence" stands out, but largely because it enabled us to inhale for an evening the colourful atmosphere in which our grandparents lived. "Holiday" comes to mind—although this commentator suspects it would be but the veriest shadow of a memory to him had he not passed the Plymouth Theatre daily. "Caprice" remains vivid—a delightful comedy superbly acted and directed. A half dozen others, perhaps, might be included.

Among the musicals: the Marx Brothers in "Animal Crackers"—they did their familiar stunts, and one does not easily forget things repeated over and over. "Follow Thru," noisy, rapid, bubbling with the spirit of the America of to-day. "The New Moon," chiefly because it contrasts so violently with most of the other song-and-dance affairs, especially those produced by Schwab and Mandel. "Whoopee," for the graceful, resourceful Eddie Cantor and such hilarious episodes as the one where operations are compared and discussed. "Fioretta," because it cost hundreds of thousands of dollars and had neither wit, humour, acting skill, nor music worth listening to—merely costliness; it stays in the memory as the most expensive and least lamented failure of the year.

But for "Journey's End" and possibly "Street Scene," there is nothing on the list that one hoards fondly, to expand on later, nothing that will cause this period to be included in any Golden Age; likely, these theatrical months will not even have a place in any Good Old Days reminiscences. Whatever the reason for this barrenness—the Great Hegira of dramatists to Hollywood and the talkies, the undoubted fact that the Jazz Era is rapidly waning and that which will take its place has not found a voice—whatever the reason, it does not concern us here. Only the fact. And the fact only in so far as it affects the summer musicals.

"THE LITTLE SHOW"

THE two that have descended upon us are bright and uneven. "The Little Show" starts propitiously. Prologue, copiously robed, appears and launches into an orotund recitation. But he does not get far—some one mercifully shoots him. For a little while, the show has a plot: the discovery of the murderer of Prologue. But soon that quest is abandoned and the evening given over to unrelated sketches, most of them written round the special talents of the featured players. Two of these sketches are highly amusing; the others range from bright to flat.

The most successful number from every angle is "The Theme Song." Romney Brent—one of the most, if not the most, adroit of our younger character comedians—, garbed in cloth of silver, enters the office of Hommacher-Schlemmer with the intention of selling the hardware firm a theme song. Behind the desk sits a huge Big Business Man—the Big Business Man of the cartoons, cigar, avoirdupois, watch-chain, and all. Brent expatiates on the advantages of theme songs to business, how one properly exploited will benefit this particular business. Then, he sings the song he has composed: "Hommacher-Schlemmer, I Love You." Fortunately, the two numbers that follow are mediocre. They quiet the audience. Satire, humour, that irresistible kind of gaiety that is clothed in exaggerated solemnity play about "The Theme Song" and lodge it securely in the memory.

"The Still Alarm," by George S. Kaufman, brings another jolly half hour into the evening. The two featured players—Clifton Webb and Fred Allen—and Romney Brent extract from the piece all the merriment it contains and add some of their own.

A girl named Joan Carter-Waddell dances with iridescent grace. Allen's patter keeps fresh. Webb's long-legged antics amuse when he refrains from repeating his "line" too often. Libby Holman croons pleasantly, but too generously—a little of that uneventful kind of thing suffices. The settings by Jo Mielziner display the taste and the brave sense of colour and line that have pushed him into the front rank of scene designers.

But that tells the whole story on the profit side of the ledger. Sketches like "The Tiller Girls at Home" and "Napoleon" are clever impulses clumsily carried out; the latter especially. Falling back as it does on the trick of "The Road to Rome," it comes too late and is flat besides. The revue may safely be called "spotty."

"THE GRAND STREET FOLLIES"

AND that word describes, also, the latest edition of "The Grand Street Follies"—the final remnant of the fascinating theatre the Misses Lewisohn conducted for so many years on the lower East Side.

The scheme of the revue, by Agnes Morgan, is ambitious. The first sketch attempts to throw a new light on Adam and Eve in Eden. The second shows "The Flood—As Handled by Herbert Hoover." The third, "The Siege of Troy: As Produced by David Belasco." And so on down the centuries of European history and myth. The second part patriotically crosses the ocean and subjects the Pilgrim Fathers, Paul Revere, Washington, and various other of our national heroes to the same treatment.

Judging from the results at the Booth Theatre, Miss Morgan seems to have a fine flair for ideas and little for developing them. Consequently, nearly every one of the numbers starts brilliantly and rapidly fizzles out, like firecrackers that sputter but fail to explode. One or two achieve their aim. "The Age of Innocence (Masculine)," for instance, is sheer delight. It spies on a Victorian lady preparing for bed. She flounces into her boudoir, fully accoutred, removes the silken puffs from her hips and the wire contraption that supports them. She then slips out

(Continued on page 100)

famous daughter of a famous father

DOROTHY STONE

DOROTHY STONE IS ONE OF THE MANY FAMOUS ACTRESSES WHO USE LUX TOILET SOAP

Dorothy Stone made a name for herself the moment she stepped out in *The Stepping Stones*—and has followed it up by giving ever so sparkling a performance this season in *Three Cheers*.

Not the least part of this young actress's good looks is her clear, smooth skin. She herself says: "*No skin remains lovely without intelligent care. Personally, I use Lux Toilet Soap because it does leave the skin so wonderfully immaculate and smooth.*"

IMPORTANT? The soap one chooses? *Rather!*

Nobody realizes better than do the lovely women of the theater just how basically essential exquisite skin is to beauty. And the important actresses are using Lux Toilet Soap because they have found that it keeps the skin delightfully clear and smooth.

It was at the request of the actresses that leading theaters throughout the country have placed this delicately fragrant, white soap in their dressing rooms.

In New York alone, 71 of the 79 legitimate theaters are using it. And in Hollywood—where nine out of ten screen stars use it—Lux Toilet Soap has been made the official soap for dressing rooms by all the great film studios.

You, too, will be charmed with this soap—which is made as France makes her finest toilet soaps. Lux Toilet Soap—10¢.

. . . amazingly this beneficent creme restores your skin to purest natural whiteness . . . *dearest attribute to feminine beauty*

SLEEP a few nights with the satin delicacy of Golden Peacock Bleach Creme working its magic on your face . . .

And marvelously, each morning, you'll see your complexion emerging in softer, smoother, lovelier whiteness, as the veil of disfiguring muddiness is lifted.

Hastens Nature's Action

Golden Peacock Bleach Creme works on an entirely new principle. It avoids harshly bleaching and drying the skin, by using a famous healing agent to neutralize the dermal elements which cause the skin darkness and muddiness that creep on a woman inevitably as she grows out of her teens.

skin — on face and neck and arms and hands — white, young and feminine with Golden Peacock Bleach Creme.

As it rejuvenates, this modern creme erases all the enemies of beauty. Freckles, blackheads, blotches, coarseness, liver spots, moth patches, vanish . . . revealing the velvety, fine textured, natural whiteness of the skin that men adore.

An Unqualified Guaranty

Get a jar of Golden Peacock Bleach Creme at any drug or department store. Use it a few nights . . . and if you are not amazed and delighted with the way it brings out your natural beauty, the purchase price will be refunded without question.

Beautiful women the world over are now keeping their

Golden Peacock *Bleach Creme*

VOGUE FOLLOWS THE RACES

(Continued from page 48)

collapse in a heap at the end of the season.

April ushers in the Eastern Amateur Racing season. The Green Spring Valley is decked with apple-blossoms and is as fresh and pastoral as its name for the Maryland Hunt Cup, which is the gentleman rider's greatest fixture. In front of the Heyse's beautiful old house congregate five to ten thousand people, the best-looking crowd in America, cheering while their brothers and cousins and their uncles break their collar-bones over a stiffish course.

Every one knows everybody. They come from the North, New York and the Philadelphia Main Line, from the South, motoring up from Virginia and Washington, and, of course, no Baltimore-worthy ever, ever misses this race if he can help it.

The Virginia Gold Cup, a week later, brings them all together again. Warrenton and Middleburg are packed with convivial parties. Even Mr. Arlen would have to admit that the people who turn up for these two races are as charming as can be found anywhere.

The first great classic, carrying an enormous purse for the victor, is the Preakness run at pretty Pimlico just outside of Baltimore, in early May. This race, like most of the famous ones, is for three-year-olds, and most of the big racing-stable owners put in an appearance. The charming old club-house is packed, even at lunch in the big white-and-red dining-room. All sorts of celebrities may be present—Will Rogers, Bud Fisher, the cartoonist, whose filly once won here, to the surprise and delight of many, good-looking Baltimore society people (how does this city manage to keep such a high standard of looks?), Mrs. Payne Whitney who owns the Greentree Stables, possibly her brother-in-law, Harry Payne, the Salmons, the Richard T. Wilsons, and scores of others. People are dressed up, but, as the crowd in the club is more mixed than at a place like Saratoga, more fuss and feathers and fewer Chanels are seen. Pimlico is a very alive, vibrant, exciting race-course with little or no country-town atmosphere. It is hectically professional—loudspeakers announce all results in a hoarse roar. But tea from the Wedgwood Queensware of the club-house is enchanting.

THE DERBY

Next comes the Kentucky Derby, so close to the Preakness that few horses have ever won both, except Sir **Barton.** Man-of-War did not run in the Derby, but was saved for the Belmont Stakes. The Derby must be called the greatest race in America. Special trains on which you may eat, sleep, and have your being with all the amenities of a Raymond Whitcomb Land Cruise, are run from New York on the Thursday before Saturday's races. Passengers live on board, and the train is stopped over a day and night near Churchill Downs. Many people motor from thousands of miles away.

Derby Day is a mixture of the Dempsey-Tunney fight and the South's most attractive gesture. It is intensely exciting, and one loses all individuality and becomes just part of a shouting crowd as the horses near the finish. All of Louisville keeps open house that night. Kentucky is still the home of beautiful horses and fast women. I beg your pardon, Kentucky, that joke was made first about forty-eight years ago!

The Belmont Stakes are usually run at the same time as the Kentucky Derby, and both horses and horse lovers must choose between them. The Belmont is the oldest classic in America, where all famous three-year-olds appear, trained to the *n*th degree, where amusing bookies take the place of the convenient parimutuel machines of Maryland and Kentucky, and where women are so well-dressed that it is almost discouraging for the girl with a limited income to go there unless she has a good new frock, sister's **silver fox, and mother's string** of pearls.

To many non-horsy New Yorkers, going to the races means strolling about the paddock and staring over the rails at the Belmont Stakes, the luxury race of the season.

OFF TO EPSOM DOWNS

We shall imagine that we are blessed with a two-months' vacation in Europe, so let us hop one of the fastest liners and arrive in London for Derby Day. London, huge, slow, wonderful old town, is thinking and breathing nothing but Derby gossip. All work is virtually suspended, a good portion of the population is already settled all over Epsom Downs, and even the bootblack and chimney-sweep have something on their fancy. Derby Day is England, and England is the most democratic monarchy that ever existed. Dashing youths charge along Jermyn Street or Piccadilly in search of a monstrous pink Malmaison from their favourite florist. The dingy waiter in the small coffee-room discusses a long shot. Half the taxis, buses, and big cars, private or hired, have set forth, provisioned with hampers of lunch and champagne. Probably, it is pouring rain, but no one seems to mind. One must admire as well as love this nation. Certainly, it would be impudent to try to describe the Derby when great pens and famous brushes have given it to us so exactly. The Derby! An epic day in a great country's national existence.

But one can not leave England without seeing Ascot. If the Derby is a holiday for kings and costers, the Ascot Gold Cup is the day of days for the "nobs," and their little shadows, the snobs. Court dressmakers and milliners have been preparing for Ascot week for months. Every elaborate costume or hat is labeled "smart for Ascot"—and how elaborate they are! One's presentation robes are not much more complicated. On what other race-course does one see lace frocks, long, ruffled, feminine as a tea-gown or an evening dress, parasols with painted butterflies and inserts of Chantilly, enormous garden hats decked with flowers and feathers, which are in themselves quite enough protection from the mild English sunlight? All the women are very *habillée,* and the men are almost as picturesque, in morning coats with pink carnations in buttonholes, grey toppers, and exquisite trousers in a colour so pale they appear not only neat but gaudy. These clothes are not Paris nor New York. Except for those mythical feasts, garden-parties, one would have no use for such an outfit in America. The scene looks like a musical-comedy cast, with aristocrats filling each part or, even more, like an enormous society wedding with hundreds of bridesmaids and ushers wandering around. The striped awnings of the club marquees, where every one repairs for lunch of salmon mayonnaise and strawberries and cream to match their English complexions, the

(Continued on page 111)

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The one true friend she has

You probably can't imagine yourself in this woman's predicament—yet the possibility is far from being remote.

Not so many years ago she burst upon Chicago like a blazing star. In the rich homes of the Gold Coast, violins played long and lights burned late in her honor. She counted her friends by the hundreds, her suitors by the dozens. Assuredly she would marry brilliantly and live well.

Yet today she is rather a pathetic figure despite her wealth and her charm. Old acquaintances seldom call and she makes few new ones. Of all old friends only her bird seems true. Only he is always glad to see her.

How unfortunate that a minor defect can alter the course of human life.

Halitosis (unpleasant breath) is the damning, unforgivable, social fault. It doesn't announce its presence to its victims. Consequently it is the last thing people suspect themselves of having—*but it ought to be the first.*

For halitosis is a definite daily threat to all. And for very obvious reasons, physicians explain. So slight a matter as a decaying tooth may cause it. Or an abnormal condition of the gums. Or fermenting food particles skipped by the tooth brush. Or minor nose and throat infection. Or excesses of eating, drinking and smoking.

Intelligent people recognize the risk and minimize it by the regular use of full strength Listerine as a mouth wash and gargle.

Listerine quickly checks halitosis because Listerine is an effective antiseptic and germicide ★ which immediately strikes at the cause of odors. Furthermore, it is a powerful deodorant, capable of overcoming even the scent of onion and fish.

Always keep Listerine handy. It is better to be safe than snubbed. Lambert Pharmacal Company, St. Louis, Mo.

★

Full strength Listerine is so safe it may be used in any body cavity, yet so powerful it kills even the stubborn B. Typhosus (typhoid) and M. Aureus (pus) germs in 15 seconds. We could not make this statement unless we were prepared to prove it to the entire satisfaction of the medical profession and the U. S. Government.

LISTERINE

Winning **new users by thousands. Listerine Tooth Paste. The large tube 25c.**

Harmonized in *mathematical* relationship

THE cry for "matched" sets in Golf Clubs has come to stay. It is no passing fancy. This demand is destined to endure. It is both sure and *sound.*

But this "matching" process permits of a vast degree of difference. It may be somewhat superficial . . . or it *may* dig deep to the very bottom of a scientific principle.

That is the case in MACGREGOR *Harmonized* Sets . . . which are built with the delicate balance of a watch to a definite *mathematical* relationship, giving the same effective *swinging weight* to each club. Thus you have eleven clubs that swing as one . . . causing your shots to flow with the even rhythm of perfect poetry.

Consult your Professional or Dealer . . . or write us for catalog.

THE CRAWFORD, McGREGOR & CANBY COMPANY

Established 1829 , , , Dayton, Ohio

MACGREGOR

COURSE-TESTED MACGREGOR DAYTON O. GOLF CLUBS

BRITANNIA RULES THE SPORTS

(Continued from page 39)

stockings, provided that they are not unpractically thin, or else fine lisle thread.

For shooting, one needs especially prepared thick-soled shoes, which resist every form of wet. It is much better to make a firm rule of having your country shoes made for you, since so much of your happiness and comfort will depend on them. They should be quite plain, with no brogueing or toe-caps. Lace-up ones are best for shooting, or any wet work, but one-strap shoes look better for the spectator and very often for the golfer. For racing, most well-dressed women wear one-strap shoes, varying in weight and brogueing, with a medium-height Cuban heel.

Leather coats are very necessary to an English country wardrobe. There is nothing like them for resisting wind and wet. They look most attractive in bright colours, worn with a hat in exactly the same shade. If you have them lined with flannel, you have very warm garments without excessive bulk.

THE MIST AND THE COIFFURE

Some women look much better without a hat, and there is a growing tendency in England to go hatless in the country. It is a thing to do if the weather and occasion will let you and if you have short curly hair. Lady Brecknock, who looks lovely in country clothes, very rarely wears a hat, unless she is racing; she has perfect hair, which only curls the better in the thickest of Scotch mists and looks even more attractive when wind-blown. Others who can successfully wear no hats are the Hon. Mrs. Richard Norton, Lady Brownlow, Mrs. Beck, and Lady Imogen Grenfell, all blessed with wonderful curly hair.

Then, there is the important question of make-up. I am convinced that well put on, it always improves a woman, even in the country. To begin with, the woman who is used to make-up feels more comfortable if she uses it, and practically all the smart women I know use a modified form of make-up in the country. Common sense dictates these modifications. For one thing, it is not feasible to have to make constant repairs to one's complexion on sporting occasions. The sportswoman who is always fussing with lipstick and powder looks rather silly. Besides this, you are apt to get more heated and to be exposed to wind and rain, so that what make-up you decide to use should be carefully chosen. Scent is another debated question. Personally, I always like it, but, again, think it should be used more lightly in the country.

ACCESSORIES TO THE SPORT

You can find all sorts of exciting accessories to add interest to country clothes—neat little gold wrist-watches on a double plaited leather cord and belts for your jumpers (an important detail, as they supply a finishing touch and a note of colour, when you want one). Then, there are three-cornered handkerchief scarfs to wear with your jumpers. I myself fancy a dark foulard with a polka-dot, which I buy by the yard at men's tie shops and get my maid to make up into a scarf for my tailored suits. Such scarfs look very neat with a coat and skirt, tied round the neck, folded over, and pinned with a brooch. Handkerchiefs should be larger for the country than for town wearing; they should be plain and fit in with your general colour scheme. Too much jewellery is a mistake in the country, although real pearls are never amiss. Gold link bracelets are good, but put aside your diamond ones. Plain felt hats look chic with a brooch in them, so long as it is not too ornate.

There are two schools of thought as to clothes for racing. If you go to Newmarket, you will see one section dressed in very smart, rather townified clothes, another dressed in tailor-made country clothes. Lady Victor Paget always looks remarkably well and balances her choice most successfully between the two. She, however, is an expert, a professional dressmaker, and it is probably better for the amateur to stick to one or the other of the two schools, rather than attempt the difficult business of combining them.

When choosing yachting clothes, there is not very much scope for variety. Dark blue and white together look much the best. The Ruthven twins have always been a feature at Cowes. Their clothes are simple and yet amusing, especially in their detail. As a rule, they wear sleeveless dresses, fitting the figure closely and belted in at the waist in a contrasting colour. It all depends on your face as to whether you can wear a yachting cap or not. It is a trial, being very severe and hard. If you take too great liberties with it and cock it at a jaunty angle, the effect becomes musical comedy.

For tennis, no one could do better than imitate the extremely chic tennis clothes of D'Alvarez—well-cut piqué and linen dresses, with coloured belts and pale coloured sleeveless cardigans to match.

ENGLISH RIDING-CLOTHES

Riding-clothes can easily go wrong, and, to English eyes, French and American women never seem to get them quite right. Frenchwomen, who have their own traditional hunting-costumes, often appear in three-cornered hats and with highwaymen capes on their habits. Such costumes are correct with certain hunts in France, but, when indiscriminately adopted for riding, have too much of a fancy-dress touch. American women's riding-clothes often seem to be influenced by the films—to the undoing of smartness. For hacking, astride, jodhpurs are generally preferable. When ordering these, you must never commit the grave error of having elastic inserted at the ankles to aid your exit and entry. Men-folk will tell you scornfully that this is as bad as wearing a "dickey." Jodhpur boots, a short tweed coat cut with a flap behind, and boys' shirts complete your attire. Side-saddle habits, in my opinion, look nicest in dark blue, the coat with a flap at the back and buttoning up with only one button.

Plain felt hats are best for hacking, and, if you want a bowler, get the smallest one provided. Most people have dispensed with silk shirts and have adopted men's vests, which are dyed canary-yellow. Silk stocks, not too wide, allowing the yellow of your vest to show, look very smart. If you are riding astride, your boots are by far the most important concern.

Englishwomen do not get the chance of really understanding bathing-clothes, as they are not able to wear them often enough, although the Hon. Mrs. Richard Norton and Lady Brownlow could stand in close rivalry to any American or Frenchwomen, so chic are they in their bathing-costumes.

PACKARD

Only by exceptional merit does a foreign product win preferment in the centers of old world wealth and culture

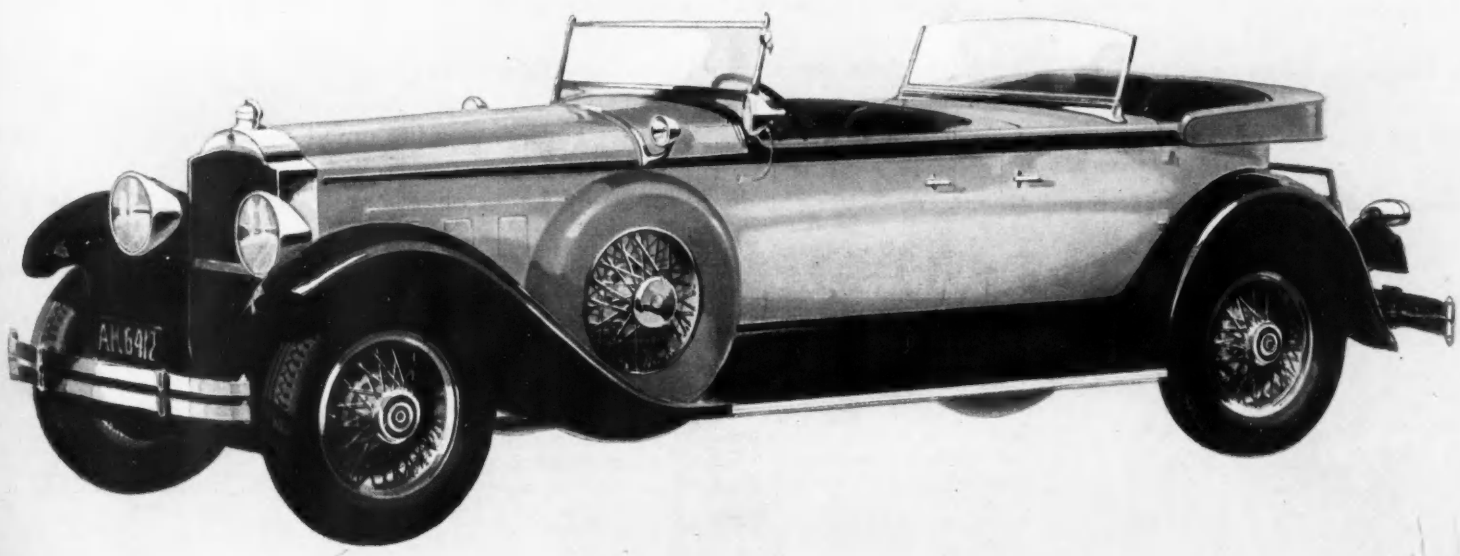
Where taste and discernment guide habits of life, appreciation of Packard luxury is but natural.

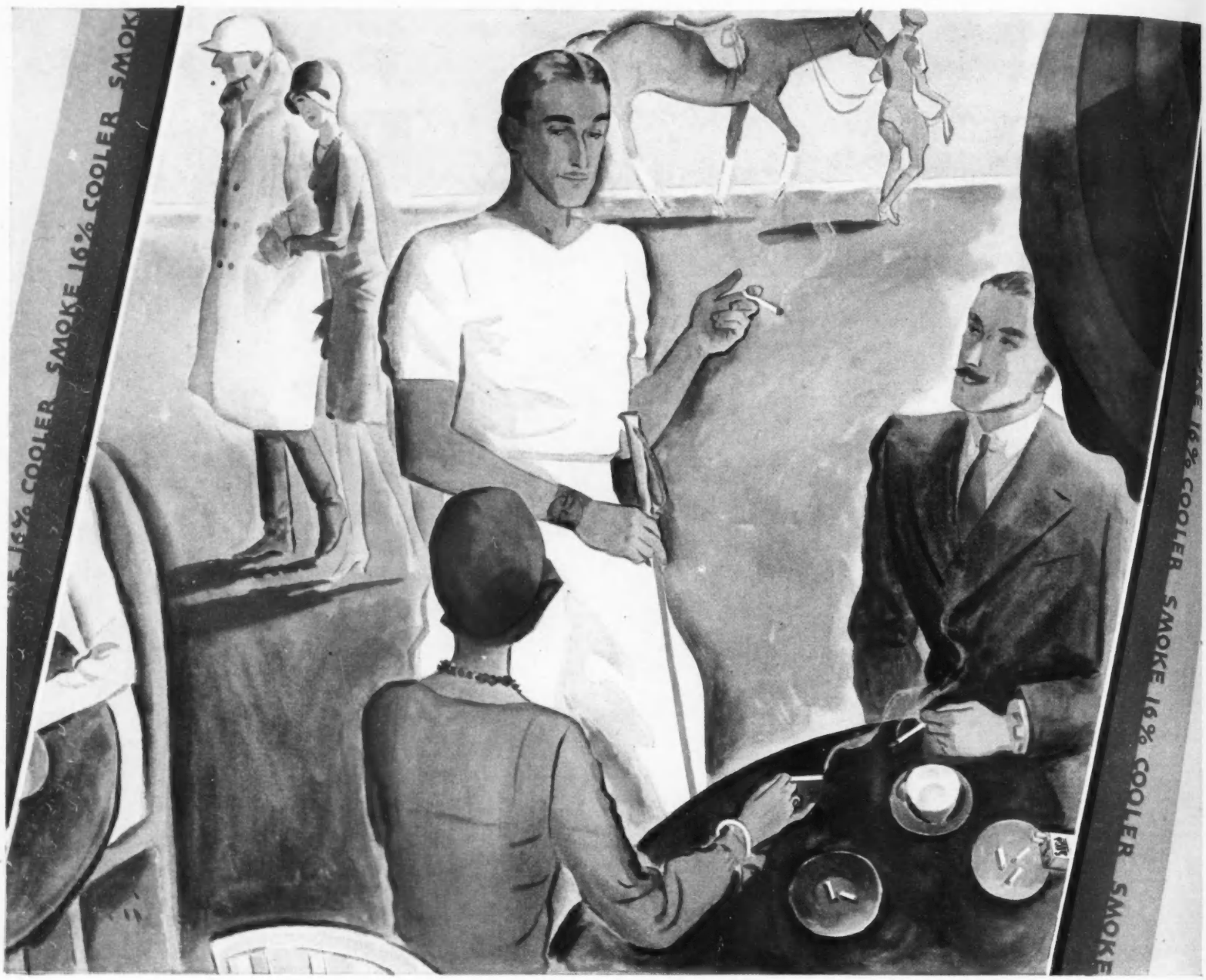
Those who know and love fine things pay instinctive tribute to the beauty of Packard's characteristic design—to the superb engineering and precision manufacture upon which Packard leadership is founded.

Abroad, no less than at home, Packard cars enjoy a priceless reputation. Gentlefolk throughout Europe have endorsed Packard quality by their patronage. Hardly a royal garage but houses one or more Packards among the famous makes of native design.

Time and again Packard cars have won first honors in the motor style shows so popular abroad—and in competition with Europe's finest creations. For motor car excellence, the old world turns to the new —for the supreme combination of all that is fine in motor cars, unerringly to Packard.

ASK THE MAN WHO OWNS ONE





CHAMPIONSHIP CHUKKERS . . . CHOICE CHATTER . . . COOLER SMOKE

At Meadowbrook . . . mad mêlée of ponies, men and mallets . . . gay chatter runs through the boxes . . . packages and packages of cigarettes are consumed! That's where the smart smoking world appreciates the greater coolness of Spud's smoke! Back for a tea-time résumé of the game . . . more Spuds . . . the clean-mouth, nimble-tongue cigarette . . . its refreshing cooling effect heightening its full tobacco flavor . . . making the last cigarette as delightful as the first. Thus, among life's modern pleasures, Spud is the new freedom in old-fashioned tobacco enjoyment. At better stands, 20 for 20c. The Axton-Fisher Tobacco Co., Inc., Louisville, Ky.

MENTHOL-COOLED **SPUD** CIGARETTES

"BEHIND THE SCENES" AT A COUNTRY CLUB

A sketch of two prominent members of New York Society who just discovered — to their amazement — *that their wives actually* agreed *on one subject! For it is common gossip around town that their wives are sworn fashion rivals! One favors Lelong because the other patronizes Lanvin! One chooses a Rolls because the other drives a Renault! And now* both *selected a Kolster Radio, because* both *fell in love with the distinguished beauty — the rare craftsmanship — of a Kolster cabinet! (Its mechanical excellence, of course, was never questioned.)*

Copyright by Kolster Radio Corporation, 1929

The best looking girl on the boat

—yet always alone!

You can never tell when a temporary deodorant will cease to protect you . . .

PAM had dreamed for months of going abroad! The first day out she was the most sought after girl on the boat! But before the second day was over people were no longer enthusiastic. Wretchedly, she wondered why.

She did not realize the fact that no one can tell when a temporary deodorant will cease to protect!

Odorono, which a physician developed to check perspiration, gives you *continuous protection*. Its regular use frees you forever from the haunting worry of offending by unpleasant perspiration odor and ugly spreading stains.

Why Odorono Gives Continuous Protection

The regular use of Odorono keeps the underarm dry and fresh by checking perspiration in a safe way. Odorono checks perspiration in the closed-in portions of the body where it causes odor and ruins clothes, and directs it to the more exposed surfaces where evaporation occurs more quickly.

Buy some today! Use Odorono Regular Strength twice a week at night before retiring.

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SEASCAPES

(Continued from page 41)

some beltless models suggesting tights, but they are in a minority. These are used for swimming only, and their wearers generally add a pair of belted flannel shorts on coming out of the water.

All of these bathing-suits are, of course, simple, and, to be perfect, must have careful proportions both of line and colour. A successful décolletage is cut, not only in relation to the suit, but, better still, in relation to the body of the wearer and in relation to the evening décolletage, so as not to leave any pale edges. To be chic, the trunks or trousers must be as short as modesty and comfort allow. The decoration on these suits is of the slightest; now and then, a monogram or a simple motif. Stripes are perfect, and these encircle the hips more than in other years. They vary in size, but groups of narrow stripes seem to have definitely won out over wider bands.

Bathing-suits that have gone the way of some modern decoration and lost themselves under a mystic maze of geometric, abstract, cubistic, futuristic, and monstrous patterns and designs are sad sights. In a bathing mode that is as nude as the present one, restraint is the first necessity. Wild effects of design are just as out of place as beaded ball dresses would be. As for the type of suit that is sent to the average mannequin bathing display, it is a good thing that Father Neptune is cavorting so far from shore, otherwise a tidal wave would be prompt and merited punishment for such *lèse-majesté*. Outfits for the water are no fit subject for sartorial theorizing or for theatrical imagination. Swimming, which is very smart, is a strenuous sport, not a parade.

SMART COLOUR DISTRIBUTIONS

There are three distributions of colour that are absolutely safe and smart—one in which the suit is entirely of one colour; the second in which the suit is cut in half, with dark trousers and a light top—generally white; and the third in which the suit comprises a long tunic of one colour with about one inch of dark trunks visible. There are other arrangements, but they are hard to wear.

Now, for colour. Black is just as supreme for bathing-suits as it is for everything else. There is a wave of black at present. Then, navy-blue and dark red come rolling in. White is marvellous with sun-tanned skins and is used for stripes and accents, short tops, and even for long jumpers over dark trousers. White is only good, however, in a very thick and well-woven fabric. Transparency and change of colour when a fabric is wet are unpleasant and mar the smartness of even the best-cut suit. Brown and tan are crossing the bar and sailing into popular favour. Bright red and yellow are very gay and pleasant when worn occasionally, but for a suit that will appear day after day, they are too marked and monotonous to be advisable. Most other colours are dangerous currents to be avoided by all swimmers, and it is the duty of the Fashion Life Guards to say so.

Unfortunately, Nature does not permit every one to wear these boyish suits. Yet the wearing of them is certainly the goal and ambition which makes much exercise and abstinence from fattening foods the daily rule of life for many an ambitious but not-quite-perfect beauty. During the winter, a certain laxness creeps in, but with the coming of spring and summer, the stern necessity of being able to walk **abroad,** happily and scantily clad, brings back discipline and restraint. Daily dozens, diets, and reducing cures to the fore! The reason for, and the result of these very much undressed beach fashions is a salutary effect on health and a stimulus to a happy and sensible cult of the body. No suit can make you look smart unless you have the slim disciplined body that is the foundation of present-day chic.

IF GREEK LINES ARE LACKING

To go back to the needs of those who would never be given a leading rôle in a Greek pageant: there are suits with skirts. But these skirts are very timid and do their best to look like trousers; there is only the slightest flare, and they always fit the hips like a glove. Such suits frequently permit unusual décolletages. They are often cut to the waist in the back, with a narrow strap passing around the neck, holding up the front of the suit, or may be cut like the Patou suit shown in the photograph on page 40.

There are a few water-proofed tussur suits, but most suits—the best ones, certainly—are of jersey, a jersey that stretches just enough to fit without a wrinkle and that, though clinging, gives comfortably with every motion.

The active swimmers always wear the simplest of sandals or slippers, of crêpe rubber or of rubber with such a slight grain that it looks like antelope. Diving caps are simple in shape and colour—the plainer the better, so long as they are water-proof.

There are many ensemble outfits that are proposed for wear over bathing-suits. The elaborate concoctions are outside of the picture. The only ones worn by smart women are simple. Having been modern and unselfconcious—that is, busy diving, swimming, aquaplaning, as well as throwing the medicine ball and running on the beach with the dogs—, there is no reason to become Victorian and self-conscious and hide under long trousers and skirts just to step up to a beach bar. There is no better wrap for a woman who actually swims than a Turkish towelling coat cut like a man's dressing-gown. If your circulation is good and you are never cold, try the shorter coat—cardigan or three-quarters length, with or without sleeves, of silk, linen, or non-shrinking woollen. These all have pockets—everybody wants a pocket for cigarettes, lighter, and vanity essentials. The soft woollen wrap that is like the Algerian burnoose is a pleasing variation, and one is illustrated on page 41. But "trick" capes, which really require a theatrical dresser and a Psyché mirror, and capes that are worn either trailing in the sand and the wet, or else thrown with comic-opera majesty over one shoulder, recalling the entrance of the strong ladies of a troop of acrobats, should be avoided. And it should be remembered that bathing, and even lounging on the beach, has nothing to do with Mardi-Gras. If all you need, to sally forth disguised, is a mask, stay home.

ENTER THE SWIMMING POOL

Now for lounging outfits, both for the beach under parasols and awnings or for lazy resting around the newest toy of the smart world—the swimming pool. In France, as well as in America, the sea, just now, has a very distinct rival in the swimming bath. Not only do all the chic resorts pride themselves on swimming pools, but, each year, more and more lovely villas offer the

(Continued on page 100)

SUNBURN MENACES YOUR BEAUTY

MME. HELENA RUBINSTEIN
World Famous Beauty Specialist

YEARS alone do not age the face—exposure and neglect are the real culprits. And of all the seasons, summer exacts the severest toll of beauty.

I cannot repeat too often the warning that sunburn presents a real danger to the skin. In your quest for health and freedom do not fail to guard your skin. Or too late you will wonder why your face has coarsened, why there are lines around your eyes, why you have *aged* . . . .

For many years I have struggled with the problem of protecting the outdoor woman's beauty. I have travelled to far-distant countries where the sun is merciless, to Egypt, India, Australia. I engaged in exhaustive research and tireless experimentation, seeking to discover a simple practical means of sunproofing skins.

It was under the parching sun of India that I achieved my goal—the Valaze sunproof creations. Creams, lotions, powder that make the skin immune to the sun. They have taught countless moderns to love the outdoors *wisely.* From Newport to Le Touquet they are considered essential to correct grooming.

When you visit my Salons for your summer treatment course, ask to see the sunproofing creations and the interesting finishing touches which I recently perfected in my Paris laboratories.

Sunproof your skin—with Valaze Sunproof Cream. Prevents painful unsightly sunburn and freckles. Essential to all who spend much time outdoors, including men and children. Excellent foundation. 1.00, 2.00

Valaze Sunproof Lotion—the perfect summer make-up foundation. Cools, refreshes, makes powder and rouge doubly adherent. Gives the skin a most flattering finish. Prevents sunburn, tan and freckles. 1.50, 2.50

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Correct and Prevent Squint Lines—Crow's-feet—with Valaze Grecian Anti-wrinkle Cream (Anthosoros) Excellent also for hands and throats. 1.75, 3.50, 6.00

Drooping Chin—Baggy Eyes—need Valaze Georgine Lactee—the amazing muscle tightener. Youthifies contours. 3.00, 6.00

Wash away Blackheads—contract large pores and normalize oily skin with Valaze Blackhead and Open Pore Paste Special. 1.00, 2.00

Correct "Shiny Nose"—overcome oiliness with Valaze Liquidine—an essential to exquisite grooming. 1.50, 2.75

To smartly accent Your Beauty—Water Lily Foundation—Rachel (2.00, 3.50). Makes powder and rouge doubly adherent. For dry skin, Valaze Balm Rose. A unique foundation which lends the skin a natural finish. Corrects Crow's-feet. 1.00, 1.75. Poudre Enchanté the most exquisite Powder in the world (3.00). Red Raspberry Rouge for daytime, Red Geranium for evening. 1.00 to 5.00. Cubist Lipsticks to match. 1.00

Heighten the charm of your eyes—with Valaze Eyelash Grower and Darkener. 1.00. Persian Eye Black (Mascara) (1.00, 1.50) Eye Shadow to match your eyes. (1.00)

Individual Advice—Because your skin is "different", it requires individual treatment. Visit Helena Rubinstein's Salons for a scientific diagnosis and advice on the correct summer care of your skin. Or write to Madame Rubinstein describing your skin and hair and she will prescribe a special summer home-treatment schedule for you.

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It is so simple... so quick... so delightfully fragrant ...this one-minute application of *ZIP*. Each treatment makes the growth weaker until destroyed completely. It has been universally praised by Beauty Editors, and by the Medical Profession, as well as stage and screen stars for destroying hair on the face, arms, legs, underarms and back of neck. That's why hundreds of thousands of women gladly pay $5.00 for this Epilator.

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SEEN ON THE STAGE

(Continued from page 92)

of her skirt, her "basque," bustle, various and sundry petticoats, corset, divers undergarments. At length, clad in a long, shapeless nightgown, she sits at her dressing-table, takes off her bangs, her curls, her "switch," twists her own hair tightly onto curl papers, greases her face. Paula Trueman performs all that deliciously. With great earnestness, without resorting to exaggeration, she gives the impression of a young girl doing what she knows will influence her whole future. Miss Trueman is not so adroit in her other characterizations. She imitates Ruth Gordon as Serena Blandish and Hope Williams in "Holiday" and catches but one mannerism of each; the negativity of the former, the latter's slouch.

Dorothy Sands combines sharp observation with that selectiveness which is fundamental in every true artist. She has humour, versatility, and a technique at once daring and exact. She enacts Lenore Ulric as Helen of Troy deliciously. And her picture of the way Irene Bordoni would behave as Juliet is uncanny; just as was her Mae West, last year.

Albert Carroll imitates Beatrice Lillie, Gertrude Lawrence, and Harpo Marx with his usual skill and zest. His portrait of Queen Elizabeth has illusion. But he outdoes even himself when he depicts Constance Collier as Madame de Pompadour in the sketch called "Serena Blandish at the Court of Louis XV."

SEASCAPES

(Continued from page 98)

joys of swimming *chez soi* in a private pool. Monte Carlo has a beautiful pool below the tennis-court and next to the new hotel, which is to contain only forty-six rooms and baths and resembles a seaside country club. Cannes has its swimming pool near the new Palm Beach Casino, another American influence. Nice and Juan-les-Pins each have one. Dinard has a pool warmed by the sun, which means that you can bathe while the sea is still too cold for comfort and even when the tide is low. Inland resorts also cater to swimming. Vichy has a pool and even stages water-polo tournaments; Aix-en-Provence has a pool of naturally warm water; Brides-les-Bains, high in the mountains, has a pool with salt water from a natural spring, and Saint Honoré-les-Bains and the Sporting Club d'Hossegor are very proud of their pools.

These are all excellent examples of the internationality of the sources of fashion. Both the pools and the simple boyish suits have come to Europe via America; and now Paris smiles on the swimming suit, and the smart world gathers about the pools.

Pools mean that there is a definite interest in serious swimming as opposed to the joys of silly splashing. In a pool, one is always sure of being able to dive, and there is neither surf nor currents to consider.

All of this accounts for the fact that actual swimming clothes should be simple, scant, and practical in order to be right. It is just as smart to have a diving teacher, these days, as it is to have a physical culture instructor, and the diving young man will soon be as necessary to happiness as the dancing young man.

RULES FOR LOUNGING

To go back to the loungers—there is a definite foundation on which pyjamas are built: full trousers—the newest of which are high-waisted—, and a top that is often a tucked-in blouse, and frequently sleeveless. The same rules apply to the accompanying coat, which is either three-quarters or cardigan length. On this foundation, there is much variety. The colours are of every type—pale, bright, and gay or dark and chic, just like the colours of all the rest of the smart and seasonable clothes. Fabrics are plain and printed: crêpe de Chine, crêpe satin, marocain, surah, foulard, alpaca, tussur, linen, and cotton. Pyjamas, after all, go with the general mode, not against it—so the patterns vary from the little designs that are so smart to the large floral effects, and range from two-colour combinations to multi-coloured patterns. Materials are combined, too, in the same costume—plain trousers and top, with a patterned coat, for instance. Sometimes, the trousers are dark, the blouse is light, and the coat is in-between. Patou favours the patterned, as well as plain fabrics, and shows accompanying sandals, umbrellas, bags, scarfs, and hats. Schiaparelli makes beach outfits in many colours, but nearly always likes black best. Both Agnès and Marie-Christiane make stitched hats of raffia-linen that don't fear the water, to go with these beach clothes. Irande uses both light shades, as illustrated on page 40, and a beautiful deep red. Some of the pyjamas have fancy girdles. Chantal frequently uses a bright contrasting colour for such a girdle. Since lounging is not a sport, pyjamas may satisfy varied tastes and still be smart and correct. Certain very smart hostesses have a complete stock of pyjamas, which they lend to guests who arrive unprovided with them, since, during the holidays, bathing-suits and pyjamas reign supreme.

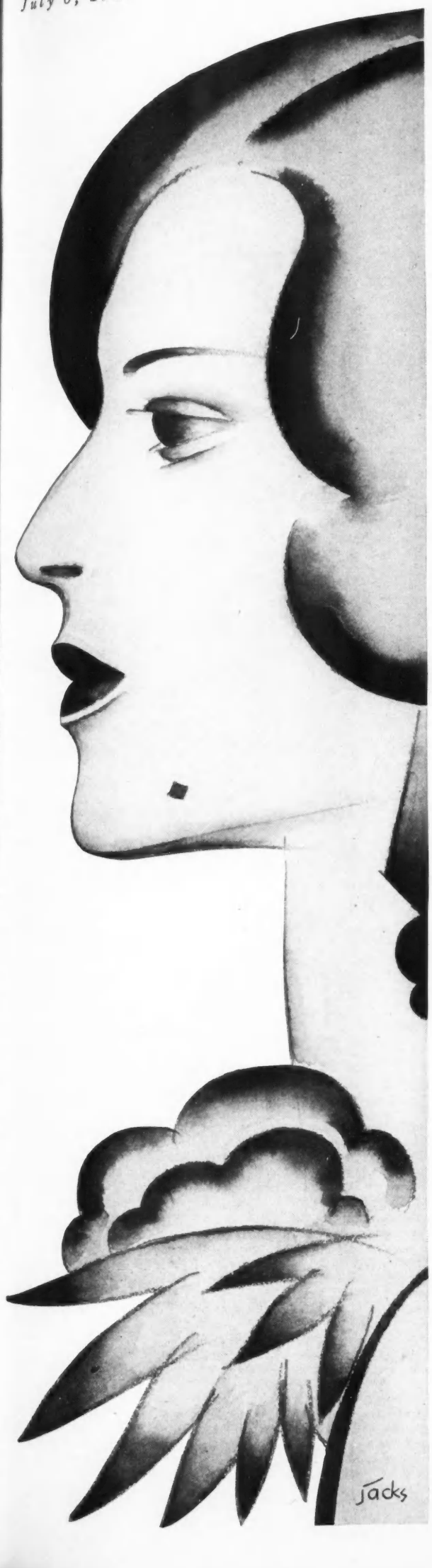
FOR FOOTPRINTS IN THE SAND

There are lovely sandals, too, for lazy summer wear, accompanying the pyjamas. Perugia makes them of tussur in two colours—one colour for the outside and the other for the lining—, in combinations such as red and flag-blue, and corn-flower blue and white. Hellstern takes toile de Jouy, borders it with a very narrow band of coloured leather, and matches the laces to the colour of the leather—making a very chic heel-less pump. Ducerf-Scavini uses natural Panama combined with leather, or woven straw, or even horse-hair, in very gay colours and in narrow stripes. These, also, are heel-less sandals.

Scarfs have a place in the pyjama mode. Every one has a favourite scarf, and all of these appear on the sands. Schiaparelli proposes Turkish towelling scarfs striped in gay colours that will be as utilitarian as they are beautiful. Huge hats with soft, wide brims are in high favour. So, you see that you can be as feminine as you will, if you don't swim. If you do swim, then the rules of the game come in—and they are simple, but inexorable.

A fashionable figure
A healthy tan
A boyish suit.

M.R.B.



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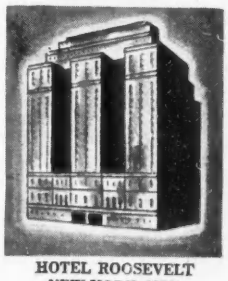
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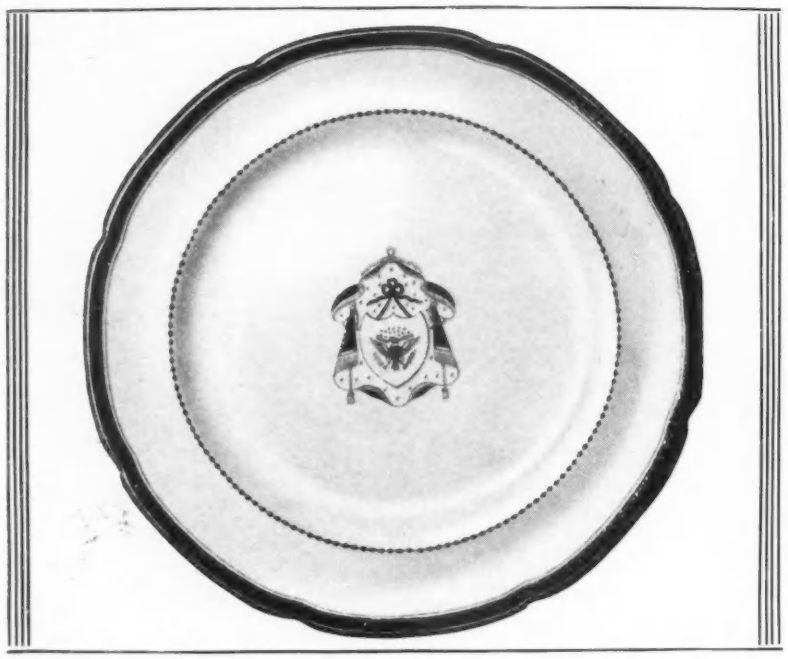
PRICELESS
AS IT GOES DOWN THROUGH THE AGES



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THE WAYWARD GUEST

(Continued from page 61)

We all looked at one another, and we never forgot. That was just it, we weren't "permitted" to be bored, just as we weren't permitted to be egotistical.

If you are brought up not only to speak several languages, but to speak them to every kind and type of person; if you become accustomed to listening to the verbose and talking to the silent, to encouraging the shy and to interesting the aloof, to understanding the erudite, and to trying to understand the un-understandable, these efforts become a habit, and, as a matter of fact, add as much to your life as they do to that of other people. When, nowadays, people tell me I am a good hostess and a better guest, my mind goes back to that lovely oak room and the shining table, to the long line of vital, interested faces, teasing, laughing, but never gossiping or talking personalities, for that wasn't allowed. There are funny little things that one remembers, little, inconsequential things that come back. For many years, we had a butler who was a walking encyclopedia and who stood close to my father's chair. The then Governor-General of Canada and Lady Minto, with several of their staff, were stopping with us, and American foodstuffs and their origin were being discussed. "Tapioca" was placed, but no one knew what "sago" was until the butler bent down and a hissing whisper arose, "The pith of a palm-tree, Sir Roderick." Another night, many years later, Senator Bailey, of Texas, was discussing the two houses of Congress, and some one made the statement that there were no more statesmen, only politicians. My younger brother—the most delightful man I ever met—spoke quietly, "There is one man who is a statesman, a professor at Princeton—Woodrow Wilson." That was the first time I ever heard that name.

Strangely, after all these years, I can see those little scenes and the faces of the people present as well as my dinners of this year.

BEHAVIOUR

Well, I believe it pays to make an effort. I believe it pays to keep your eyes in the boat and play the game, only it just is not the fashion, these days. The funny thing is that, because all over the world it is the fashion to be informal and indifferent and spoiled and casual, it sets less well on us than on the people of most countries. We aren't quite well bred enough and instinctively well behaved enough to let down the barriers so much and lower so completely the centres of moral control. Just as a man shows his real nature when he is drunk, so do we, as a whole, show a good deal that is not most awfully pretty when we are off our guard.

As to entertaining, I like to mix people. Why should the ages be segregated and divided up? The young are very kind to me. They compliment me by their affection, and I love their active minds, and their outlook and sympathy are certainly much more kindly and generous than the majority of my own contemporaries and elders. Of course, one likes to talk to the latter, too, and life would be very sad and dull with no digested points of view and no experienced lives about us. I find that some dinners must be all of an age and some not, but when things aren't going very well—well, then it is up to you, isn't it?

I know one great house in New York where it is never gay; no, never. But it is never dull, either. A dinner, a formal dinner, usually includes forty people; it is beautifully done; there are always well worth-while people, always the most important foreign visitors, the greatest Generals, the highest Admirals, Secretaries of State, musicians, writers, and artists. It is formal, and the great house is so large that it is seldom, if ever, really amusing. Yet, it is always worth while, always interesting, and never, never dull. But I know of a small flat here in town, with a small dining-room and a clever, clever table made to order for a very clever man. It is quite square and holds eight people, never any more. The people are the most interesting in the world, and the conversation is general, really general, and no voice is raised. There, I should rather dine than in any house in America. There I go every time I am asked, and those dinners are the pleasantest I have ever had. I can't copy those dinners. I am a gregarious soul and always have too many people. The parties of mine I like best are at little tables on the terrace under the apple-trees in my orchard on Long Island. Spring, summer, and autumn the sun and shadows fall on us, and sometimes an apple or two. It is pleasant and gay and peaceful, and often those who have to hurry off to tennis or golf or racing don't hurry off, and a race-meet or a golf game is missed while the afternoon is dawdled away, chiefly, I think, because it is so peaceful.

I like, too, the dinners when there are one or two musicians, and a regular "sing fest" occurs, both in town and on Long Island. It is surprising what long hours are spent over the piano, and I, who can neither sing nor play a note, love it most of all.

One must do something, of course. Who can remember the dinners when one just "dined" and then went home? They don't exist any more. Why should they, when there is always bridge, even if there is no music or dancing.

There are other entertaining problems, too, but they seldom worry me, for most of them don't happen to me, although I hear of them all the time. Of course, people are tiresome about answering invitations. The young, I think, are the worst offenders. No one writes letters, and it is maddening when the answer is "I shall let you know." But, then, I've mentioned breeding before.

FORGOTTEN GUESTS

Of course, sometimes there are unexpected guests. As we are all human, we all make mistakes. To my eternal shame, I must admit that I have forgotten guests whom I have invited—dear guests whom I wanted much to see. If I did not write down the day and hour of their arrival, and if it was long ahead, I forgot. Twice, this year, I have gone out to luncheon when my own guests arrived to lunch—well, now what can one say! How can they believe you love them and wanted to see them when you behave like that! But, on the other hand, if forgotten guests arrive, need they know they were not expected? Any table may be rearranged, any room may have an extra table put in, any hostess can be quick and gracious. One time, when I had made a mistake about one of my guests, I called up the hostess who expected me and asked permission to bring the forgotten one, herself the loveliest person in the world. The hostess said "yes"

(Continued on page 108)

LAZY CELLS AWAKEN
under this gentle pat-pat-pat

Drop-drop-drop comes the water from the Rhythmic Water Patter – fine as mist – cool as morning air – refreshing as a mild spring rainfall.

As each drop strikes a tiny cell, that cell awakens. It tingles with new life. Circulation is improved. Tissues are bathed in a stream of fresh life-giving blood.

"It is not the water itself," says Miss Landberg, "it is the gentle pat-pat-pat – the tapping of millions of tiny drops of water upon the skin, that causes healthy circulation and rejuvenation of the facial tissues."

Eye specialists all over the country are recommending the use of the Rhythmic Water Patter because its action is so gentle – so perfectly suited to the delicate structure of the eyes. The Rhythmic Water Patter provides a gentle, thorough massage without the slightest possibility of stretching or over-stimulating. No human touch could possible duplicate its soft, rhythmic patting.

Use the Margot Landberg Rhythmic Water Patter Regularly for a Week. Note the improvement in your eyes, chin, contour.

As the cool water from the Rhythmic Water Patter plays about your face and upon your eyes – each tiny nerve and cell and sensitive muscle is invigorated. Upon the daily use of the Rhythmic Water Patter depends not only the smoothness of your skin but the redness of your lips – the beauty and brilliancy of your eyes – the youthful freshness of your throat – the firm, clean-cut outline of your contour.

The Margot Landberg Rhythmic Water Patter – rubber cap and two exquisite creams, all packed in a delightful silver box – is on sale at leading department stores throughout the country. If your favorite store does not carry it, write direct to Margot Landberg.

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MIRENTA LABORATORIES . . . . . TACOMA, WASHINGTON

The Oak Ridge Country Club Golf Belt

WE cannot promise that the Oak Ridge will lower your score but it will improve your form! This belt in white or all the fashionable pastel shades is completed with a modish Pearlchrome buckle. Self-laced through the center it holds Reddy Tees at your finger tips. Smart country club devotees have selected the Oak Ridge as THE golf belt of the season for active or spectator wear.

The Oak Ridge—No. 2480. Made of imported French white full-grain leather or pig-grain leather in all pastel shades and finished with modernistic Pearlchrome buckle. Retails at $2.00. One of the many original designs by Slote & Klein shown in leading stores everywhere.

SLOTE & KLEIN, Inc.

Successors to Slote & Schaffer, makers of the famous S&S belts

49-53 East 21st Street (Wholesale Only) New York

The world's largest producers of women's and children's belts

TWEEDS AND CHEESES

(Continued from page 65)

If you don't know, London is the most difficult of all cities to shop in, for no one bothers to make *réclames* or put up plates or signs, or dress a window, or even, necessarily to have one.

All around here, there *are* shop-windows, of great shoemakers and great tailors and great hatters, but many of them put over their windows the dingy brown semitransparent shades invented in the days of Queen Victoria, in the 'Sixties, to keep out the gaze of the curious. If you don't know that here is the greatest shoemaker, or hatmaker, or tailor—well, they just don't want to deal with you; they'd rather not. They only want people shopping there who know. In England, you must understand, people do not seek trade: they repel it. At any rate, this *is* Lady Victor Paget's establishment, though one may grant that it is excessively difficult for the uninitiated or shy to discover an entrance to it. Up the bare, curved stone stairs we go. Why have carpets? Let those who are in doubt of the quality or the social standing of their wares spend money on carpets. Inside, the great rooms are revealed as superb examples of eighteenth-century architecture, full of fine tweeds and other clothes, with Lady Victor, and Mademoiselle Olga (from a great house in Paris), and half a dozen charming young women to attend you.

GLASS AND CHINA

Glass and china? Goode's, in South Audley Street, is the shop for this. No wedding reception of the aristocracy but has its long tables of gifts groaning under Goode cut glass, and Goode dessert sets, and Goode coffee sets. But the shop looks exactly like the storeroom where surplus stock is held for stock-taking. Mayfair prefers to buy its wedding presents thus, prefers its shops to look like store cupboards.

Appreciate then, to begin with, that shopping in London is unlike any other form of shopping, that the greatest shops will be reluctant to have you as a customer because you are new to them (they expect you to prove that your grandmother was in the habit of buying here before you ask for what you want), that the smallest, darkest, even grubbiest shops are the most chic in England. And realize at once that the average Englishwoman can not help you if you ask for the most typically English shops. She has lived with them so long that she will tell you of the new ones and take it entirely for granted that you must know the old. Floris is, perhaps, the best known of all English perfumers, but it will not occur to her to mention this little shop in Jermyn Street. She will send you to the new crystal and flower-lined cathedral in Bond Street. She may be cross-examined into an admission that "of course" you will go to Longman and Strongitharm for old silver, to Harvey and Gore for old jewels, to Cobb of Albemarle Street for riding-habits, but it will be "of course." Is it credible that any one has remained in ignorance of these places? And, for her, there is England to shop in as well as London. The personally known, long-established little shop, even if it is hundreds of miles away, is the one she goes to as a matter of course. So, she will probably add that "of course" you'll get your Newmarket boots and gloves from Tom Hill at Newmarket (though, for the matter of that, he has a shop at Knightsbridge), and of course you will go to Hamper and Fry of Cirencester—which she will pronounce "Cisester"—for breeches, to Richard of Market-Harborough for a habit, to Chalmers of Oban for knitted things, to Jones of Market-Harborough for sports gloves.

Let us grant, however, that this shopping of ours is to be done in London. What are the firms to which we would, if we overcame our English reticence about giving advice, send our American friends? For clothes, straight away to Norman Hartnell, at 10 Bruton Street. He is a young man to be cultivated, one of the few English designers to make afternoon and evening dresses of great charm. There is, without doubt, Paris Trades for tweeds and little afternoon dresses and coats, for jumpers, belts, scarfs, and all the accessories—a shop not to be missed. Lady Victor Paget's we now know. Ospovat, at 60 Grosvenor Street, is distinctly good, even for evening dresses. Ulick, 12 New Burlington Street, is right for tweeds and leather coats, racing and sporting clothes. He outfits you appropriately for each race-meeting, for salmon-fishing, shooting, or any sport you like to mention that is essentially English. And there is Isobel, in Regent Street. If you seek an English interpretation of the current mode, here is the most English of all the London dress houses. See Isobel's collection, and you know England—not only London, but the north of England. She keeps her eye on the north in designing, for it is as different from the south and from the life of the south and the international set as Spain is from France. Enos, in Mount Street, is quite different. It is the place to visit for dresses, and it is helpful to the New York visitor that Miss Enos is American, while her clientele is of the best of what is English. Miss Kay Norton, Lord Grantley's sister, designing in Savile Row under her own name, shows excellent tweeds and hats. Poppy Ltd., who is Mrs. Thursby, another smart young woman, also makes tweeds. The Misses Wilson, at 51 Grosvenor Street, copy French models, yet remain as English a house as you can find. Reville's, in Hanover Square, make amazingly spectacular dresses for screen and stage and have the patronage of the Very Highest Personages.

ENGLISH SPORTS CLOTHES

One difficulty in sending Americans to typical English shops is that those qualities in dress which are most typically English do not belong to the summer, but to the spring, autumn, and winter. They are heavy rather than light—leather coats and overcoats, doeskin gloves and brogued shoes, rather than the frivolous things one wears in summer. The English summer is so short and so uncertain, you see, the English winters so long and so very certain. The fact that August is superbly fine and warm in the south of England will not help, because all modish England is in Scotland by the tenth, for the shooting and golfing, and stays away until October. So the workmanlike trench coats and water-proofed coats of "Aquascutum," in Regent Street, and the overcoats (for actual, as against "spectator" sports) of Burberry in Haymarket are of the essence of what is British. (Let it be said here that the word "British" is inserted for America. The country speaks of things "English," but hardly ever, except on a political platform, of things "British." The word "Britisher" is completely unknown. One is English, or one is Scottish, or one is Welsh, or one comes from northern Ireland.) So, for wear at a country race-meeting, or for actual sports, here are two typically English

(Continued on page 106)

L'AIMANT

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½ OUNCE — $2.00
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A great invention by MME. POIX. Approved by prominent physicians.

Gives an upward *converging* support—relieves pain—produces a perfect contour.

Pink Batiste . .	$1.00
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On Sale at Leading Department Stores and Corset Shops. Send for new free booklet.

G. M. POIX, Inc.
101 Madison Ave.
New York, N. Y.

TWEEDS AND CHEESES

(Continued from page 104)

coat houses. With these top-coats go shoes from Maxwell, or Tom Hill's made-to-order Newmarket boots, or, if one is hurried, Cording's ready-made boots. A pull-on hat of felt (berets are difficult to buy here: they are regarded as a little—well, foreign) comes from Yorke, 54 South Molton Street, if made on the head; or, if ready-made, from Lin Benna, of Burlington Gardens; or, again, from Fortnum and Mason's. Gloves, the thick sporting kind for bad days, will be doeskins from Tom Hill. If a finer kind is wanted, they will be bought at Bide, or Powell, both in Bond Street. There will probably be a leather coat, as well, bought from Leathercraft, 169 Sloane Street, or from Ulick.

The tailor-made may be from Victor of South Molton Street (and do not be surprised that he has only a small upper room there), or from Busvines', 4 Brook Street (an old, established tailor who also makes marvellous habits), or again from Cobb, 17 Cork Street, also a habit-maker. Bernard Weatherill in Conduit Street is an old firm essentially right for tweeds for Scotland, for shooting, and for the north generally. Henry Bridburg in George Street, Hanover Square, makes nice tailored suits.

Shirts, ties, even tailored underwear for sports come as often as not from the men's shops round Jermyn Street: such shops as Beale and Inman; hunting-shirts almost invariably come from such firms.

In a small list of special shops one's American friends would like to see, one would put Deja of 10 George Street, Hanover Square, for knitted sports sweaters of the Schiaparelli type, and woolly bed-jackets (New York may laugh at woolly bed-jackets, but, over here, cold lurks in every bedroom of every unheated country house and many town ones). Scott Adie of Conduit Street is down on the list for the same travelling-rugs and tartans that our grandmothers bought. Miss Lucy, 9 Harewood Place, makes the simple English crêpe de Chine shirts for sports wear; Nabob, the most English of tea-gowns—if you must have a tea-gown. The General Trading Company, for gifts, lies in a Mews off Park Lane—Grantham Place. For shoes, Bunting is in Dover Street, Maxwell in the same street; Flack and Smith in Davies Street. Brigg's, for umbrellas, is in Saint James's Street, with Berry, for fine wines, just below—Berry, the shop where clients go weekly to be weighed. Powell, selling the wonderful White Friars glass, is in Wigmore Street. Lillywhite, under the Criterion, is where sports outfits, racquets, and the like are bought: (golf-clubs you will naturally get from the "pro" at your Club). Jay's, Harrods, and Debenham and Freebody are on the list of the big dress stores (Fortnum and Mason's having already been tested), but always remember that the chic Englishwomen buy at the small shops and not at "stores." Liberty is what Liberty always was, only, now, since it has been rebuilt, more so. The Army and Navy is England's ever-unchanging store. See it, and you know everything about the nation.

TITLED SHOPKEEPERS

Titled shopkeepers exist in profusion in London. Lady George Cholmondeley has helped her uncle, Lord Ebury, with the staging of exhibitions at the Stores—the Army and Navy. Rose Bertin, the pleasant hat and dress shop in Davies Street, belongs, in fact, to Lady Bingham. Her neighbour, that delightful shop, Marion Lambert, is Anastasia, Lady Cheetham. Lady Cecil Douglas runs a successful shop under her own name on Hertford Street. The Hon. Mrs. John Russell is Christabel Russell, a good dress shop at 1 Curzon Street. Mrs. Adamson, of Melton hunting fame, who bought the Prince's favourite hunter, "Lady Doone," is Katherine of Conduit Street and sells good clothes. Pax, in Saint James's Street, is run by Lady Diana Worthington and the Hon. Faith Dawnay. Iredo, a new firm at 180 New Bond Street, has Lady Peacock, wife of the Treasurer to the Prince of Wales, and Mrs. Cecil Hanbury, who owns the wonderful La Mortola gardens on the borders of France and Italy. And the most delightful lingerie shop in England, that of the Mayfair Lingerie Company in Berkeley Street, under the May Fair Hotel, has Lady Ossulston and Mrs. Oliver Hoare to help run it. Their dressing-gowns, made like men's, of heavy soft silks especially printed in Cornwall, are things to buy; so are pyjamas to match.

Probably the best quick tour for the purpose of passing in review a typical selection of London shops would be to walk street by street up Bond Street and down, then along Piccadilly, and finally up Regent Street, although some of the most famous shops lie outside this itinerary.

A SHOPPING TOUR

Anyhow, let us start from the Embassy and walk up Bond Street. First, we come to that nice little shop, Barrett, where you buy brushes and ivories; secondly, to Hellstern, the shoe shop; and thirdly, to Russell and Allen, a delightfully old-fashioned "ladies' establishment," hardly altered in many years; fourthly, we pass Crichton, the noted silversmiths. And so to the corner of Burlington Gardens, where stands the new "scent cathedral" of which we have already spoken. We cross over Burlington Gardens to Truefitt's, the hair-dressers, where generations of girls and boys have been taken to have their hair done. And just before crossing again, over Clifford Street this time, there is Georg Jensen, who makes modern silverware. Now, we pass the windows of Finnigans', where bags and sports things and trunks are bought, and Miss Ware's (where the Duchess of York gets her hats), and here we stop for a while at No. 33 to look at Barri's delightful children's clothes. On the other side of the road, but higher up, is Rowe's, another excellent children's shop. (If you want to take such things home as presents, you must not forget Edmonds Orr, an almost royal shop off Manchester Square, nor Taylour-Smith at 47 Conduit Street, with lovely clothes for children, nor Wendy, a very modish children's shop at 16 North Audley Street.)

The next stop is Mallett's of Bath. (If you can spare the time to go to Bath itself, it is beautiful to shop for furniture and pictures and china in their old establishment on the placid shopping street of Bath, in a shop that was once a chapel!) Now come a whole range of good shops—Lafarge, for umbrellas, on this side of Maddox Street; Handley Seymour, the long-established and very English dress house; the White House for linens; the Innovation Trunk shop; Smythson's, the stationers, where you get your note-paper with all the things for your desk. Then we cross Brook Street, pass Madame Hayward's, another long established and very English dress house, past Gunter's to Barbellion's for a cup of chocolate and a rest in the room on

(Continued on page 108)

DB
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The Masterpiece of a Master Hand

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DODGE SENIOR COUPE, *wire wheels extra*

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CHRYSLER MOTORS PRODUCT

REDUCE YOUR FLESH

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DR. WALTER'S RUBBER GARMENTS

MY GARMENTS have been worn for over twenty-five years. They are the *original* rubber reducing garments, made of the finest Para rubber, removing superfluous flesh from any part of the body, relieving rheumatism and varicose veins.

GOLF PLAYERS!
Protect your feet and legs

THE LEGLETS here illustrated are worn under the stockings and protect your legs from mosquitos and moisture; also relieve varicose veins and stiffness of the joints almost immediately. They are of medicated rubber and reduce your limbs if too large. Guaranteed to fit perfectly. Send ankle and calf measure.
Price per pair $7.00

REDUCING CORSAGE
Heavy weight cream colored rubber, for reducing bust, waist, hips and thighs . . . Made to measure. *Price* $17.00

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Cream colored rubber.
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BRASSIERE
For reducing the bust and upper abdomen, and shaping the figure. Made of cream colored rubber in front and coutil back. Send bust measure
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CHIN REDUCER . . . . *Price* $2.50

PRETTY ANKLES AND CALVES $3.75 per pair

ALMOST IMMEDIATELY!

DR. WALTER'S special extra strong Ankle Bands will support and shape the ankle and calf while reducing them.

They fit like a glove. May be worn under any kind of hose. You can note the difference in shape of ankle at once. May be worn at night and reduce while you sleep, or during the day, deriving the extra benefit of the support.

Send ankle and calf measures

Write for Dr. Walter's Special Ankle Bands for $3.75. Pay by check or money order (no cash) or pay postman.

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Near 36th St. Suite 605
LOS ANGELES: Adele Millar, 1005 Brack Shops
PHILADELPHIA: "Harrie", 223 So. 11th St.

THE WAYWARD GUEST

(Continued from page 102)

immediately; she was delighted, charmed. The guest went laughingly and willingly, an extra place had obviously been inserted, but both women did everything possible to make me feel less guilty. Good manners, again!

The fact is that the people easiest to entertain are usually the most important ones. I have found that all my life. I had an aunt who was the French Ambassadress to London for fourteen years, and, when I was young, I had the honour of being taken to Osborne and Windsor and Sandringham by her. The royal tables were, when only royalties were present, the simplest and gayest and most worth while. Every one had a nickname, every one had a dog, and every one was human. On the Thursdays, I poured tea when my aunt received only men. Baby though I was, I used to love it best when King Edward, then Prince of Wales, came. He ate a great, great deal, so much that it took relays of people to serve him, but I was always sorry when he got up to go, and much of the life and laughter went with him. Just as much of it left England when he went for always.

It all comes to this—one's guests must be the right guests. Otherwise, perhaps the best thing in the whole world is to stay alone in one's own house with a book.

TWEEDS AND CHEESES

(Continued from page 106)

the first floor. Why not Gunter's, which is so much more English? Only because you will unfailingly drop into Gunter's morning by morning for a *goûter*, yet you will choose, not this new Gunter's (though it be the same firm), but the old Gunter's in Berkeley Square, where generations of Mayfair children have been initiated into the rites of eating pink ices with sponge fingers and have continued to indulge the habit there all their lives.

From Barbellion's window, you look across the road at Walpole's, where domestic linens are bought, at Cooling's, the picture dealers, and at Bill's, the tweed house where you buy such excellent lengths of tweeds. Soon, you are walking down the other side, past Coulson's, the good linen place, and Rowe, the children's shop; past Givan's Irish Linen Stores. You make a stop—you can't help it—to look at the puppies in the Lesmoir-Gordon kennels. So, on past Tallula, the hat shop (which is up-stairs), to the Duvelleroy fan shop, and then, with quite a jump, you reach Vuitton, the luggage place. Further on is Gerrard's, the florists, and just past them, Asprey, our great gift shop, where you buy the photograph frames and the cigarette-cases and the cocktail sets that constitute the modish wedding present. Bide, the glove shop, is about here, and lower down, exactly opposite the Embassy, is Powell's, the other glove place. Here, too, is a group of beauty specialists. First Eleanor Adair, then Mary Scott Rowland (who, with "Cyclax" of South Molton Street, is the most English of the beauty specialists), and last, but not least, the Elizabeth Arden house. A few doors above Elizabeth Arden, is the shop of Charbonnel and Walker, who sell such perfect chocolates that the Arden exercise and reducing rooms are much in need.

PICCADILLY AND ONWARD

Piccadilly's list is short. There is Drew, the leather place, at the very corner of Piccadilly Circus, and Davis, another good leather place, a few doors away. Past Saint James's Church is Swaine and Adeney, the most excellent of shops for sports things, and then Fortnum and Mason's. Past Fortnum's, across Duke Street, lies the little Arcade of Piccadilly down which you must go to see the lovely artificial flowers of feathers and crystal made by Jac. At the top of the Arcade and a few steps further on is Jackson's, a splendid food place. (And how came it that in walking up Bond Street we missed Cadbury Pratt, where cheeses and chickens are bought?) Close to Jackson's is the Revelation trunk shop, then Cogswell and Harrison, the sports people, and so to Saint James's Street. Saint James's Street is crossed, and Arlington Street, too, and, after a buttonhole has been bought at the little florist's under the Ritz, we cross Piccadilly to their big rival, Solomon, the flower and fruit shop next the Berkeley Hotel. Again, across a street —Albemarle Street, this time—, and there is John Pound, an interesting leather shop. Across Bond Street, and there is Scott's, the long-established hatters. After that, a little group of shops round the Albany attract us. There is Sotheran, the book-place, on this side of Sackville Street; one or two men's tie shops under the Piccadilly Hotel; and Cording's, for all your rubber sports wear, next to the door of the hotel itself.

SHOPS, SHOPS, EVERYWHERE

Regent Street has big shops in it and is not difficult to get through with reasonable speed. Starting from the Piccadilly Hotel is Stewart Dawson, the silversmiths, Wilson and Gill, a shop of the same type, and J. C. Vickery, a very noted gift shop, where you buy your silverware and such. Past Hedges and Butler, a famous wine shop, is Edwards, a delightful place to buy antiques, where a room is usually set in the window against an old Chinese wall-paper. Above that are two notable dress shops, Worth's sports shop, and Isobel, the big dressmaker. Jay's, where you will spend a half-hour, occupies the corner as you get to Oxford Street and is a delightful shop to buy about anything you need, from Balbriggan hose to tweed coats and excellent copies of Paris models. Crossing over, you find Dickens and Jones and then Liberty's, Hamley's, where you buy toys; and Burnett's and Goodyers'—two excellent shops for curtains—separated by Revillon, the fur store. Mappin and Webb, the great silver store, comes on this side of Robinson and Cleaver, with Carrington, the jewellers, on the far side, and the Goldsmiths and Silversmiths Company on the corner of Glasshouse Street. Just as Bond Street, with the turnings off it, is the street for antique silver, so Regent Street is the street for the finest present-day silverware. "Aquascutum", on the other side of Glasshouse Street, a shop of which you already know, is a good place to end your tour of Regent Street.

Fashioned of lasting materials and tailored in modish lines, these new pastel-tinted Bob Evans maids' uniforms add a new distinction to the summer household.

Sold by leading stores. Write for style booklet V mentioning dealer's name.

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FOR SALE

One old Sussex Iron Fireback with Crest of William Penn, the great Quaker and founder of Pennsylvania, with cross near top to prevent the devil coming down the chimney $30,000

Two old iron Firesides, cast about 1704 in honour of the Battle of Blenheim—one shows Queen Anne in a triumphal chariot..... $30,000

One old Jacobean Court Cupboard..... $15,000

One Walnut Cabinet originally from Hever Castle, the residence of Queen Anne Boleyn, Wife of King Henry VIIIth—Contains a secret drawer $30,000

THE above have been in the owner's family for nearly 100 years and come from a house acquired by William Penn in 1672 on his marriage to Gulielma Maria Springett, and which remained in the Penn Family for 90 years.

Apply to Messrs.

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Wamsutta Percale for the Blue Tavern furnished by H. W. Baker Linen Co.

Here again, Wamsutta . . . bought as a luxury . . . has proved to be economical

DRIVE down the King's Highway above the dunes on the inside of Cape Cod and you will come upon the Blue Tavern at High Barnstable.

There you will find "a place of infinite rest, peace and beauty". . . hospitality that seems too good to be true . . . guest rooms, each different from the other, furnished in flawless taste . . . and, in stately, colonial beds, the cool comfort of Wamsutta sheets and pillow cases.

"After much consideration, I decided to use Wamsutta sheets," the manager, Mrs. Freeman, told us. "Since then, my guests have given me most favorable reports on them . . . and I find them very satisfactory from the point of view of economy."

WAMSUTTA
PERCALE SHEETS
AND PILLOW CASES
THE FINEST OF COTTONS

Economy *does* count, even in the furnishing of the most perfectly appointed hotels. Many a shrewd manager has bought Wamsutta Percale sheets and pillow cases "after much consideration". . . thinking chiefly of their luxurious smoothness . . . only to find that their light weight is saving money on laundry bills and that their indifference to wear is making it unnecessary to buy any others.

You will never give your own sheets and pillow cases such hard wear as they cheerfully resist in a hotel. But you will be satisfied, soon enough, that in the case of Wamsutta Percale, at least, the most luxurious of fabrics actually *does* wear longer and launder better.

WAMSUTTA MILLS, *Founded 1846,* New Bedford, Massachusetts • RIDLEY WATTS & CO., *Selling Agents,* 44 Leonard Street, New York City

After a hard day -all in - just don't want to "go nowhere or do nothin"

then try this→

DASH about a tablespoonful of Absorbine, Jr. in a warm bath. Jump in. Tightened muscles gently relax. Tired tissues are invigorated. Red blood courses through the body. You glow with new animation. Out of the tub—a brisk rub-down with Absorbine, Jr. full strength.

Absorbine, Jr.'s pungent odor is pleasant, yet it is greaseless—not a stain on skin or clothes. Come what may—you are now ready for anything.

-and see what happens

W. F. YOUNG, INC.
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At All Druggists **$1.25**

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9891	.50	2952	.25
9892	.75	2953	.50
9893	.75	2954	.50
9894	.50	2955	.50
9895	.75	2956	.25
9896	.50	S3350	1.00
9897	.75	S3351	1.00
9898	.50	S3352	1.00
9899	.75	S3353	1.00

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DERMA JEUNESSE
WRINKLE ABSORPTION
Treatment

will fulfill your most optimistic hopes. You will be so happy to see the wrinkles vanish! Imported Wrinkle Remover (Creme), Wrinkle Absorber, and complete directions, Ten dollars.

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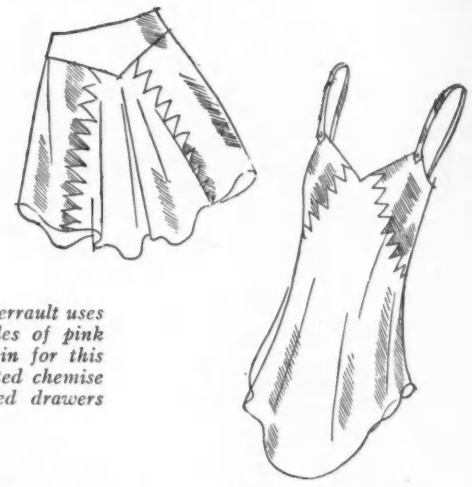
Order today!



Rosine Perrault uses two shades of pink crêpe satin for this short, fitted chemise and yoked drawers

THE LOST WAIST-LINE

(Continued from page 53)

the top and fitted knickers of ribbed silk to match, with bands of tight ribbing to hold them firmly in place. One of these suits is illustrated at the lower left on this page.

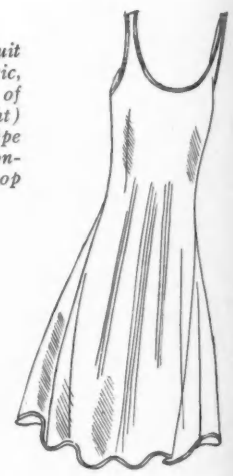
Madame Alexandre shows knickers and fitted bodice to match, of dull surfaced crêpe satin in white. The bodice serves as a brassière, and the knickers are very well shaped. The flat pieces down the sides are cut in one with the yoke, achieving slimness, while the little horizontal tucks allow ease of movement. The sketch at the upper left on page 52, illustrates this set. Cadolle uses heavy crêpe de Chine, in flesh pink, for knickers, buttoned in back, which are bordered with tiny bias bands of white crêpe de Chine joined by fagoting and buttoned snugly at each side. Both the back and front view of these bloomers are shown at the lower left on page 52.

Linen, with its absorbent qualities, is perfect for a close-fitting garment to be worn during really strenuous exercise, so Rosine Perrault makes a shaped brassière of pale rose linen which is extended into a slight band that prevents all pull and binding. For those who wear stockings, Rosine Perrault has designed a short girdle to match the brassière. It has buttons in the back, and reinforced sections to withstand garter pull. The brassière is illustrated at the upper right on page 53, and the girdle is shown third from the top on the same page.

The flesh-coloured, dull crêpe satin ensemble from Annek, shown second from the top on page 53, was made for Mademoiselle Chanel. The short chemise, so smart with its slit-up sides and shoulder-straps cut in one, is very comfortable. The knickers button in back, and the ensemble is trimmed with a band set in tiny scallops by turkish point. Best has imported this model. Berthe Beunat shows knickers cut very like a man's "B.V.D.'s," with an adjustable strap in back and a buttoned yoke in front, as well as buttons at the side of each leg. These knickers are made of heavy toile de soie.

Naturally, sports underwear must be of material with a certain resistance, so heavy toile de soie, as well as heavy lingerie crêpe de Chine and, above all, dull-surfaced crêpe satin, which launders beautifully, are excellent materials. Knickers may match the tennis dress and be of tussur or linen, carrying out the ensemble idea. Since white is the predominating colour for sports, it should also extend to the underwear; a transparency of pink through a white tennis dress is thoroughly out of key. Pale flesh tones, white, and natural tones, depending on your sports clothes, are the best colours. Fine hand-stitching, such as point turque, point Bourdon, and fagoting, and simple bindings in a self or contrasting colour are all that is permitted as trimming on the best sports underwear.

This silk jersey suit from Grand Frédéric, (left) has borders of tight ribbing. (Right) Rosine Perrault's crêpe de Chine combination-slip has a fitted top



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MURINE FOR YOUR EYES

VOGUE FOLLOWS THE RACES

(Continued from page 94)

crowds of dashing young guards officers, the beds of flowers near the grand-stand, the music, the fairy-story open victoria with footmen, postilions, and outriders heralding the arrival of the King and Queen, and Princes of the blood walking about the paddock and mingling in the crowded Royal Enclosure with their friends—the scene is something to remember a long while.

THE GRAND PRIX

France has the Grand Prix to take the place of the Derby, and the Prix des Drags or the Prix de Diane as its Ascot. These races, with the great charity fête, the Opera Ball, are a glorious finish to the hectic weeks of the Paris summer season. Since so many Americans are residents in Paris or stopping there during June, probably more of our compatriots attend the magnificent Grand Prix than any one other foreign race. It is not a particularly chic race; the crowd is so enormous, so mixed, that one loses sight of the very smart people who, in France, always seem to wear the best, but also the quietest, successes of the season. The ladies in the Jockey Club *Tribune* are usually in black and white or beige. It is the mannequins sent out by every big house who appear in something startling. If the day is warm and fine, the frocks, even in the Jockey Club *Tribune,* are, of course, much gayer. But always a French race crowd is gay, excited, and interested.

The courses are magnificent. Longchamp and Auteuil are set like jewels in the green of the Bois de Boulogne, and Chantilly, surely one of the three most beautiful tracks in the entire world, is hidden among the superb trees of an ancient royal forest. For the American brought up in Kentucky or Maryland, it is a delight to find the convenient and easy parimutuel functioning. Set among the great cool trees, back of the pretty cream coloured grand-stands, are countless little betting kiosks, each with a long line in front buying tickets or a shorter one (alas) in the rear, cashing successful bets. Below the main grand-stand or *tribune,* a merry, crowded buffet serves *coups de champagne* and sandwiches to thirsty racegoers. The new *totaliseur* at Longchamp announces the odds on winning horses automatically.

If we stay in Europe for July, we can see the Goodwood meeting in Sussex, but it is best to come home with new clothes and renewed vigour for Saratoga.

SARATOGA AND THE RACES

I think this is, perhaps, the real favourite of the big owners of America. It is charming, it has the atmosphere of a small town, and yet all the famous three-year-olds are here. It appears simple and ingenuous, although the cottagers are as close a corporation as could be found. It is in our tradition—the hotel is even called the United States—, and something of the early American flavour of its palmiest days hangs over the place. The smartest and horsiest people come for the August meeting. One feels like a criminal outsider if one does not know all the horses' most intimate histories and ancestors.

People get up at half-past six and run over to the track while the trainers clock the horses, stop-watches ticking off the minutes in their hands. Trainers, jockeys, children, attractive young people, and some owners lean over the rail in the cool of the early morning, while the blue mist is being burnt up by a sun that promises to be very hot by midday. Coffee is taken in the stables, and then one hurries back home to sleep until lunch time.

In the afternoon, the races! Everybody knows every one else. Even the horses must say to themselves, "At last, we pedigreed people have found a place more or less our own." And the women are beautifully and simply dressed in summery French frocks. However, they do not look like a French crowd, for the enormous wide-brimmed straw hat, beloved of Southampton and Newport, reigns supreme here.

September sees the opening of the Maryland autumn season. There are four tracks—Laurel, Bowie, Havre de Grace, and Pimlico. These are my pet race-courses, because they seem like home to me, and one is there for a good time and not on parade, except perhaps at Pimlico. The places are fascinating, if you like peanuts, Southern amiability, and the convenience of parimutuels. Old coloured women sell fried chicken wings at the gate, tiny piccaninnies scream for pennies, the trees are gloriously green, and the sky very blue—but I am prejudiced. We must move on.

In England, they have those autumn classics, the Saint Leger and the Cesarewitch, but probably we can not go back to Europe now, so first it's the United Hunts, with all the great gentleman riders competing on November fourth, and then a lot of small point-to-points at various hunts, which are probably as amusing and exciting as any racing in the world. Seeing your best beau break his collar-bone at a high jump and his hated rival come in first is enough to stir even the non-horsy young woman.

The next flat racing on the calendar is at New Orleans in December. This city has such an appeal that it hardly needs the horses as an added bait to make you visit it! The sons of all old families are keen riders and gamblers, and a visitor soon succumbs to the prevalent racing fever.

RACING SOUTHWARD

January brings you to Havana. A magnificent new course has been built, and the club-house is so luxurious that you may, if you wish, take a room with a private balcony viewing the track and shout your bets down to the bookies whilst languidly leaning over the railing in your best pyjamas! Havana has an atmosphere as tangible as Monte Carlo, though very different, and the racing there holds many thrills for Americans.

Now comes February with Miami going full blast for the masses, and all the Saratoga-Virginia-Maryland Main Line-Myopia set going to Aiken, where Mrs. Hitchcock is Queen and M. F. H. and the King is the great god Horse. Aiken is the place all good horsy people go when they die. It must be Purgatory for them to spend February any other place. Even the babies ride, and ride well.

So one comes to March, and there I am going to stop. For, certainly, I have not the temerity or courage to try to write up the race of races, the crowning goal of every owner who is a rider as well as a gambler, the course which seems impossible to any ignorant spectator, the one and only Grand National at Aintree.

NANCY HOYT

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